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6U.S.DEPARTMENTOFAGRICULTURE

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8U.S.TRADEREPRESENTATIVE

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16WORLDTRADEORGANIZATIONNEGOTIATIONS

17PUBLICLISTENINGSESSION

18JULY8,1999

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21AUSTIN,TEXAS

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1MS.COMBS:Goodmorning.I'm
2delightedtowelcomeyou-allheretoAustin.My
3nameisSusanCombsandIamtheCommissionerof
4AgriculturefortheStateofTexas.I'mdelighted
5thatwe'vegottensuchagreatresponseforthis
6event,because tradeis,ofcourse,anextremely
7importantissue.I'mdelightedtoseemyfriend
8BettyBrownhere,representativeofthefarmingand
9ranchingcommunity.
10Weareheretodaytogiveboththe
11Texasandtheregionalperspectiveoninternational
12tradetothenegotiatorswhowillbeinvolvedinthe
13nextroundofWorldTradeOrganization talks.The
14WTMinisterialbeginsonNovemberthe30thin
15Seattle.Todaywearegoingtohearaboutwhathas
16workedandwhathasn'tworkedintheglobaltrade
17arena.
18Thislistening sessionhereinAustin
19isoneof12regionalhearingsbeingheldnationwide
20togivenegotiatorsachancetomeetfacetoface
21withfarmers,ranchers,andcommoditygroupsand

22heartheirconcerns.We'realsoverypleasedto

23havesomedistinguishedvisitorsfromour

24neighboringstates;IbelievethatRoyJohnsonis

25herefromthe--thedirectorofmarketing

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1 development for the Louisiana Department of
2 Agriculture and Forestry, and I think Rick Maloney
3 is here, the director of marketing and development
4 services from the Oklahoma Department of
5 Agriculture.
6 Let me talk a little bit about
7 Texas. Texas has a major stake in the resolution of
8 several trade issues during this next round of
9 negotiations. After all, our state is one of this
10 nation's leading agricultural exporters. We rank
11 among the top five states in overall value of ag
12 exports, with our exports from this state worth 3.1
13 billion dollars in 1997. As overseas economies
14 begin to improve, Texas and U.S. farmers and
15 ranchers must have fair trade and fair access to
16 these growing global markets. Texas supports free
17 trade as long as our trading partners are willing to
18 support a fair and equitable system.
19 One major issue is the timely
20 resolution of trade disputes, especially when
21 perishable products are involved. We need quicker

22ways to resolve disputes and a system to anticipate

23and mediated differences before they become a major

24dispute. Right now the World Trade Organization is

25the arbitrator of the last resort. One solution

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1 could be groups, such as a proposed U.S./European
2 Union Trade Dispute Panel, that would work as an
3 early warnings system to resolve arguments in their
4 infancy. This proposed panel is a good start, and
5 I'm sure we can come up with other ways to make the
6 trade dispute process speedier and more workable.
7 Another trade issue involves animal
8 and food safety, known in trade groups as sanitary
9 and phytosanitary restrictions. We must end the
10 practice that some nations have of hiding behind a
11 so-called food or animal safety veil when the
12 science is not there. Sound science, not unfair
13 protection of local markets, must be the criterion
14 for fair global trade.
15 Other countries are also lagging
16 behind in commitments made during the last trade
17 negotiation to remove agricultural tariffs and
18 subsidies. The European Union is still being
19 allowed to spend nearly eight billion dollars in the
20 year 2000 to subsidize agricultural exports. This
21 is more than eight times the United States

22expendituresof600millionforthesameyear.

23WhiletheUnitedStateshasstoodbytheoriginal

24commitmenttoreduceexportsubsidies,other

25countrieshavetakenadvantageofthissituationto

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1gainmarketadvantage.AllWTOmembersmustfollow
2throughontheircommitmentstoworktoward
3eliminatingexportsubsidies.
4Reducingtariiffsisanothereareathat
5needswork.TheU.S.DepartmentofAgriculture
6reports thattariiffsonU.S.exportsaveragedmore
7than50percent.50percent,comparedtoimports in
8theUnitedStateswhichweresubjecttotariiffsof
9lessthanfivepercent.TheUnitedStatesshould
10nohavetoreduceitstariiffsfurtheruntil
11othercountriesfollowsuit.Thisclearlyisan
12unfairsituationthatshutsourproducersoutof
13markets thattheyneedtoeachtohelpimprove
14recordlowcommodityprices.
15Anotherunfairsituationthatwas
16callingfordecisiveactionisthefloodoflamb
17importsfromNewZealandandothercountries.The
18U.S.InternationalTradeCommissionhasfoundthat
19importsofforeignlambsurged47percentbetween
201993and1997.Inaddition,1998lambimports were
2130percentabovethe1997figures.Theseimports

22have severely harmed our domestic lamb industry.

23I am glad to say that as of late

24yesterday, the White House did go ahead and agree,

25in substance, with the recommendation of the

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1 International Trade Commission. But to put the need
2 for that industry in perspective, I want to give you
3 a couple of numbers. The value of U.S. exports in
4 lamb to Australia for the two-year period '95 to '97
5 was \$5,000. \$5,000. We had zero exports to New
6 Zealand. The imports in the same two-year period of
7 lamb from Australia in the two years was 142
8 million; 108 million from New Zealand. So it's
9 \$5,000 versus about 250 million.
10 Another number that's kind of
11 interesting is with respect to beef. This country
12 exported about a million dollars in beef in a
13 two-year period to Australia in '95 through '97. We
14 imported 640 million. To New Zealand, in the same
15 period, we exported about \$730,000 worth; we
16 imported from New Zealand 500 million.
17 I am sure that today we will hear a
18 great deal more about these issues and others that
19 are restricting Texas and U.S. producers' access to
20 other markets. Again, on behalf of Texas
21 Agriculture and Austin, thank you for taking the

22timetocomeandtestifyatthissessiontoday.

23NowI'mgoingtoturnthe--the

24session'sfacilitatoroverttoTonyPurcell.Tonyis

25withtheTexasStateNetworkandhe'sgoingtobe

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1 our terrific moderator for today's session.

2 MR. PURCELL: Thank you,

3 Commissioner. And welcome everyone to this session

4 that, as you know from the releases, it's a

5 listening session. The schedule is pretty tight. A

6 couple of ground rules first. Everyone knows the

7 speakers will have a five-minute presentation, and

8 all presentations will be made from the podium to my

9 right, to your left. And this session is also being

10 transmitted live on the Internet, and the acoustics

11 in this room, it will pick up someone talking in the

12 back as well as it will pick up someone talking on

13 the stage. So if you need to have a discussion

14 about testimony coming up or anything like that,

15 please go completely outside the room to do that.

16 Because we'd like to keep the room noise to an

17 absolute minimum.

18 You're going to hear a variety of

19 issues here. In fact, these guys on the stage are

20 really going to get a hearing, because I don't think

21 any state around has such variety in its

22 agricultural production as the state of Texas.

23 And it's a matter of

24 perspective. I thought it was interesting last

25 week, then the national headline was "New York swelters

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1 under a heat wave, "and it was 96 degrees there.

2 And on the same day in Dallas, where I live, the

3 local headline was "North Texans enjoy a mild

4 summer," and it was 95 degrees there. So, you know,

5 that's a matter of perspective, and that goes for

6 trade and agriculture as well.

7 So let's go ahead and kick this off.

8 We'll hear some opening remarks from our panelists

9 and then we'll go into the presentations from the

10 list. And only those who are on the list will be

11 making presentations because the schedule is very

12 tight.

13 So our first--our first statement

14 will be from the United States Trade

15 Representative's office, and representing that

16 office is Sharon Bomer-Lauritson. She's the

17 director of agricultural affairs and she works on

18 preparations for the WTO as well as bilateral

19 agricultural trade issues with Canada and several

20 South American countries. Now, prior to joining

21 USTR, Sharon worked for ten years in the USDA as

22marketing service, and she also served as a lobbyist

23for the United Fresh Fruit and Vegetables

24Association.

25So let's hear now from Sharon

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1Bomer-Lauritson.

2MS.BOMER-LAURITSON:Thankyouvery

3much,Mr.Purcell,andespeciallytoyou,

4CommissionerCombs,foralltheeffortandhardwork

5youhaveputintoarrangingthisopportunityforus

6tomeetwithyouproducers,ranchers,and

7agribusinessrepresentativesinthisregion.This

8isalisteningsession,soIwanttospendmostof

9mytimethismorningandafternoonhearingfrom

10you.

11Butletmebeginwithsomebrief

12remarksonthepinciplesofouragriculturaltrade

13policies,theAdministration'sviewoftheneedfor

14anewtradenegotiatingground,andthemajor

15agriculturalissuesitislikelytoaddress.

16U.S.agriculturaltradepolicyrests

17onafewbasicprinciples;opportunity,fairness,

18andrespectforscience.First,Americanfarmers

19aretheworld'smosthighlycompetitiveand

20technicallyadvanced.With25percentoftotal

21receiptscomingfromagriculturalexports,weare

22and will be in the future increasingly reliant on

23export stores remain profitable at home. The region

24that we're representing today, Texas, Oklahoma,

25Louisiana, and New Mexico, alone export over four

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1 billion dollars worth of agricultural goods.
2 Agricultural producers also depend on
3 strict and impartial enforcement of four fair trade
4 laws to address farm dumping and subsidies for
5 import surges in particular commodities. And
6 exporters and consumers alike require a strong
7 science-based food inspection regime to ensure
8 confidence in the food supply and make sure foreign
9 countries are not creating new trade barriers.
10 We have pursued these goals in a
11 number of trade forums. First, in the World Trade
12 Organization, we have created a set of international
13 principles to ensure open markets and fair treatment
14 for American producers. The WTO represents 50 years
15 of bipartisan American leadership and the creation
16 of an international trading system that brings down
17 foreign trade barriers and promotes the rule of law
18 in trade. It has helped raise income, to create
19 jobs, and promote American values of fair play and
20 rule of law worldwide.
21 We brought agriculture fully into the

22tradingssystemoftheWTOin1995andtheresults

23havebeenverygood.USDAwillbeprovidingsome

24verymuchmoredetailedinformationonthis,butI

25wouldliketofocusnowalittlebitonthestrong

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1 enforcement mechanism that we have created to make
2 sure that our trading partners live up to their
3 commitments. The U.S. has been the most active user
4 of this system. We have succeeded in 20 of 22
5 cases that we have brought against other countries
6 in the WTO, and nine, nearly half, have addressed
7 agricultural commodities from fruits and vegetables to Japan,
8 pork in the Philippines, dairy in Canada, and, of
9 course, the very well-known ones with the European
10 Union on bananas and beef.
11 On a bilateral front, we have found
12 new opportunities through a series of bilateral and
13 regional agreements; almonds to Israel, beef to
14 Korea, grains in Canada, pork and poultry in the
15 Philippines, apples in Japan, and more. The most
16 recent example is the bilateral sanitary and
17 phytosanitary agreement we reached with China in
18 April. This was made possible because of the WTO's
19 sanitary and phytosanitary agreement. It has
20 already lifted China's ban on citrus products, which
21 I know is important to South Texas, wheat and other

22grainsfromthePacificNorthwest,andmeatand

23poultryfromallUSDA-approvedplants.When

24combinedwithcutsinChinesetariffs,afterChina

25joinstheWTO,weexpecttoseesignificant

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1increasesinU.S.exportstoChina.
2Atthesametime,however,thework
3isfarfromdone.Numeroustradebarriersand
4unfairpracticescontinueoverseas.ThePresident,
5therefore,calledforanewroundofinternational
6tradenegotiationsundertheWTOinhisStateofthe
7Unionaddress.Weexpecttherounditselfwilltake
8threeyearstoconcludeandwilladdressanumberof
9issuesbeyondagriculture.Agriculturalissues
10themselveswillbeattheheartofouragenda.As
11VicePresidentGorehassaid,oureconomydependson
12fullyproductiveandcompetitiveagriculture,and
13theroundisoursinglebiggestopportunityintrade
14policytomakesureAmericanagriculturere-mainsthe
15worldstandard.
16Inthemonthsaheadwearebeginning
17tosetaveryspecificagenda.Broadlyspeaking,we
18expecttoaddressreducingtariffsandother
19barrierstoourproductsoverseas,promotingfair
20tradebyeliminatingforeignexportsubsidiesand
21reducingtrade-distortingdomesticsupports,

22ensuringgreatertransparencyandfairnessinstat

23trading,helpingtoguaranteethatfarmersand

24rancherscanusebiotechnologywithoutfearoftrade

25discrimination,andensuringthatAmericanproducers

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1havetherighttoeffectiveremediesagainst
2dumping,subsidies,andimportsurgers.
3Asweprepareforthiswork,weare
4consultingwithAmericanindustries,withCongress,
5andwithourtradingpartnerstosetspecific
6objectives.Wealsoneedadvisedirectlyfrom
7producersandothersintheagriculturalindustryon
8thespecificobjectivesweneedtoset,andthatis
9whyweareheretoday.Becausethebestwaytofind
10outistoaskyoudirectly.Weareheretolisten
11toyouasproducers,experts,andpeopleinvolvedin
12thefoodindustry.Wewanttohearyourpriorities
13andunderstandfirsthandtheproblemsyouseein
14internationaltrade.Withtherightobjectivesand
15successfulnegotiations,wecanensuresecureaccess
16tomarketsforAmerica'sgrowers,ranchers,and
17dairyfarmers,aswellastoensuresafeguards
18againstunfairpracticesinourmarket.Wecan
19raiselivingstandardsforAmericanfarmandranch
20families,wecanensuregoodpricesandhealthyfood
21forourconsumers,andwecanrealizethebroader

22humanitarianmissionofaworldfreefromhungerand

23withstrongerprotectionforland,water,and

24wildlife.Itisagreatopportunityforour

25producersandforourwholecountry.

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1 I want to thank all of you for coming
2 today to help us with your thoughts and advice.
3 And once again, let me thank you,
4 Commissioner Combs, for hosting us, and for all the
5 hard work your staff has done to arrange this
6 session. Thank you.

7 MR. PURCELL: Thank you, Sharon.

8 Anytime you talk about world trade,
9 you're involving diplomacy on various levels. And
10 representing the U.S. Department of State we have
11 Paul Aceto. Now, he's been working for the
12 Department of State since 1985; he's been in the
13 Office of Agricultural Trade Policy since '97, and
14 his responsibilities include WTO issues, food aid,
15 and sanctions policies.

16 Now, his previous assignments were in
17 Korea, Italy, and Taiwan. He's from upstate New
18 York, lives in Virginia with his wife and
19 daughters. So, Paul...

20 MR. ACETO: Thank you for the
21 introduction, and also thank to Commissioner Combs

22andherstaffforalltheworkthey'vedonein

23puttingthistogether.

24PerhapsIshouldreallyfocusmy

25remarkswhytheStateDepartmentisuphereon

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1 the table. I'm sure most of you are more familiar
2 with the USDA and USTR, not as familiar with how
3 State fits into the process. Well, the simple and
4 perhaps general answer to that is that, as
5 Mr. Purcell said, we represent the U.S. overseas,
6 and that includes the interests of franchisers and
7 farmers as well; in fact, everyone's interests here
8 in this room. But obviously, for us to do a good
9 job, we have to know what the concerns are of people
10 back home.

11 On a more specific level, obviously,
12 we're here today to talk about the trade
13 negotiations, and in that effort we will be working
14 very closely with the USDA and USTR on the round.

15 We do have some kind of special assets we think we
16 can perhaps say; to a certain extent, we have troops
17 already out there on the front line in our embassies
18 and consulates and they can act as our eyes and ears
19 during the negotiations. So we can know what other
20 countries are up to, what they want, but also, more
21 importantly, we can get our views across and try and

22 winsome countries over to our side in some of the

23 big issues, for example, export subsidies.

24 I can give, for example, a very good

25 example of where this is going to be important

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1 during the round and even beyond the round, is in
2 the area of biotech. Everyone, I think, is very
3 familiar with the problems we've had in Europe
4 lately. But thinking ahead, it's not going to be
5 too long before we start to have problems with Asia,
6 Latin America, and other areas. So we're already
7 planning how we can use our embassies to get our
8 view out on biotechnology. A few of those countries
9 support their embassy kind of setting the standard
10 for Europeans.

11 Soon that, let me close out and
12 perhaps say that I hope and expect that the program
13 today will be as rewarding as the pork spareribs I
14 had last night here in town. Thank you.

15 MR. PURCELL: Thanks, Paul. Finally,
16 representing the United States Department of
17 Agriculture is Tim Galvin. He's the administrator
18 of the Foreign Ag Service at USDA, and even though
19 he's from Iowa originally, has some real strong ties
20 to Texas. He was on the House Ag Committee staff
21 when Kiki Delagarza was chairman, and so he's no

22foreignertoTexasagriculture.Heworkedinthe

23officeofSenatorBobKerryofNebraska,hewasthe

24legislativeassistanceforagandtrade,andis

25reallyoneofthemoversandshakersof

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1international trader right now.

2So I'm pleased to introduce Tim

3Galvin.

4MR. GALVIN: Thank you, Tony. Good

5morning. I would like to join the others in

6thanking Commissioner Combs and the State of Texas

7for all that they've done to organize today's event

8and to provide this wonderful place for the forum.

9This is actually the eighth of the 12 regional

10hearings that we're doing around the country, and I

11can tell you up to this point everyone has been a

12real success. And that's been largely due to the

13fact that we've had the full support and assistance

14of the National Association of State Departments of

15Agriculture as well as the National Conference of

16State Legislatures. And that's just--again, the

17quality, I think, of the hearings just would not

18have been the same without their complete support

19and cooperation.

20Last year in Geneva at the 50th

21anniversary of the world trading system, President

22Clintoncommentedontheimportanceofopentradeto

23allnations.Healsohighlightedtheneedforthe

24WTOToprovideatransparentandopenforumwhere

25business,labor,environment,andconsumergroups

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1 I can provide regular and continuous input to help
2 guide further the evolution of the WTO.
3 That is exactly what we're trying to
4 do with this series of listening sessions around the
5 country. We want to get your input to help shape
6 our agricultural trade policies for the new round of
7 negotiations under the WTO as we enter the next
8 century.
9 We appreciate the time and effort
10 that you've made to attend this session today. As
11 we prepare for the beginning of a new round of
12 multilateral negotiations, it's critical that we
13 hear and understand issues that should be priorities
14 for us. This will help us in developing U.S.
15 negotiating strategy.
16 As you know, while our national
17 economy has been booming, it has been a year of
18 struggle and hardship in many parts of rural
19 America. We at USDA, from Secretary Glickman on
20 down, recognize that much of agriculture is going
21 through a very difficult period right now. At USDA

22we are marshaling all of our resources to address

23this economic situation. We're making sure that

24emergency economic relief get to producers as soon

25as possible, that strengthening of the farm safety

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1 net is at the top of the agenda, that consolidations
2 and mergers sweeping agriculture are subject to
3 proper scrutiny, and that we continue to press to
4 open new markets for our exports.
5 What I'd like to do now is take just
6 a few minutes to review three things; first, the
7 critical role that exports play for agriculture,
8 second, the role that trade agreements have played
9 in obtaining the current level of agricultural
10 exports, and third, our general goals for the
11 upcoming WTO round of negotiations. We then want to
12 hear from you, those who are most directly affected
13 by our agreements, and we'd like to hear your
14 direct experiences with our trade agreements; what
15 is working, what is not, and how we should move
16 forward.
17 We have to dim the lights here a
18 bit. We want to be at the third slide here.
19 U.S. agricultural exports reached
20 58.6 billion in 1998, agricultural exports supported
21 nearly 750,000 jobs, and products of nearly one in

22threeharvestedacresaredestinedforoverseas

23markets.

24Eveninthecurrentdownturn,about

2525percentofagriculturalsalesareexportsales,

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1 compared with 10 percent, on average, for the rest
2 of the economy. The vast majority, or 96 percent,
3 of potential customers for U.S. products, including
4 agricultural products, live outside the United
5 States. We must work to increase our opportunities
6 to sell these products in global markets.
7 Access to customers in foreign
8 markets is a key factor in the health of U.S.
9 agriculture. Compared to the general economy, U.S.
10 agriculture's reliance on export markets is higher
11 and projected to grow faster. Agriculture is
12 already more reliant on exports than the economy as
13 a whole.
14 Other factors point to the increase
15 in importance of exports. The overall trend has
16 been one of increasing exports for American
17 agriculture. U.S. agricultural exports climbed to
18 nearly 60 billion in 1996, up from 40 billion at the
19 beginning of the 1990s. Exports were down last
20 year, and likely will be down for 1999 as well due
21 to record worldwide crop production, the financial

22crisisinAsia,andthestrongdollar.Andalthough
23agriculturalexportswereatnearly54billionlast
24year,weprojectexportsatabout49billiondollars
25inthecurrentyear.

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1 However, I should point out that we
2 actually expect export volume to be up five percent
3 this year. So the fact that total value is down
4 simply reflects the current low prices that we're
5 all experiencing. When the global economy rebounds,
6 the trend of increasing exports is projected to
7 continue, and exports should account for a larger
8 percentage of farm income.

9 The 1996 Farm Bill increased the
10 market orientation of agriculture, and to be
11 prosperous in an increasingly competitive market, we
12 must increase our exports in those areas where we
13 have a competitive advantage. Certain agricultural
14 sectors such as almonds are already exporting more
15 than 60 percent of production.

16 Exports are over one billion
17 dollars annually for a number of food and
18 agricultural products. U.S. agricultural
19 productivity is increasing while domestic demand for
20 agricultural products is growing more slowly.

21 Therefore, we must develop new overseas markets for

22ourproducts.

23Anotherfactorpointingtothe

24importanceofexports--toagricultureisthelevel

25offarmequityasithastrackedlevelofexports

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1overtime.Expandingexportmarkets,while
2certainlynottheonlytool,isaveryimportant
3toolforleadingusoutofthecurrentslumpin
4agriculture.Thercoveryislikelytobeagradaul
5one.Itisestimatedthat45percentoftheworld's
6economyoutsidetheUnitedStatesisnowsuffering
7recessionordepression.Buttherearesome
8promisingsof recovery,suchasinKorea,for
9example.

10Asalong-termstrategy,expanding
11ourexportmarketsiscritical.Akeytoexpanding
12exportmarketsandincreasingouraccessto
13customersoutsidetheU.S.isthroughtrade
14agreements.Wewouldnotbeatthelevelofexports
15currentlyifwehadnotnegotiatedtradeagreements
16suchastheUruguayRoundandtheNorthAmerican
17FreeTradeAgreement.

18Tradeagreementshaveclearlyboosted
19exports.Soonaftertheimplementationofthe
20UruguayRound,U.S.agriculturalexportsreached
21theirhighestlevel.Ofcourse,manyfactors,

22includingexchangerates,affectthelevelof

23exports,butalmostalleconomistsagreethat

24loweringtradebarriersthroughtradeagreementshas

25beenacriticalfactor.Itisestimatedthatinthe

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1 year 2005, agricultural exports will be five billion
2 dollars more annually than they would have been
3 without the Uruguay Round agreement.
4 Other trade agreements have similar
5 benefits. It is estimated that in 1994 we sold 1.3
6 billion dollars more beef and citrus to Japan than
7 we would have without the trade agreement we
8 successfully negotiated with that country. For
9 export growth to continue, we must move forward with
10 our strategy for opening markets through trade
11 agreements.
12 NAFTA is also fulfilling its promise
13 to agriculture. Our NAFTA partners, Canada and
14 Mexico, have become more important destinations for
15 U.S. products, now accounting for over 25 percent of
16 U.S. export sales, surpassing the total for the
17 European Union. We estimate that in its first three
18 years, NAFTA can take credit for three percent
19 additional exports to Mexico and seven percent
20 additional exports to Canada. The 11 percent growth
21 from 1997 to 1998 in exports to Mexico and Canada

22wasespeciallywelcome,asoverallU.S.exportsfell

23sixpercentthatsameyear.Thus,theNAFTA

24agreementhelpedoffsetthesalesdeclinesthatwe

25experiencedwithseveralleadingAsianmarkets.

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1 On the other hand, we recognize that
2 although we achieved many benefits for agriculture
3 in our recent trade agreements, the playing field is
4 far from level and there's much work to be done. A
5 major part of our strategy to level the playing
6 field for agriculture is to be successful in the
7 upcoming WTO round. To understand where we are
8 going in the WTO, it is important to understand
9 where we have been. The General Agreement on
10 Tariffs and Trade, or the GATT, was established in
11 1948 and set the basic rules for international
12 trade. A number of multilateral GATT negotiations,
13 or rounds, took place between 1948 and the present,
14 with the most recent round, the Uruguay Round,
15 concluding in 1994. The Uruguay Round established
16 the World Trade Organization, or the WTO, which is
17 basically a continuation of the GATT system.
18 The Uruguay Round agreements opened a
19 new chapter in agricultural trade policy, committing
20 countries around the world to new rules and specific
21 commitments to reduce levels of protection and

22supportthatwerebarrierstotrade.Agriculture

23finallybecameafullpartnerinthemultilateral

24tradesystem.Forthefirsttime,countriesthadt

25makeacross-the-boardcutsinagriculturaltariffs;

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1 for the first time, export subsidies had to be
2 reduced and internal support policies that distort
3 trade were capped and reduced. New rules set a
4 scientific standard for measures that restrict
5 imports on the basis of human, animal, or plant
6 health and safety, and a new dispute settlement
7 process was adopted, one that we have successfully
8 used in a number of cases. In fact, something like
9 150 cases have been filed with the WTO over the last
10 five years, and more than a third of those were
11 brought by the U.S.

12 And just to give you an example, we
13 recently won dispute settlement panels against the
14 European ban on beef and cattle produced with growth
15 hormones, and against the EU's banana import
16 licensing regime, and also against Japan's
17 restrictive quarantine requirements for fresh
18 fruit. We now must maintain a firm line to ensure
19 that the banana and hormone decisions are carried
20 out so that U.S. exporters have the access
21 determined to be their legal right.

22TheUruguayRoundagreementwasa

23goodstartandithascontributedtoincreasedU.S.

24agexports,buttheUruguayRoundwasjustastart

25andthefirstimportantstepinglobalagricultural

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1 tradereform. We are now planning for the next
2 major step, which, of course, will begin in Seattle
3 on November 30th. That meeting will be a major
4 event, with representation by most of the 134 member
5 countries. We also expect strong private sector
6 attendance. The actual negotiations will start next
7 year and the scope of coverage of the negotiations
8 is yet to be finally determined. But agriculture
9 and services will definitely be included. The
10 general expectation is that the negotiations should
11 last three years and be completed in 2004.

12 In setting the agenda for the next
13 WTO round of negotiations, we will build on the
14 Uruguay Round accomplishments. Tariffs were reduced
15 in that Uruguay Round, but as others here have said,
16 they're still too high, with some countries
17 maintaining a tariff of 50 percent or more, while
18 the U.S. average is about eight percent. It is our
19 goal to negotiate further reductions in these
20 tariffs. We also want to expand market access under
21 Tariff Rate Quotas by increasing the quota amount

22anddecreasingthetariffoutsidethequota.

23Wealsowanttoseeareductionor

24eliminationofexportsubsidies,especiallyforthe

25EuropeanUnion.TheEUhasoutspentusbymorethan

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120 to one on export subsidies, and last year the EU
2 accounted for 85 percent of the worldwide use of
3 export subsidies.

4 Another problem in agricultural
5 markets are State Trading Enterprises, or STE's,
6 which are government entities that act as trading
7 monopolies. When an STE has government authority
8 and monopoly power, it may be able to price their
9 products artificially low and unfairly increase
10 their market share. It is important that we develop
11 stricter WTO rules to ensure that STE's operate in a
12 fair and transparent manner.

13 Trade-distorting domestic support is
14 being reduced under the WTO rules, but here again,
15 the playing field is still very uneven. A
16 comparison of the levels of such support show that
17 globally, but especially in Europe and Japan,
18 domestic support remains high. Our goal for the
19 next round is to make further progress in seeing
20 that governments give to--seeing that government
21 assistance for agriculture is provided in ways that

22donotdistortmarkets.Generoussubsidyprograms

23thatencouragefarmerstoproduceasmuchas

24possiblewithoutregardtoefficiencyor

25environmentalcostscanonlybesustainedbykeeping

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1 out competition and dumping surplus production on
 2 the world markets. And that tends to hurt U.S.
 3 products.

4 Other goals for the round include

5 ensuring that existing strong -- the existing strong
 6 agreement requiring that barriers related to health
 7 and safety be based on sound science is continued
 8 and finding better ways to allow trading products
 9 resulting from scientific innovation, such as
 10 biotechnology.

11 Trade reform through the WTO provides

12 the single best means to increase market access for
 13 U.S. products worldwide. In one WTO agreement we
 14 can get 134 countries to cut tariffs and other

15 barriers. But getting all these countries to agree

16 on major reforms will take a lot of time and effort

17 and it won't be easy. The U.S. has already

18 completed much preparatory work in Geneva where the

19 WTO is located. We are using the WTO Committee on

20 Agriculture to identify places where current rules

21 and commitments don't go far enough to open up

22markets. At the same time, we're using a less

23formal process to build a consensus and prepare the

24ground for the tough negotiations that are yet to

25come.

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1 Input from those of you who will be
2 most affected by the results of the WTO negotiations
3 is critical at this early stage and as USDA and USTR
4 work together in the negotiations that lie ahead.
5 We need your advice and suggestions, including any
6 specific proposals that you may have for our
7 negotiations.
8 Finally, I would just like to add
9 that in addition to the testimony that we receive
10 here today, we certainly encourage you, in an
11 ongoing way, to continue to provide your comments to
12 USDA, to USTR, to the State Department as our
13 positions on these various negotiations become
14 more detailed and formalized over the months ahead.
15 And thank you and we look forward to
16 the testimony.
17 MR. PURCELL: Okay. Now we'll begin
18 what's really the heart and soul of today's session,
19 the comments and testimony from the audience.
20 Again, you have five minutes and then there will be
21 a five-minute period for questions from the panel.

22 And we're not going to be real fanatics about this,

23 but we ask everyone to cooperate because the

24 schedule is pretty tight. But if worse comes to

25 worse, we do have a man with a hook behind, in the

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1 wing over there, and my cousin Bubbais behind the

2 wing over here.

3 So let's get started. First we're

4 going to hear from the Louisiana Department of

5 Agriculture and Mr. Roy Johnson.

6 MR. JOHNSON: Thank you very much.

7 Thank you for inviting the Louisiana Department of

8 Agriculture and Forestry to this listening session.

9 Commissioner Bob Odoms sends his best regards and

10 regrets that he can't be here with us today.

11 My name is Roy Johnson and I serve as

12 the marketing director and international director,

13 trade director, of the Louisiana Department of

14 Agriculture and Forestry. A portion of my

15 responsibility is monitoring and evaluating the

16 import of agricultural products into the U.S., especially

17 those that are indigenous to Louisiana.

18 I am here today to voice our serious

19 concern on one provision of the U.S. Antidumping

20 Law, Title VII of the Tariff Act of 1930.

21 Specifically, we're concerned about 19 U.S.C., 1675

22(a)(2)(B), or the "new shipper review" portion.

23 This provision was included in the Uruguay Round

24 agreement, and accordingly, Title VII was amended.

25 Subsequently, U.S. Department of Commerce

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1 promulgated regulations (19 CFR, subsection 351.214)
2 that established procedures for a new foreign
3 exporter or producer to apply for a separate duty
4 for a product from a country already under
5 antidumping orders.
6 New shipper reviews are to be made on
7 the basis of an application from an exporter or
8 producer that was not exporting the sanctioned
9 product during the antidumping petition period of
10 investigation. Frequently, a single shipment is
11 used for the basis of this review. The review is
12 supposed to consider a commercially viable shipment
13 made to the U.S. by the new shipper after the
14 antidumping duty order became effective. The import
15 price of this one shipment is then used by U.S.
16 Department of Commerce to determine the dumping
17 margin for this new exporter.
18 When commerce considers--considered
19 comments on its proposed regulations to implement
20 the new shipper review provision, commenters
21 requested some method to determine if this one

22shipmentwasabonafidesale.Thecommenterswere

23concernedabout,andIquotefromtheFederal

24Register,"newshippersconspiringwithan

25unaffiliatedU.S.customertoengageinasingle

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1 transaction at a high price that would generate a
2 dumping margin and deposit and assessment rates of
3 zero." Commerce decided not to adopt any safeguards
4 for this procedure, believing that, and I quote
5 again, "the statutory and regulatory schemes provide
6 adequate safeguards against such manipulation," end
7 quotes. Please let me tell you how these safeguards
8 have not proved adequate and why this regulation is
9 referred to as the "antidumping loophole."
10 In the early 1990s, our department in
11 Louisiana started monitoring the imports of peeled
12 crawfish tail meat from China. The import started
13 as a small trickle but increased rapidly to a
14 catastrophic flood. Imports of crawfish tail meat
15 from China rose from 600,000 pounds in 1993 to over
16 10 million pounds in 1995, just two years.
17 In 1996, the Louisiana Crawfish
18 Processors Alliance, a group of U.S. crawfish
19 producers, with the assistance of Commissioner Odom
20 and the Louisiana Department of Agriculture filed an
21 antidumping petition with the U.S. International

22TradeCommissionandtheU.S.Departmentof
23Commerce.Thefundingofthispetitionprocesswas
24madepossiblebyanappropriationfromtheLouisiana
25Legislatureandfromindustryfunds.

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1 Subsequent to the investigation
2 request in this petition, crawfish tail meat
3 imported from China was found to have caused injury
4 to the U.S. industry. In 1997--in September 1997,
5 the U.S. Department of Commerce issued an
6 antidumping order on crawfish tail meat imported
7 from China. The extent of the dumping was so great
8 that the duty rates announced were from a low of
9 1-and-a-half percent to over 201 percent.
10 In 1998, a new shipper of crawfish
11 tail meat from China filed a request for a separate
12 duty under the provisions of law and regulations
13 mentioned above. The request was made based on one
14 small shipment made during this shipper's period of
15 investigation. Based on the artificial price of
16 that one shipment, Commerce granted the new shipper
17 a zero duty rate on May 24th, 1999. This is exactly
18 what the commenters had predicted in May of 1997.
19 How did a new shipper go from the
20 weighted average of the duty in the original
21 antidumping order of 123 percent, for those

22producersorexporterswhocooperatedwithCommerce

23intheirinvestigationtozero?Arethosecostsof

24productiontothisnewshippersomuchdifferent?

25No.The differencebetween123percentandzerois

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1 the declared value of that one small shipment and
2 how that value affects the formula used by U.S.
3 Department of Commerce. Nothing changed except the
4 high exaggerated non-commercially viable import
5 price. Sources in the industry tell us that
6 crawfish tail meat is now being offered by this
7 exporter at prices much lower than the import price
8 used in his public submission to Commerce.
9 We are now facing three more new
10 shipper requests. The preliminary duty on these
11 companies are due out later this month; we are
12 conditioned to expect more bad news from these new
13 shipper requests. They have learned their tricks
14 well, and what is to prevent them from using these
15 same tactics?
16 This loophole in the antidumping law
17 must be closed. The demands on the U.S. industry to
18 fight each new shipper in a separate administrative
19 proceeding are exceedingly burdensome. Our state
20 has been forced to fund the original petition and
21 opposition to each new shipper, and then again fund

22our participation in the annual review which also

23include these same new shippers. This doubles our

24costs in trying to maintain the viability of an

25industry which is so important to the economy and

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1social fabric of our state.
2Something must be done to ensure that
3exports, slash, producers are not based--are not
4basing their application on fiction. New shippers
5should be granted, upon application, the preferred
6weighted-average duty given to those exporters who
7agreed to cooperate with commerce, but whose
8facilities were not chosen for investigation. Then
9the new shippers could be automatically included in
10the next administrative review.
11I realize that procedures for new
12shipper reviews are based on commitments made in the
13Uruguay Round, but you should realize, as you
14prepare for Seattle, that those procedures are not
15working and are detrimental to the purposes of the
16antidumping law. I offer the assistance of myself,
17our department, to further clarify and describe our
18experiences with the Title VII Antidumping Petition
19involving an agricultural product against a
20non-market economy.
21Thank you very much for your

22attention.

23MR.PURCELL:Questions?

24MR.ACETO:Actually,Ihavea

25question,Mr.Johnson.Areyouawareofthisbeing

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1 a problem with other products or in other states?

2 Have you heard from other state agriculture

3 departments as to whether this is an extensive--

4 MR. JOHNSON: No, I haven't. This

5 zero duty came out last month--well, it came out

6 in May.

7 MR. ACETO: But I mean the general

8 problem of sending in--what you're saying is kind

9 of a one shipment to get a margin and then coming in

10 after. Are you aware that this is a problem in

11 other--

12 MR. JOHNSON: I don't know that this

13 has ever been used before in agriculture. It has

14 been used in other products, and the attorneys in

15 the Beltway are very familiar with it, especially

16 those who are specializing in international trade.

17 As far as I know, this may be the first time this

18 (inaudible).

19 MR. ACETO: Thank you.

20 MR. PURCELL: Any further questions?

21 Okay. Thank you, Mr. Johnson.

22Next we're going to hear from the

23Texas Farm Bureau and Curt Mowery.

24MR. MOWERY: Mr. Chairman and members

25of the committee, the State of Texas appreciates

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1 you opportunity of coming here and letting us sound
2 our comments. We appreciate the opportunity to
3 testify today before you regarding negotiating
4 objectives for agriculture in the next round of
5 trade talks in the World Trade Organization.
6 Our organization, the Texas Farm
7 Bureau, represents 312,836 members in the state of
8 Texas. Our members produce a broad diversity of
9 agricultural commodities including beef cattle,
10 cotton, dairy, poultry, corn, wheat, rice,
11 vegetables, and a number of other crops. Texas
12 producers depend on access to customers around the
13 world; more than 24 percent of Texas cash receipts
14 were attributed to agricultural exports, 3.1 billion
15 in 1997. Texas agricultural exports generated an
16 additional 4.1 billion in economic activity and
17 created 44,000 jobs in the state.
18 Agriculture is one of the few U.S.
19 industries that consistently runs a trade surplus,
20 posting a positive trade balance of trade every year
21 since 1960. The U.S., along with agriculture, must

22beatthenegotiatingtableinthenextWTOtrade

23roundsinameaningfulwaywithtradenegotiating

24authoritytoensurethatthesurplus,thistrade

25surplus,continues.

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1 The ability of U.S. agriculture to
2 gain and maintain a share of global markets depends
3 on many factors, though, including obtaining strong
4 trade agreements that are properly enforced,
5 enhancing the Administration's ability to negotiate
6 increased market access for U.S. agriculture, and
7 building in the necessary changes to the WTO dispute
8 settlement process to ensure timely resolution of
9 disputes.

10 When Congress passed the 1996 Freedom
11 to Farm Act, it phased out our price supports,
12 making U.S. agriculture more dependent on the world
13 market. American farmers and ranchers produce an
14 abundant supply of commodities far in excess of our
15 domestic needs, and our productive value continues
16 to increase every year. Exports are agriculture's
17 source for future growth in sales and income.

18 As you're well aware, U.S.

19 agriculture is reeling from low commodity prices
20 this year. In Texas, total cash receipts from
21 foreign markets declined 3.5 percent from 1997 to

221998andhavefallenadditional11percentsofar

23thisyear.For1999,Texascashreceiptsforcrops

24areoff38percentcomparedtothisametimelast

25year.Givenanabundantdomesticsupplyanda

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1 stable U.S. population rate, the job of expanding
2 existing market access and opening new export
3 markets for agriculture is more important now than
4 ever. Agriculture's long-standing history of a
5 trade surplus will not continue if we are relegated to
6 the sidelines as new negotiations in agriculture
7 commerce continue.

8 Moreover, global food demand is
9 expanding rapidly, and more than 95 percent of the
10 world's consumers live outside the U.S. borders.

11 Despite significant progress in opening U.S.
12 markets, agriculture remains one of the most
13 protected and one of the most subsidized sectors in
14 the world's economy. In addition, U.S. agricultural
15 producers are placed at a competitive disadvantage
16 due to the growing number of regional trade
17 agreements among our competitors. MERCOSUR, for
18 example, has provided Argentina with trade
19 preferences to Brazil wheat markets, costing Texas
20 producers lost sales and profits in that growing
21 market for grains.

22Whatweseeisobjectivesforthe

23nextround.OurU.S.negotiatorsmust

24comprehensivelyaddresshightariffs,trade

25distortingsubsidies,andotherrestrictivetrade

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1 practices in the new round of negotiations on
2 agriculture.
3 Our market is the most open in the
4 world. There's no denying that. We cannot sit idly
5 by while our competitor trade openly in our markets
6 but deny us access into their markets. We must
7 begin the negotiations and conclude them as early as
8 possible to include U.S. and Texas agricultural
9 producers on a level playing field with the rest of
10 the world. To this end, we suggest a goal to
11 complete the agricultural negotiations by the end of
12 2002 to ensure that producers gain increased market
13 access to these markets.
14 Second, we support a single
15 undertaking for the next round where in all
16 negotiations conclude simultaneously. This format
17 would prevent other countries from leaving the
18 difficult agricultural negotiations until the bitter
19 end, while more or less cherry-picking the easier
20 negotiations in other sectors. We believe that this
21 approach will prevent long, drawn-out negotiations

22thatbecometoo complicatedtoconclude

23expeditiously.

24Third,wemustcallforthe

25eliminationofexportsubsidiesbyallWTOmember

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1 countries. Our producers cannot compete against the
2 mountain of spending by our primary competitors like
3 the EU. The EU spends in excess of eight times the
4 level of domestic and export subsidies as the United
5 States. Data from the USDA and the European
6 Commission show that total EU domestic and export
7 subsidy expenditures for 1997 exceeded 46 billion
8 dollars, compared to 5.3 billions spent by the United
9 States. This level of spending distorts world trade
10 and undermines U.S. producers' competitiveness in
11 vital export markets. EU export subsidies on wheat
12 alone average \$1.13 a bushel during April of 1999.
13 As a result, Texas wheat has been put at a distinct
14 disadvantage on the world market, selling at nearly
15 \$5 a ton above wheat from the EU. Consequently, EU
16 export subsidies were one of the factors
17 contributing to the decline in U.S. Gulf wheat
18 exports.
19 Fourth, we believe that the new
20 negotiations must include a recommitment to a
21 binding agreement to resolve sanitary and

22phytosanitaryissuesbasedonscientificprinciples

23accordingtotheWTOagreementofsanitaryand

24phytosanitarymeasures.UnfoundedMexicanhealth

25restrictionsonhogsareoneexampleofa

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1 non-scientific animal health regulation which has
2 virtually stopped Texas hog producers from entering
3 Mexico during certain time periods. Fortunately,
4 many of these issues have been resolved, but not
5 before trades were disrupted and prices declined.
6 The provisions of the Uruguay Round SPS Agreement
7 are sound and do not need to be reopened, in our
8 opinion.
9 Fifth, the next rounds should result
10 in tariff equalization and increased market access
11 by requiring U.S. trading partners to eliminate
12 trade barriers within specific time frames. Our
13 producers compete openly in their own domestic
14 market and with their foreign competitors, but are
15 shut out of export markets due to high tariffs.
16 Canadian tariffs of 250 percent on imported milk and
17 300 percent on butter have severely limited Texas
18 access to affluent consumer markets. We need to
19 correct this imbalance for all our farmers. All WTO
20 member countries should reduce tariffs, both bound
21 and applied, in a manner that provides commercially

22meaningfulaccessonanacceleratedbasis.

23Sixth,wemustimposedisciplineson

24StateTradingEnterprisesthatdistorttheflowof

25tradeinworldmarkets.Everyeffortshouldbemade

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1 to craft an agreement that sheds light on the
2 pricing practices of the STE's and end their
3 discriminatory practices. Our producers have lost
4 too many sales in third country markets due to the
5 noncompetitive, nontransparent operations of STE's.
6 Seventh, we must ensure market access
7 for biotechnology products formed from the GMO.
8 Significant delays and a lack of transparency in the
9 regulatory approval process for GMO's in the EU
10 indicate a need to clearly establish that
11 biotechnology products are covered by the
12 science-based provisions of the WTO SPS Agreement.
13 We cannot continue to be held hostage to the EU's
14 nontransparent discriminatory process that denies us
15 market access just because of our GMO products.
16 Finally, our negotiators must make
17 changes to trading practices that would facilitate
18 and shorten dispute resolution procedures and
19 processes. The process for a WTO dispute settlement
20 case typically runs two years; three years if the
21 WTO ruling is implemented. Our trading partners

22cannotbeallowedtounilaterallyweaken thevery

23principlesnegotiatedinthatUruguayRound

24Agreement.Theexpediteddisputesettlementprocess

25forperishableagriculturalproductsoutlinedinthe

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1 WTO Dispute Settlement Understandings should be
2 modified to allow the procedure to be used if the
3 agreed party requests it. Currently the WTO
4 requires that both parties in the case agree to use
5 this procedure. As a result, it's never been used.
6 As mentioned, nearly 25 percent of
7 Texas farm cash receipts are attributed to
8 agricultural exports, with an additional 4.1 billion
9 in economic activity to Texas tied directly to these
10 same exports. In summary, we support liberalization
11 in global agricultural markets that will result in
12 true reform of the current trading regime and bring
13 about fair trade for our producers. With declining
14 government support to U.S. agriculture, however,
15 greater access to international markets will be an
16 important force in influencing the future growth and
17 prosperity of the agricultural economy of Texas and
18 the United States.

19 Mr. Chairman, on a personal note,
20 it's extremely important that this message be
21 delivered in Washington, the importance of opening

22marketswithwhichwecurrentlyhavetrading

23restrictionswith.Theseincludesuchcountriesas

24Iran,Iraq,LibyaandevenneighborsoftheU.S.,

25Cuba.Thesurvivaloftheagricultureindustryin

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1 this country as we know it today is dependent upon
2 the principles set forth in the presentation and the
3 opening of sanctioned markets.
4 Just as a side note, we thank you for
5 the--as Commissioner Combs alluded to, about the
6 lamb issue on the markets, the lamb industry needs
7 that significantly. But we feel it shows the need
8 for a more speedy resolution to those WTO disputes.
9 If you have any questions, I'll be

10 happy to answer those.

11 MR. GALVIN: Thanks, Curt. Just a
12 couple of quick comments, if I can. First of all,
13 on your point about sanctions, as you know, the
14 President has announced a revised sanctions policy.
15 And we're very busy now working on the rest to put
16 that in place, and we're hoping that they're going
17 to be adopted in the next two to three weeks so that
18 we can actually start making sales to places like
19 Iran and Libya and elsewhere.
20 I'd like to go back to one of the
21 earlier points that you made, because I think it's a

22pointthat'softenoverlooked.Andthatis,there

23arealotoffreetradeagreements,specialtrading

24arrangementsinthishemisphere;there'sover30of

25them,andtheU.S.isapartytoonlyoneofthem,

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1 and, of course, that's NAFTA. I think one of the
2 real risks we have if we don't have the negotiating
3 authority we need is that we won't be able to really
4 get to the table to make sure that we have a part in
5 these market opening agreements.

6 And a good example of how that
7 disadvantages U.S. producers is the current free
8 trade arrangement that Canada has with Chile.
9 Because those two countries have a free trade
10 agreement, Canadian grain and livestock and other
11 products get into Chile essentially duty-free, and
12 that's an 11 percent advantage that we don't enjoy
13 here in the U.S.

14 MR. MOWERY: That's great. We
15 appreciate that.

16 MS. BOMER-LAURITSON: Yeah, I have a
17 question on-- you raised the issue of the single--
18 basically the single undertaking that we should
19 include all parts of a multilateral agreement at the
20 same time so that agriculture doesn't get left
21 behind. And I know that's a concern to the

22 agricultural community; I guess, though, if what

23 your view is if the reverse were true. For

24 instance, if we were able to get an agreement on

25 agriculture in the two or three-year time period,

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1butthereareactuallysomemuchmore difficult
2sectorsthatwearelookingtonegotiateon,should
3weholdagriculturehostagetothetheconclusionofthe
4negotiationsofsomeofthoseothersectors?

5MR.MOWERY:We--inouropinion,we
6feeltosomeextentagriculturehasbeenheld
7hostagetothat.Theyhavegottentoanagreement
8andneedonemorebargainingchip;thatbargaining
9chipseemstobeoursegment,ourindustry.It
10seemstobesomethingthatwillprobablycausethe
11leastamountofproblemorleastamountofgriefup
12inWashingtonwhentheagreementissold.And
13it's--whetherthetariff sareincreasedtothat
14countryorwhatever,whateverittakestomakeit
15work,weprettypmuchfeelwe'rethebargainingchip
16thatisusedtohelpgettheagreementtogoahead
17andsettlethrough.

18MS.BOMER-LAURITSON:AndIhave
19anotherquestiononbiotechnology.Youmadea
20commentthatyou don'treallyseeareasonfor
21openinguptheSPS Agreementforrenegotiation,but

22lookingforrecommitmenttoit.Andthen,inyour

23laterremarks,youtalkedaboutbiotechnology

24incorporatingthatintoSPS.Haveyoulookedata

25mechanismofhowwebalancethosetwosothatwe

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1 don't open up the SPS, but somehow make sure that
 2 the problems we are having with EU on approval
 3 processes is somehow more firmly linked to the SPS?

4 MR. MOWERY: No, we haven't. Not to
 5 my knowledge, no.

6 MS. BOMER-LAURITSON: And that would
 7 be something I think we would welcome ideas--

8 MR. MOWERY: On that? Yeah.

9 MS. BOMER-LAURITSON: --on that as
 10 to how we're going to move biotech forward without
 11 opening up the SPS Agreement.

12 MR. MOWERY: Okay. We can do that.

13 Thank you.

14 MR. PURCELL: Okay. Next we'll hear
 15 from, representing Farmland Industries, J.B.
 16 Cooper.

17 MR. COOPER: Greeting to you, the
 18 Panel, on this important issue today. I appreciate
 19 the opportunity to appear before you in this
 20 listening session. My name is J.B. Cooper. I am a
 21 farmer active in the production of cotton and grain

22sorghumsince1950inWestTexas.I'mamemberand

23patronofFarmlandIndustriesthroughmyassociation

24oftwolocalcooperativesinmyhomearea.I've

25beenadirectoroftheFarmlandIndustriesboardin

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1 years past and now serve on the Gulf Nations Council

2 for that organization.

3 Farmland Industries is the nation's

4 largest farmer-owned cooperative. Founded in 1929,

5 it is a federated co-op of over 1,700 cooperative

6 partners and 600,000 farmer-owners who make up the

7 Farmland Cooperative System. Farmland has major

8 businesses, units in fertilizer, meats, grain,

9 feeds, petroleum, and shipping. Focusing on meeting

10 the needs of tomorrow's customer, Farmland has

11 adopted business strategies to meet the demand of

12 global consumers that is a producer-owned

13 cooperative.

14 The future economic well-being of

15 American agriculture is closely tied to our

16 competitiveness in an expanded global market. The

17 importance of trade to the future of American

18 agriculture has been emphasized in the 1996 Farm

19 Bill, with the reduction in support of farm

20 programs. The U.S. producer will depend on exports

21 for an estimated 35 percent of gross receipts by the

22year2003.U.S.tradepolicymustreflectastrong

23commitmenttoexpandingworldmarkets.

24Theimportanceoftradeis

25underscoredbyAmerica'sshrinkingshareofthe

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1 world's population. America now comprises only four
2 percent of the world's population, and we're
3 experiencing minimum population growth while many of
4 the countries that we trade with are experiencing
5 significant population growth. To further add to
6 this phenomenon is a growing strength of the middle
7 class. The power of emerging middle classes
8 worldwide made up of consumers with the ability to
9 shift their consumption patterns have become a
10 critical factor driving consumer markets.
11 In India, for example, there's 115
12 million new members in the middle class in 2005. In
13 China there will be 196 million more members of the
14 middle class by 2005. These new middle class
15 consumers around the world represent a booming
16 potential market for our foreign products.
17 The Farmland System has developed
18 business strategies focused on tackling the
19 potential of the emerging world markets. During the
20 past six years the Farmland System's international
21 sales have grown from less than 200 million to over

224.1billiondollars.InMexico,sincethepassage
23oftheNorthAmericanFreeTradeAgreement,our
24tradehasincreasedfromlessthan50millionin
251992to450millionin1998.

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1 The annual sales of Farmland
2 Industries over the last couple of years has
3 amounted to over 10 million dollars. So about 40
4 percent of the total sales of Farmland Industries,
5 which is what the cooperative has now, is made up of
6 international sales.

7 As you prepare for the upcoming trade
8 round this November in Seattle, please consider the
9 following items that we hope to illustrate:

10 Elimination of export subsidies, tariffs must be
11 further reduced, State Trading Enterprises must
12 evolve to full price transparency and eventually to
13 free market entities, the rules governing sanitary
14 and phytosanitary measures must continue to be
15 strongly based on sound science and risk assessment,
16 assure trade in genetically-modified organisms is
17 based on fair, transparent, and scientifically
18 acceptable rules and measures.

19 Negotiations should be comprehensive,
20 with the use of expedited actions and timeliness,
21 with the same undertaking during the next round of

22 negotiations. Dispute settlement mechanisms must be

23 shortened and there must be an end in the process.

24 If countries are permitted to disregard dispute

25 settlement findings, producers will have--lose

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1 confidence in the multilateral trading system.
2 Thank you again for the opportunity
3 to appear before you today and provide comment on
4 priorities for the upcoming trade talks. American
5 farmers, ranchers, and agribusiness people are
6 growing more and more dependent on international
7 trade for their livelihood and it is becoming
8 increasingly important for the U.S. government to
9 have a trade policy that is strongly committed to
10 expanding opportunities for American farmers,
11 ranchers, and businesses. Thank you.
12 MR. GALVIN: Thank you, Mr. Cooper.
13 We appreciate it.
14 MR. PURCELL: I just noticed
15 something as we go along. If you have a pager or
16 cell phone, please turn it off. Because once again,
17 this is being transmitted live on the Internet and I
18 know a lot of radio stations are recording it.
19 Next we're going to hear from the
20 American Peanut Shellers Association, Evans
21 Plowden, Jr.

22MR.PLOWDEN:Thankyou.Good

23morning.Again,I'llrepeatthecommentsofearlier

24speakers.Weappreciatethisopportunitytopresent

25ourviewstoyouontheupcomingtradetalks.We

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1 particularly thank Commissioner Combs and her staff
2 for the accommodations that they've made to us over
3 the last few weeks in preparing for our testimony
4 and these accommodations here today.
5 I represent the American Peanut
6 Shellers Association. Our organization is a trade
7 association representing most of the commercial
8 peanut shellers in the United States. The U.S. is
9 the third largest producer of peanuts in the world;
10 however, we are the largest producer of edible
11 peanuts. Both China and India produce more peanuts
12 than we do, but most of their crop is crushed into
13 oil. They are, however, a significant producer of
14 edible peanuts, but not quite as large as we are.
15 Most of our crop--most of the
16 United States crop is used for edible purposes in
17 confectionery, peanut butter, and salted nuts. The
18 United States is a major exporter of edible peanuts
19 in the world trade, although in the last few years,
20 it is not the largest exporter. At one time we did
21 occupy the number one position, but we no longer are

22numberone.Butweareamajorexporter.

23Werecognizethattoday,thisnext

24roundoftradetalks,isinavery,veryearlystage

25andwedon'tknowwhatothercountries'proposals

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1 may be with respect to peanuts. However, there are
2 two issues that are fairly clear today that we'd
3 like to present to you.
4 We are also convinced - and I want to
5 emphasize this as much as I can - that the next
6 round of international trade negotiations will be
7 vital with respect to the peanut industry. The
8 health - future health of the industry - and I
9 include that in that term, not only our group but
10 growers and manufacturers as well - will be
11 influenced by the results of this next round.
12 The two issues I want to mention
13 today are conflicting United States policies and
14 unscientific European trade - I'm told to call them
15 standards. I see them as barriers. But I guess to
16 be polite, they would be called standards. Both of
17 these are going to adversely affect the United
18 States peanut industry.
19 First, the conflicting United States
20 policies. Our country has favored free trade. Most
21 of the speakers here today also favor free trade.

22 And pursuant to that policy, we've opened our

23 border to significant quantities of lower

24 world-priced edible peanuts. These imports enter in

25 the form of either raw peanuts, kernels or in-shell,

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1peanutbutterorpeanutpaste-whichisessentially
2aprimitiveformofpeanutbutter-andalso,
3importantlyandsomewhatoverlooked,asan
4ingredientinconfections;candycomingintothe
5UnitedStatesthatalreadyhaspeanutsinit.
6TheUnitedStatesalsomaintainsa
7domesticquotapeanutprogram,which,inessence,
8requirespeanutshellerstopurchaseonlydomestic
9quotapeanutsfordomesticedibleuse.Those
10domesticpeanutsaresupportedatpriceof--a
11nationalpriceof\$600perton.Therefore,onthe
12onehand,we'refacedwithagovernmentpolicythat
13allowsworld-pricedpeanutsintotheUnitedStates,
14whichareroughly\$350perton,andanotherpolicy
15thatrequiresustopurchaseforourusesmuch
16higherpricedpeanuts.
17Letmeemphasizethattodaymygoal
18isnottodisagreewitheitheroneofthese
19policies.Advocatescanmakeagoodargumentfor
20either.Rather,mypointistopointouttoyou
21thatwecan'tsurvivewithboth.Ourindustry

22cannotcompetewith\$350per tonworldmarket

23peanutsifwe,bylaw-inessence,bylaw-haveto

24purchase\$610per tonpeanutsforourcompeting

25product.

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1 I'm sure most of you all have heard
2 the story of the fellow selling watermelons, and he
3 was losing money one each one and he decided his
4 solution was to make it upon volume. And so he was
5 going to buy a bigger truck to make it upon
6 volume. We simply can't get a large enough truck to
7 make 610 competitive with 350. I want to emphasize
8 one more time, I'm not criticizing either one of
9 these policies, but they're in conflict and we can't
10 survive with the expansion of both of them.
11 Let me touch a moment on the
12 unscientific trade barriers in the EU. The European
13 Union is our largest export market for edible
14 peanuts. It has implemented a aflatoxin import
15 standard applicable to peanuts, and, frankly,
16 applicable to other products as well, that is not
17 scientific based and is quite detrimental to trade.
18 Rather than discuss the technical
19 details of that restriction or standard here, I've
20 taken the liberty of attaching an appendix to my
21 testimony that I hope will give you the technical

22backgroundthatyoumayneedwithrespecttothat

23issue.

24Therestrictions,sufficeittosay,

25aremuchmorestringentthanthoserequiredinthe

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1 United States and those required or set by
2 international standard-setting bodies. Meeting the
3 EU standards is very, very difficult and detrimental
4 to the United States peanut industry, but that
5 difficulty is compounded by the sampling and testing
6 systems that are in use in the EU. If United States
7 peanuts are tested here in the U.S. by a
8 USDA-approved laboratory and certified as meeting
9 even those standards that the EU has set--which,
10 again, we think are not scientifically based. But
11 even if we were allowed to have the peanuts tested
12 in the United States under those standards, we would
13 have the assurance that when those peanuts reach
14 Europe, they would be accepted.
15 The situation now is that it
16 tested--the EU will not recognize USDA-approved
17 labs, and it's therefore tested in the EU. And if
18 for some reason they fail when they get there, the
19 U.S. shipper is faced with a quantity of peanuts
20 overseas with very, very few alternatives with
21 respect to that product. If we were allowed to test

22themhere,eveniftheyfailed,wewouldhavea

23numberofotheralternativesthatwecould

24practicallyuseandoperateinafashionthatwould

25allowustomitigate,atleast,theconsequencesof

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1 this unscientific standard.
2 In summary, it would be our hope that
3 eventually the EU standard could be brought in line
4 with the Codex Alimentarius standard, which is the
5 international standard-setting or
6 standard-recommending body. We would hope that that
7 standard could be brought in line with what they
8 have concluded is appropriate. But in the interim
9 we would hope that our representatives could
10 negotiate an agreement with the EU so that the
11 sampling and testing could be done in USDA-approved
12 labs before leaving American ports.
13 Let me just say finally that we know
14 we're looking at a number of years of tasks before
15 us and before you. We're willing and anxious to be
16 of assistance wherever we can. If we continue on
17 this conflicting course, I'm afraid that we will see
18 the United States peanut industry move offshore,
19 which would be a tragedy for American peanut
20 growers, our industry, manufacturers, and I think
21 for the American consuming public. So we wish you

22 well and we'll be of assistance whenever we can.

23 If I could respond to any questions,

24 I'd be happy to. Otherwise I'll yield whatever

25 time, if any, I have to the next speaker.

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1MR.GALVIN:Mr.Plowden,thankyou.

2Irealizethisisabitofaloadedquestion,butdo

3youhaveanysuggestionsforusonhowwegoabout

4tryingtoresolvewhatyoudescribeasthat

5conflictingU.S.policy?

6MR.PLOWDEN:Well,Iwouldhavea

7coupleofcomments,withthecaveat,Mr.Galvin,

8thatnoneofthisbeconsideredasassociation

9policy.Butsomehow,ifwe'regoingtoopenthe

10borderstoimports,whichwehavedoneeither

11throughgrantingothercountriesaccessor,asI

12say,usingpeanutsinothertoolsproductsthatcomeinto

13theUnitedStates,wehavetofindamechanismthat

14protectstheAmericanfarmerpricewisebutdoesnot

15penalizethecustomerofthatproductandgivethat

16customer,ourpeopleandmanufacturers,an

17uncompetitiveproduct.

18Andthat'sapolicydecisionthatI'm

19sureCongresswillhavetolookat.Ithasfound

20thatsolutionwithmany,manyotheragriculture

21products,asyouknow.Wheninitswisdomithas

22decidedthatagricultureneedssomesupport-not

23necessarilysubsidy,butsomesupport-ithasmade

24thepoliticaldecisioninawaythatdidnot,atthe

25sametime,makethatproductuncompetitiveinits

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1 marketplace.

2 So I don't want to try to suggest a

3 specific solution. There are a number that have

4 been kicked around in Congress, but I think the

5 basic guideline has to be that if we are to compete

6 in this U.S. market, then we have to have a

7 competitively priced product. Now, I'm not

8 proposing here today that the peanut farmer need to

9 simply cut his price or cut his income to the level

10 of world market; that's a decision that undoubtedly

11 will be made in Congress over time with a lot of

12 input from a number of people. But whatever that

13 solution is, it's got to make that product price

14 competitive.

15 For many, many years before NAFTA and

16 GATT--before NAFTA and the latest round of GATT,

17 there were essentially no imports of peanuts allowed

18 into the United States. So there was not a

19 competing product that was lower priced. We don't

20 have that today, after both NAFTA and GATT, so

21 creative minds are going to have to find a way to

22dealwiththatnewreality.

23AndI'mnotproposingheretodaythat

24thewaytosolvethatproblemistosimplycutfarm

25income,butfarmincomewillbecutunlesswefind

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1 an answer to it, because the product can't be sold.

2 MR. GALVIN: Thank you very much.

3 MR. ACETO: Just one quick question.

4 Who was the practical beneficiary of this European

5 standard being set? Are they meeting their

6 demands--

7 MR. PLOWDEN: I don't really think

8 it's the typical situation where you have somebody

9 being protected, frankly, because the EU does not

10 grow peanuts. I think it is a product of an

11 unrealistic fear with regard to food safety that

12 seem to be sweeping throughout Europe. We have had

13 some success in--particularly in Codex, in getting

14 a standard that is scientifically based and frankly

15 is similar to the standard in the U.S., and work is

16 continuing. Both USTR and the USDA have been most

17 helpful in that regard, and we just hope we can

18 continue to make progress with respect to the

19 standard.

20 But if we can't--in the meantime,

21 if we can find some practical help in, say--you

22probably know, if you sample any large fungible

23group of products, even the sample itself is going

24to vary unless you sample the entire product. And

25therefore you destroy the product in the sampling

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1 process. So you're going to have variations.

2 We need a situation where we can

3 sample it at the earliest point, where the owner has

4 the most possible alternatives with respect to that

5 sample. Right now we're sampling at the last

6 possible point. Thank you.

7 MR. PURCELL: Okay. Thank you very

8 much.

9 We've been going pretty steady here

10 for an hour and a half. It's 10:30. We're going to

11 take about a five-minute break, and let's all plan

12 on being here at 10:35. Yeah. Back in here at

13 10:35. Thank you.

14 (BREAK)

15 MR. PURCELL: Okay. We'll get

16 started back again. And a reminder, we are running

17 a little bit behind schedule. So a reminder, please

18 keep your comments within the five-minute window, if

19 you could, and we'll try and get back on schedule.

20 We left off--our next speaker will

21 be Dan Hunter, representing the National Peanut

22GrowersGroup.

23MR.HUNTER:Dowewanttowaiton

24CommissionerCombs?

25MR.PURCELL:No.She'sgoingtobe

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1goneforabout20to25minutes.

2MR.HUNTER:Okay.Firstofall,I

3appreciatetheopportunitytobeherebeforeyou

4today.It'sanhonortobeabletocomebeforethis

5group,andweappreciatetheeffortsthat'sbeing

6madenotonlybyUSDAandUSTRandtheState

7Departmentaswell,butweappreciatethelistening

8sessionsthatarebeingheldthroughoutthe

9country.

10IrepresenttheSouthwesternPeanut

11GrowersAssociation.TodayI'mheretorepresent

12theNationalPeanutGrowersGroup.TheUnited

13Stateswas,aswasearliermentioned,wasonce

14reliedonasthepredominantworldmarketsupplier

15ofpeanutsbaseduponacombinationofpriceand

16quality.Withpasttradeagreementsassuring

17ArgentinaandothercountriesashareoftheU.S.

18market,thetradelawshaveencouragedanexpansion

19ofpeanutproductionincountrieswhichsuppliesnot

20onlypartoftheU.S.marketbutalsomuchofthe

21worldmarket.

22According to trade balanced data, GATT

23and NAFTA appear to have caused America, especially

24in peanuts, to become more foreign food dependent,

25and history always tells us that those who become

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1 dependent upon other food supplies will always be
2 vulnerable. And when we look at food security, we
3 look at it as a national security issue and truly
4 believe that food security is the umbrella of
5 national security.
6 In our opinion, previous trade
7 agreements have failed to adequately provide
8 safeguards for changing exchange rates between
9 currencies or for dramatic fluctuations in the
10 stability of overseas economies. Asia has
11 historically been one of the largest markets for
12 U.S. exported peanuts, but the recent financial
13 problems have dramatically reduced the amount of
14 peanut exported to this region. China is now the
15 largest producer of peanuts in the world, and while
16 only a small quantity of their peanuts can enter the
17 U.S. annually, instead they enter through other
18 countries such as Canada. In countries like Canada,
19 these Chinese peanuts are then made into butter
20 and/or paste, as was mentioned earlier, and are
21 entering the U.S. in expanding quantities. China

22hasalsorecentlybecomeamajorworldsupplierina

23marketthathasbecomedrivenbycashneeds,with

24littleornoconsiderationforqualityormarket

25price.TheU.S.peanut-producingindustryhasbeen

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1 damaged as a result of the U.S. failing to ensure
2 strict rules of origin when the Canadian Free Trade
3 and North American Free Trade Agreements were
4 negotiated.

5 The following points are a few items
6 which we would like for you to consider, simple
7 points when you develop trade policies, especially
8 as they relate to the peanut industry. In looking
9 back at past trade agreements, the U.S. peanut
10 grower, to my knowledge, has not benefitted.

11 There's no not a single country importing U.S.
12 peanuts merely as a result of NAFTA or GATT. Rather
13 than seeing exports increase as a result of the
14 trade agreements, we have instead seen them
15 decline. U.S. exports--as was mentioned earlier,
16 U.S. used to be the number one exporter in the world
17 market as far as peanuts were concerned, with
18 decrease from 403,000 metric tons in 1991 to almost
19 half of that, of 203,000 metric tons, in 1997
20 and '98.

21 Secondly, to my knowledge, there's

22beennoconsiderationgiveninthepastagreements

23totheU.S.governmentregulatorysystemascompared

24toothercountries.Anditwasmentionedearlier,

25andI'msurewillbementionedthroughouttestimony

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1 today, the U.S. farmers must comply with the
2 numerous amount of regulations. Many of these
3 factors, of course, are not found in other
4 countries, and put our producers at a disadvantage
5 as far as price competition. We must be given the
6 opportunity to compete on a level playing field,
7 which in our case has not equated to the definition
8 of free trade.

9 Market access must be controlled by
10 strict rules of origin. As I mentioned earlier,
11 Canada does not grow peanuts; however, they have
12 built an entire infrastructure based upon processing
13 peanuts into peanut products for the export market.
14 And as I mentioned, China dumps these peanuts on the
15 world market for cash needs and then countries such
16 as Canada pick them up and process them and bring
17 them into the U.S. market at below-market cost.

18 In addition, access for a commodity
19 should be granted to countries, in our opinion, that
20 are directly involved in producing the commodity as
21 determined by the rules of origin. As you know,

22everyimportedpeanut,peanutproduct,peanutpaste

23comingintothiscountrydisplacesthedomestically

24producedpeanut,displacesapeanutthatthe

25shellerscanthenshellandthemanufacturercan

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1 then also manufacture. And it removes incomes from
2 our farmers in their communities and damages our
3 balance of payments.

4 Fourthly, the current agreements fail
5 to adequately provide, in our opinion, safeguards in
6 the event of change in exchange rates between
7 countries, as evident by the recent economic woes in
8 the Asian market. This is an important issue and
9 must be considered in many future trade agreements.

10 It was also clear in the last meeting
11 of the WTO in Geneva for the anniversary
12 celebration, which Tim Galvin, you mentioned you
13 were at, that phytosanitary and sanitary standards
14 were to be strong--that, you know, that would be
15 a strong concern. We need to continue to work
16 towards those efforts and make sure that those
17 efforts are strengthened in the sanitary and
18 phytosanitary efforts.

19 And as far as other items, with the
20 elimination, as you know, of the Section 22 during
21 the NAFTA negotiations, import protections for

22peanutgrowers,ofcourse,nowareveryfew.One

23thingthatwewouldask,asanimportsensitive

24product,thattheAdministrationtakealookatthe

25possiblesnap-backprovisionshatwouldprotectthe

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1peanutprogramatanytimeimportscausesignificant
2interferencetotheoperationofthemarket.
3Asyouknow,thepeanutindustryasa
4wholeopposed--orthegrowersopposedbothNAFTA
5andGATT.Andourreasonsforopposingthe
6agreementsaremoreevidenttoday.Weavelostnot
7onlyournumberoneworlddrinkingasfaras
8exportinginthemarket,butwealsolost20percent
9ofourmarketshare.Andtobemorecompetitive,
10U.S.farmerswerealsoaskedtoreducetheirprices,
11andtook a 10percentreductioninthelastFarm
12Billasfarastheirdomesticsupportprices.That
13pricesupportratehasremainedfrozen,asyouwell
14know,whichessentially,forthefarmeroutthere,
15equatesintoanannualdeclineandreductionof
16incomeduetoinflationarycosts.Asapeanut
17farmingindustry,wearenotbetterofftodayprior
18toNAFTAandGATT--asewerepriortoNAFTAand
19GATT.Andthisisnotonlyevidencedbythefarm
20incomereductions,butisalsoevidentbythe
21reductioninthenumberofU.S.peanutfarmers.We

22have seen 35 percent, over one-third of the U.S.

23farmers in the United States that produce peanuts,

24go out of business.

25In order that the U.S. peanut

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1producerscanmakeadjustmentsnecessarytomaintain
2theirroleinproducingtheworld'shighestquality
3peanuts,aswasmentionedearlierbyMr.Plowden,
4ourproductgoesintothemarket,intotheexport
5market,asanediblemarket.Mostotherpeanuts,
6especiallythoseproducedinChina,whichisthe
7largestproducer,goesintothe crush market or into
8theoilmarket.

9Webelievethatbothdomesticand
10importmarketshave--wehavethehighestquality
11inboththosemarkets.Andwestronglyrecommend
12thatminimumaccessimportlevelsforpeanuts
13enteringU.S.tradechannelsnotbeincreasedabove
14thelevelpermittedinthelastyearoftheUruguay
15Round.Andoverquota--andsecondly,over-quota
16tariff rates for shelled and in-shell peanuts be
17maintainedatthelevelspecifiedinthelastyear
18oftheagreement.

19AstheU.S.movesforwardwithits
20farmpolicy,werealizethatwemust--thatless
21thantwopercentofthepopulationcarriesthefood

22securityriskofourcountry.Thefarmpopulation
23isnotgoingtoincrease.Whilethedemandsplaced
24uponthemcontinuetogroweveryyear,wecannot
25reduceourproductioncapabilityorallowtheU.S.

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1 product to be driven out of the market. Because
2 the United States undertook a cross-the-board
3 reduction, a one-size-fits-all approach, if you
4 will, to GATT and NAFTA, the U.S. peanut farmer lost
5 a great deal in both of the agreements. And as a
6 direct result of import concessions by the U.S., we
7 have seen over a half of a billion tons--or half
8 of a million tons of peanuts be imported into the
9 United States since GATT was finalized.
10 If there are U.S. commodities and
11 products that would benefit from trade talks, the
12 U.S. should limit its discussion, in our opinion, to
13 those commodities and those products. The U.S. must
14 avoid punishing a cross-the-board Tariff Rate Quota
15 reductions for this country or discussion of
16 allowing countries to meet a average tariff rate
17 reduction commitments by decreasing tariffs on
18 products of no interest to the U.S. We acknowledge
19 that this process, of course, would add more
20 difficulty to the talks, but in our opinion, it's
21 very vital to our industry.

22Finally, we ask that the

23Administration understand the dramatic loss that the

24U.S. peanut producer has experienced from GATT and

25NAFTA trade agreements, and we ask that you take

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1 this into account when considering any new trade
2 agreements.

3 I thank you for your time, and once

4 again, we appreciate the opportunity to be here

5 today. And I'll answer any questions.

6 MR. GALVIN: Thank you, Dan. I've

7 got, I guess, a two-part question. First, could you

8 comment just very briefly on the world playing field

9 for peanuts? How unlevel is it? What sort of

10 subsidies or protection do some of the other major

11 producing countries offer their peanut industry?

12 And then the second part of that

13 question is, if we ever got to this sort of nirvana,

14 where there was a perfect world, a perfectly level

15 playing field, how competitive then do you think the

16 U.S. peanut industry would be?

17 MR. HUNTER: In answer to your first

18 question, let me may be put it into context in a

19 realization of what the peanut production in the

20 worldwide is. If you took what the United States

21 currently produces, which is around 1.5 million tons

22ofpeanuts,andyouaddeventheproductionin
23SouthAmericaandessentiallyeverypartofthe
24worldexceptforIndiaandChina,that'saboutthree
25milliontons.TheChineseproduce11milliontons

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1 of peanuts. Okay? When they dump a significant
2 part of their production on the market - and when I say
3 dump, literally, essentially, that's what they're
4 doing as a cash need - when we look at the
5 competitiveness there, it's not necessarily a price
6 distorting as far as subsidies are concerned. But
7 you have to realize that we in the United States, as
8 I said, produce about 1.5 million tons. They're
9 producing 11 million tons, and they still hand pull
10 every peanut plant, shake every peanut plant by
11 hand, and pick every peanut off the peanut plant
12 itself. So when you look at that production cost,
13 there's one of the items that you'll never be able
14 to truly address, I guess is what I'm saying there.
15 And the perfect nirvana, as far as
16 what the world market would look like, I think you
17 have to realize that in the United States we produce
18 a product that is important to the consumer out
19 there, and we feel it's very important that the
20 consumer have a product at a good price. And that's
21 very evident by the fact that anytime you look at

22when there's talk of being competitive on the world

23market, products coming into the United States at

24less than world market or less than domestic market

25price, if you'll notice that even since 1996 and

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1 since GATT and NAFTA were negotiated, consumer
2 prices, even with the 10 percent reduction in
3 domestic support rate and an influx of cheaper
4 imports, consumer prices have yet to go down.

5 So I think that kind of answer that
6 question.

7 Yes, ma'am?

8 MS. BOMER-LAURITSON: I want to make
9 sure I understand the reasons behind comments that
10 you and Mr. Plowden made, and that's the loss of
11 market share on the export market for edible
12 peanuts. On the edible peanut side, who are the
13 competing countries and what are the factors that
14 have led to us no longer being the number one--

15 MR. HUNTER: Well, part of it is what
16 he mentioned with regard to aflatoxin. We also
17 have seen an increase in those countries out there
18 where we have helped, as far as in trade agreements,
19 to increase their production, such as Argentina.
20 China, once again, is exporting more peanuts into
21 the world market than ever before and become a major

22player.

23Thankyouverymuch.

24MR.PURCELL:Okay.Thankyou,Dan.

25Nexttwospeakersrepresentthesugar

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1 industry. First we'll hear from Jack Nelson of the

2 Rio Grande Valley Sugar Growers.

3 MR. NELSON: I, too, want to thank

4 you for the opportunity to participate in this

5 listening session. My name is Jack Nelson and I'm

6 president of the Rio Grande Valley Sugar Growers.

7 Rio Grande Valley Sugar Growers is a cooperative

8 that's sown by 134 farmers and produces 35 to 45

9 thousand acres of sugarcane in Hidalgo, Cameron,

10 and Willacy Counties. Rio Grande Valley Sugar

11 Growers injects about 40 to 60 million dollars into

12 that local economy. We're very important in that

13 area of the state of Texas.

14 U.S. agriculture is extremely

15 vulnerable as we approach the next trade round. If

16 we negotiate carefully, there's enormous potential

17 for responsible American producers to compete and

18 prosper in a genuine free trade environment. U.S.

19 sugar farmers endorse the goal of genuine, global

20 free trade. Through a national coalition, the

21 American Sugar Alliance, we have endorsed the goal

22since the start of the Uruguay Round in 1987. We

23want global free trade because U.S. sugar producers

24are efficient by world standards, and we would

25welcome the opportunity to compete on a genuine

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1level playing field.
 2U.S. sugar growers are among the most
 3efficient in the world despite costs--high labor
 4costs and environmental standards. The world sugar
 5market is the most distorted in agricultural trade.
 6Lavish export subsidies by the European Common
 7Market allow it to dump excess sugar on the world
 8market. Also the EEC helped subsidize exports of
 9sugar from Africa, the Caribbean, and Pacific
 10regions through refined sugar from Europe.
 11Mexico has been an importer of sugar
 12for a number of years prior to the inception of
 13NAFTA; nonetheless, NAFTA has provided Mexico with
 14more than three times its traditional access to the
 15U.S. market during the first six years of the
 16agreement and 35 times its traditional access during
 17these seven to 14 years, and virtually unlimited
 18access thereafter.
 19These provisions were negotiated by
 20U.S. and Mexican governments and contained in
 21President Clinton's NAFTA submission to Congress

22which Congress approved in November of 1993. The

23sugar provision, as altered from the original NAFTA

24text, were critical to the narrow Congressional

25passage of NAFTA. Nonetheless, Mexico is now

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1underminingtheintegrityofNAFTAbyclaimingthat
2thesugarprovisionsaresomehowinvalid.This
3questioningbyMexicohasbreddeepfeelingsof
4distrustintradeagreementsamongU.S.
5sugar-producing--myU.S.sugar-producing
6colleagues.
7TheWTOministerialwillplaya
8pivotalroleinestablishingthescopeand
9parametersandgoalsofthenextmultilateraltrade
10round.Duetopastexperiencewithtrade
11agreements,U.S.sugarfarmersurge theU.S.
12agriculturenegotiatorsdotothefollowing:
13First,U.S.mustnotforgeanynew
14tradeagreements,norreducitsgovernmentprograms
15anyfurther,untilcountrieshavecompliedfully
16withtheUruguayRoundandothertradeagreements,
17astheU.S.hasdone.U.S.mustnotproduce--
18reduceitssupportforagriculturalprograms,
19particularlyfromimportsensitivecropssuchas
20sugar,anyfurtheruntilothercountrieshave
21reducedtheirsupporttoourlevel.

22 Elimination of export subsidies and

23 State Trading Enterprises must be given top priority

24 in the next trade round. The wide gap in labor and

25 environmental standards between developed and

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1 developing countries must be taken into account in
2 the next trader round to provide both incentives and
3 penalties that ensure global standards rise to
4 developed country levels. A flexible request to offer
5 type negotiation strategy must be followed in the
6 next trader round.

7 U.S. sugar producers believe that the
8 next trader round poses a serious threat to efficient
9 U.S. sugar producers. The only way to respond to
10 this threat and respect the integrity of the no-cost
11 U.S. sugar program is to operate the tariff rate
12 quota on a needs basis with adequate second-tier
13 tariff--with adequate second-tier tariff. No more
14 sugar should be imported into the U.S. market than
15 the market needs. To do otherwise would destroy
16 the U.S. sugar program and the U.S. industry.

17 I thank you for the opportunity to
18 make these brief comments, and if you have any
19 questions I'll be glad to answer them. Thank you.

20 MR. GALVIN: Thank you, Jack. By the
21 way, I saw Paul Yancy (sp) yesterday and he said be

22sureandtellyouhellotoday.

23MR.NELSON:Thankyou.

24MR.GALVIN:Doyouhaveanycomments

25overthecurrentimplementationoftheTRQprogram

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1 for sugar? Do you feel like it's working well, not

2 so well, anything like that?

3 MR. NELSON: The only--the TRQ

4 program is working very well. The only problem we

5 have is with the low price of world market being

6 with NAFTA, where the tariff quota is so low that

7 five cent world market sugar with a competitive

8 tariff that would bring in sugar over the quota

9 sugar. It basically lowers the domestic price of

10 raw sugar in this country.

11 Other than that, the rest of the GATT

12 is fine. If the tariff was at the GATT level, even

13 at these prices, they would not be able to bring

14 sugar in over the quota sugar. And I think that's

15 the only way.

16 MS. BOMER-LAURITSON: Yeah, I have a

17 question. In the beginning of your comments you

18 talked about global free trade. Reading between the

19 lines, are you suggesting that if all other

20 countries were to eliminate quotas and have the same

21 market access and everybody have the same playing

22rulesforsugar,thatyouwouldsupportelimination

23oftheTRQ.Orareyousuggestingthatwehaveto

24keeptheTRQnomatter--

25MR.NELSON:Wefeellikethatif

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1 everybody played by the same rules--in other
2 words, if you could do something on exchange rates
3 so that countries such as Brazil get lowered
4 exchange rates of four percent three months ago, and
5 make them tremendously more competitive in the world
6 market than what we are, something could be done on
7 that. That if you eliminate all the different
8 barriers that there is to trade and we played on a
9 level playing field, that we can compete with most
10 of the countries' work. There are countries like
11 Australia, probably the most efficient in the world;
12 we might have a hard time competing against them.
13 Most other countries we could.
14 There's other accounting procedures
15 that countries use where their depreciation and
16 interest are not counting in their costs. And so--
17 and the value of the currency in those areas makes
18 them more competitive even than we are.
19 The other thing is most of these
20 countries at world have prices within their own
21 country that they sell their product at, they have

22specialtradeagreementswithothercountries,and

23thentheytake10or15percentoftherestofthe

24sugaranddumpitontheworldmarket.There'sonly

2510or15percentofthetotalproductioninthe

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1 world that's actually marketed on the world market
2 at a price far below the cost of production in most
3 of those countries. Those kinds of things are what
4 I'm talking about.

5 MR. GALVIN: Thank you.

6 MR. PURCELL: Okay. Thank you. Next
7 we have Charles Thibaut representing the American
8 Sugar Cane League.

9 MR. THIBAUT: Good morning. Panels
10 from the office of the USDA, the State Department,
11 the United States Trade Representative, my name is
12 Charles Thibaut. I serve as the chairman of the
13 National Legislative Committee of the American Sugar
14 Cane League, and am chairman of the USDA
15 Agricultural Technical Advisory Committee on
16 Sweetness. I'm also a grower and processor of sugar
17 cane in Louisiana. The league represents more than
18 700 growers and all 18 processors of sugarcane in
19 the state.

20 I appear before you today to

21 present testimony on behalf of four organizations.

22AlthoughmycommentsreflectLouisiana'sviewson

23U.S.agriculturaltradenegotiations,ourviewsare

24sharedbyalloftheproducersinthiscountry.

25BeforeIbegin,letmefirstexpress

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1my appreciation for being provided the opportunity
2to testify before the panel. I would like to
3compliment the USDA and USTR for holding this
4hearing.
5The purpose of my presentation today
6is to provide some direction to our trade
7representatives on the next round of agricultural
8trade negotiations. You see, in Louisiana, we are
9very cognizant of the role that trade plays in the
10production and marketing of agricultural commodities
11in our state and across the nation. We also realize
12that as an industry, U.S. agriculture continues to
13be one of the few industries that consistently runs
14a trade surplus and has been successful in exporting
15agricultural commodities in the highly competitive
16global marketplace. In 1997, Louisiana's
17agricultural exports were estimated at 704 million
18dollars, with cotton, rice, soybeans, wheat, corn,
19and cottonseed ranking as the state's top export
20crops. Rice and cotton ranked as the third and
21fourth largest agronomic crops grown in our state

22andnationally;werankedasthethirdlargestrice

23producingstateandsixthlargestintheproduction

24ofcotton.Insugarcane,wearesecondonlyto

25Florida.

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1 The ability to secure export market
2 access for these commodities has a direct effect on
3 the productivity and profitability of our state's
4 producers. However, crops such as rice, cotton,
5 corn, wheat, and soybeans represent only about 20
6 percent of our state's agricultural economy. We
7 also have a five billion dollar forestry industry, a
8 1.4 billion dollar livestock and animal production
9 industry, an 885 million dollar aquaculture
10 industry, a 500 to 600 million dollar sugarcane
11 industry, a 157 million dollar nursery industry, and
12 an 82 million dollar sweet potato industry, just to
13 name a few. In 1998, the total value of all
14 agricultural commodities produced in the state were
15 estimated at 9.6 billion dollars, which illustrates
16 the agricultural diversity of our state, which is
17 very similar to the diversity found in many other
18 states.
19 The significance of these numbers are
20 that when we consider our state's 704 million
21 dollars in agricultural exports, we realize that

22much of our state's agricultural production is not

23produced for export but for domestic markets, and

24these crops exceed the value of our export crops.

25The same is true in many other states. So while we

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1strongly support agreements that would provide
2greater export market access for commodities such as
3rice, cotton, corn, wheat, and soybeans, we must
4also consider framing our trade objectives to
5adhere--to achieve a balance between maintaining
6domestic markets and increasing export market
7access. Otherwise, the only trade we are
8accomplishing is trading away one commodity's
9established domestic market for another commodity's
10access to an export market.

11Our concerns are not whether a market
12is an export or a domestic market. A market is a
13market, and the largest cost to our country is the
14loss of an established market that has taken
15hundreds of millions of dollars and many years to
16develop.

17The formation of the World Trade
18Organization in 1995 established an agreement that
19is the framework for 134 countries and 30 other
20prospective ones to establish fair trade parameters
21for its members. However, as we stand poised to

22enter the next round of the WTO negotiations, the

23United States enters with the lower aggregate level

24of tariffs and trade protections of virtually any

25member country. In reviewing the list of Section

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1 301 cases initiated, it is apparent that many
2 trade-distorting practices still exist within the
3 member countries. Therefore we must first target
4 the noncompliance of member countries in agreements
5 negotiated in the last round of trade agreements--
6 trade negotiations before forging ahead with
7 additional agreements. No new agreements should be
8 negotiated with member countries that have not
9 complied with earlier agreements.

10 Second, our negotiations--
11 negotiators must avoid the temptation to offer any
12 U.S. concession to member countries in order to
13 negotiate their compliance. In Louisiana, a pointed
14 example of WTO member country noncompliance is the
15 Mexican government's attempt to revoke the terms of
16 the sugar side-letter in the North American Free
17 Trade Agreement and the addition of tariffs onto
18 U.S. High Fructose Corn Sweetener. The side-letter
19 agreement on sugar, which caps Mexico's access to
20 the U.S. market, was crucial in securing U.S.
21 Congressional support for NAFTA. Now we see our

22domesticsugarmarketinjeopardyastheMexican

23governmentpushestoignorethetermsofthe

24side-letteragreementinanattempttoforcethe

25U.S.tograntmarketaccessforMexicansugar

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1displacedbyHighFructoseCornSyrupfromtheU.S.

2Thistradeagreementcompliance

3problemisextremelysignificanttotheeconomic

4healthofourstate,sincewearethesecondlargest

5sugar-producingstateinthenationandsugarcane

6isourlargestagronomiccrop.Thesugarcane

7industryisalsothelargestemployerforalarge

8regionofourstate,providingmorethan32,000jobs

9in24of64parishes,one-thirdofthestate.

10Imuststatethatourbiggestconcern

11isthatU.S.tradenegotiatorswillconcede

12additionalU.S.marketaccessforMexicansugaras

13theconcessionforMexicanHighFructoseCornSyrup

14tariffremoval.In15sugar-producingstateslike

15Louisiana,ourviewisthatanyreductioninthe

16termsofthesugarside-letteragreementwould

17amounttonegotiatingawayourmarketfor

18domesticallyproducedsugartosecureacornexport

19market.Noreductionintermsshouldbeprovidedby

20U.S.negotiatorssincetheHighFructoseCornSyrup

21tariffsviolatethetermsoftheNAFTAagreement.

22 Another trade concern that impacts

23 our state is the terms of China's accession to the

24 WTO. Since China is the world's largest market,

25 U.S. export opportunities abound for small grains

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1 and other commodities. China is also the largest
2 producer and consumer of cotton in the world. In
3 the U.S., we export about one-third of our cotton
4 production and we hope to have opportunities to
5 export cotton to China. However, China has
6 increased their presence as an exporter, and the
7 terms of China's accession to the WTO must include
8 adequate safeguards that prevent Chinese textiles
9 from cannibalizing our nation's cotton production
10 and textile industry.

11 Negotiators need to understand that
12 this is especially important, because it is our
13 nation's cotton producers that have made the
14 greatest investment to develop the domestic cotton
15 market in this country through their check-off
16 contributions for promotional advertising. The WTO
17 terms must address China's current cotton policy
18 that currently provides a reference price for
19 Chinese cotton production of 60 to 65 cents per
20 pound. The accession terms must also provide the
21 U.S. textile industry with an adequate transition

22periodtoprepareforChinesecompetition,witha

2310-yearphaseoutoftextileimportquotas.

24Anotherstickingpointinupcoming

25tradenegotiations,andoneofmymaintopics,is

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1 the dilemma concerning the application of sanitary
2 and phytosanitary standards under the terms of the
3 SPS Agreement of the WTO. We have all witnessed how
4 the European Union has used the SPS Agreement to
5 create an EU-SPS standard that prevents the entry of
6 genetically-modified commodities and hormone-fed
7 beef. If all well understand how the SPS standard
8 can be used by a country to create a non-tariff
9 trade barrier which is difficult to challenge
10 because of its technical complexity. However, the
11 terms of the SPS Agreement provide the governments
12 of member countries with the sovereign right to
13 establish an SPS standard in order to provide the
14 level of health protection it deems appropriate, as
15 long as the standard imposed is limited to the
16 extent necessary to protect human, animal, or plant
17 health based on sound scientific information and
18 assessment.

19 While we have been successful in
20 winning Section 301 cases, we will continue to see
21 SPS standards implemented by member countries that

22willlimitmarketaccessforU.S.exports.

23Furthermore,itisthese standards--ifthese

24standardsareproventobepermissibleundera

25scientifically-basedtransparentformula,theWTO

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1 will be powerless under the technical barrier to
2 trade agreement to rule against the standard,
3 despite its effect on U.S. market access.
4 My point is this: The U.S. has some
5 of the highest environmental sanitary,
6 phytosanitary, and labor standards in the world for
7 our domestically produced commodities implemented to
8 protect the health of U.S. citizens. However, we
9 are currently--we currently do not provide the
10 same level of attention to sanitary and
11 phytosanitary standards of foreign agricultural
12 commodities imported into this country.
13 This must be a consideration as we
14 approach the next round of trade negotiations.
15 There is far too great a disparity between the
16 regulations governing U.S. agricultural producers
17 and the commodities versus the regulations imposed
18 on foreign agricultural products entering the U.S.
19 We must take into account the food safety standards
20 that Americans expect, and develop SPS standards for
21 imported agricultural products that establish

22standardscomparabletohoseregulating

23domesticallyproducedagriculturalcommoditiesand

24products.

25Anexcellentcaseinpointthat

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1 illustrates the disparity between the standards for
2 domestic versus imported commodities is the Food
3 Quality Protection Act implemented by Congress in
4 1996 to protect U.S. citizens from pesticide
5 exposure risk and based on sound science. The
6 agricultural chemicals used by U.S. producers, such
7 as Malathion and Lorsban, can only be used on crop
8 applications that fit into an acceptable measure of
9 human exposure for risk for U.S. citizens.
10 However, imported agricultural
11 commodities are not subject to comply with the Food
12 Quality Protection Act; therefore many chemicals
13 such as DDT and Chlordane, which have been illegal
14 for use in the United States for 20 years, are still
15 used in foreign countries. Their commodities
16 produced with chemicals illegal for use in the U.S.
17 enter our country, with less than one percent of
18 these commodities inspected at the border. Imported
19 commodities must only comply with the U.S. threshold
20 residue levels. The FQPA does not regulate the
21 products and chemicals used on imported commodities

22whatsoever.Ifthereeverwasanunfairtrade

23practice,itisourgovernmentholdingU.S.

24producerstoamuchhigherstandardthanthatof

25importedcommodities.

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1 A scientifically based SPS standard
2 based on some of the provisions of the Food Quality
3 Protection Act would definitely meet scientific
4 criteria for validity and transparency under the
5 WTO-SPS Agreement. As our trade representatives
6 prepare for agricultural negotiations, we must
7 realize that whether we like it or not, sanitary and
8 phytosanitary standards are already a part of
9 ongoing trade agreements. We must negotiate trade
10 terms that provide equality for U.S. producers. I
11 urge implementation of any enhanced US-SPS standard,
12 or risk losing U.S. agricultural domestic markets to
13 unregulated foreign imports.
14 The implementation of the comparable
15 SPS standards for foreign commodities entering the
16 U.S. would help equalize trade within the WTO for
17 U.S. producers of import-sensitive commodities that
18 compete with the least developed member nations.
19 They are allowed to subsidize their producers under
20 the terms of the WTO Agreement and are protected
21 from WTO countervailing measures. The low level of

22absenceofsanitaryandphytosanitarystandards

23provideatradeadvantagefortheseforeign

24agriculturalcommoditiesinthattheyarenot

25requiredtoadheretoU.S.standardsestablishedto

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1protectthehealthofU.S.citizens.
2AsweenterthenextroundofWTO
3negotiations,ourU.S.agriculturaltrade
4negotiators'focusmustbetargetedonlevelingthe
5playingfield.Since theUruguayRound,U.S.
6agriculturehasnotonlycompliedwithour
7obligationsbuthasexceededourobligationsfor
8loweringtariffs,subsidies,andgrantingU.S.
9marketaccesstoforeigncountries.Nowasweview
10ourworldagriculturaltrade,theUruguayRoundwas
11successfulinloweringtariffsandsubsidy support
12levels,butforeigncountriescontinuetohavemuch
13greaterimportprotectiontotheirmarketsand
14highersubsidy supportmechanismsfortheir
15producersthanthoseprovidedtoU.S.producers.
16Therefore,werecommendthat
17negotiatorsemployaflexiblerequest-offer
18negotiatingstrategyintheupcomingtrade
19negotiationstoreducethehugedisparityin
20supports betweenU.S.andWTOmemberships.The
21formula-drivenmethodofnegotiating support

22reductionsusedintheUruguayRoundwasineffective

23andleftproducerscompetingformarketswith

24foreignproducerswithmuchhighersubsidies.A

25perfectexampleistheEUsugarsubsidythattotally

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1distortstheworldsugarpricebypayingEUsugar
2producersover30centsperpound,whilemarketing
3surplusEUsugarontheworldmarketatlessthan10
4centsapound.
5WefurtherrecommendthatourU.S.
6negotiatorstargetStateTradingEnterprises,the
7mainmethodusedbyforeigncountriestocircumvent
8theUruguayRoundcommitments.StateTrading
9EnterpriseswerenotaddressedintheUruguayRound
10andtheyarebeingusedsuccessfullybycountries
11suchasAustraliatoprovidesubsidiesandreduce
12interestratesforproducersoutsideoftheir
13governments'negotiatedtradecommitments.
14Asweapproachtheupcomingroundof
15WTOtradenegotiations,Iwouldliketoencourage
16theUnitedStatesTradeRepresentativetoutilize
17allofourresourcestonegotiatethebestagreement
18foragriculture.InrecentyearsourtopUSTRtrade
19negotiatorshavebecomeveryvaluableandmanyhave
20movedtothepriatesector.Atthesametime,many
21commentonthelengthoftenureofforeigntrade

22negotiatorsandtheirindustryadvisors.Asan

23offset,Iwouldliketoencouragetheofficeofthe

24UnitedStatesTradeRepresentativetoutilize

25AgriculturalPolicyAdvisoryCommitteesonTradeand

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1 the Agricultural Technical Advisory Committees and
2 other industry specialists as consulting advisors
3 and direct counsel to the negotiators during the
4 next round of WTO trade agricultural negotiations.
5 I feel that access to greater technical information
6 during the negotiations would benefit our country's
7 negotiating position and allow us to troubleshoot
8 problems before the negotiations conclude.
9 In conclusion, we feel that for
10 agriculture, the upcoming round of WTO agricultural
11 trade negotiations hold the greatest promise to
12 expand our market access for export commodities. At
13 the same time, we have an opportunity and an
14 obligation to balance these efforts with hard-nosed
15 negotiations to reduce the difference between U.S.
16 and foreign agricultural trade--and foreign
17 agricultural support levels. Our leverage is that
18 the stability of our U.S. currency has been--has
19 made access to the U.S. market a prize. Let's use
20 this opportunity to move toward a more fair
21 agricultural trade policy for our U.S. producers.

22I would like to thank the panel for

23your attention. It has been a privilege to appear

24before you today. I would like to sincerely thank

25the office of the United States Department of

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1 Agriculture and USTR for conducting these hearings.

2 Thank you.

3 MR. GALVIN: Thank you very much.

4 Sharon?

5 MS. BOMER-LAURITSON: Yeah. I have,

6 I guess, a comment or two. I want to just say that

7 I can assure you that we will be working very

8 closely with APAC, ATAC, and a number of other

9 advisors, including state agricultural commissioners,

10 governors, legislators throughout the negotiations.

11 And we would hope that, you know, private sector

12 farmers and ranchers will be by our side providing

13 us--

14 MR. THIBAUT: We'll be there.

15 MS. BOMER-LAURITSON: --that we

16 need.

17 I would like to clarify one issue

18 that you raised when you're talking about imported

19 foods and the level of standards in the case of

20 pesticides and what are allowed to be used in other

21 countries, and to clarify that imported food does

22havetomeetthesamepesticidetolerancelevelsas
23establishedbyU.S.producers.Ithinkwerecognize
24thattheFoodandDrugAdministration,whichis
25responsibleforenforcementofthose,doesinspecta

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1 very small percentage of imports, as they inspect a
2 very small percentage of domestic products as well,
3 but that the Administration is actively working
4 right now with members of the Senate on some
5 legislation that was recently introduced which would
6 broaden FDA's authority to ensure that the imported
7 foods are produced and processed under the same
8 level of standards and protection as domestically.

9 MR. THIBAUT: Good.

10 MS. BOMER-LAURITSON: And this is a
11 high priority for the Administration, and I'm sure,
12 you know, for the industry. If you need more
13 information, you can contact your senators or myself
14 or the Food and Drug Administration.

15 MR. THIBAUT: Good. I'm glad to hear
16 that.

17 MR. GALVIN: Thank you very much.

18 MR. THIBAUT: Thank you.

19 MR. PURCELL: We're starting to run
20 way behind schedule, so I'd like to once again
21 request all speakers please be aware of your

22speakingtime.Ifwecouldkeepittofiveminutes

23orlesswouldbeveryhelpful.

24Nextwe'regoingtohearfromDennis

25DeLaughter,andhe'srepresentingtheU.S.Rice

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1Producers.

2MR.DeLAUGHTER:Goodmorning.My

3nameisDennisDeLaughter.I'maricefarmer.I'm

4alsothepresidentofProgressiveFarmManagement

5andProgressiveFarmMarketing.Iserveaschairman

6oftheTexasRiceLegislativeGroup,alsochairman

7oftheU.S.RiceProducersAssociation,an

8associationwhichrepresentsover6,000rice

9farmers.The ricefarmersgroupismadeupofrice

10farmersfromthestatesofMissouri, Mississippi,

11Texas,and40percentofproducersinthestateof

12California.

13IwasrecentlyappointedtotheATAC

14committeeforfeedandgrainandoilseeds,andI

15appreciatetheopportunitytocomeandtobeableto

16addressyoutoday.IwanttothanknotonlyUSDA

17andUSTR,buttheStateDepartmentfortheir

18willingnesstocomeout.AndIwouldjustsayasa

19sidenote,havingrecentlybeenattheATACmeeting,

20Irealizethattheremaybepeoplethatthinkthat

21thistypeofaneventisbasicallydoingnothing.

22ButIwanttoassurethosethatarelisteningthat

23theyarebeingheardanditishavinganimpact.

24Andthatistoyourcredit.

25TheU.S.RiceProducersAssociation

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1 I have had cooperative status with the FAS. We're
2 involved in many promotional programs overseas.
3 Recently, the vice president of our group, Nolan
4 Cannon, gave testimony to the Memphis Group. And
5 because of that and the fact that I've submitted my
6 testimony here, I'm not going to read it. I would
7 like to go through and maybe go over about five
8 points that are mentioned in it, or five
9 recommendations that we have for policy officials as
10 they come into this next round.
11 Number one, we believe that policy
12 officials need to recognize that rice is not a
13 homogenous product. There is a substantial
14 difference between rough rice, milled rice, and
15 brown rice, and they all three have specific export
16 capabilities. And so it's important that policy
17 officials need to realize that there are three
18 different forms and types of rice, and they need to
19 keep that in the back of their mind as they
20 negotiate.
21 Number two, we recommend that

22policymakersassurethatcountrieswithcurrent

23minimumaccessforrice,likeJapan,Korea,aswell

24asothercountries--andothercountrieswhowill

25soonhaveminimumaccesscommitments,purchaseU.S.

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1rice. Wewouldliketoseethat.

2Numberthree, wewouldliketosee

3thatthere'sarbitrationchangesintheEU'srice

4importpolicy, andinsistonequitabletreatmentfor

5allformsofricewhenitcomestotheEU.

6Numberfour, werecommendthat

7policymakersstronglyopposeillegaltrade

8arrangementsaswellastariffregimesinregional

9tradeblocsthatdisadvantageU.S.riceproducers.

10Andnumberfive, we'dliketoseean

11enforcementanda strengtheningoftheenforcement

12oftheWorldTradeOrganization'sprohibitions

13againsttheuseofnon-tarifftradebarriersfor

14rice, suchastheimpositionofscientifically

15unsoundphytosanitarytraderestrictions. Iknow

16you'reworkingonthatissueandIcommendyoufor

17that.

18Withthatsaid, Ihaveacoupleof

19sideremarkstomake. HavingjustbeenattheATAC

20meetingthreeweeksago, Iknowyouknowthe

21numbers. Youknowsomanynumbersitprobablyspins

22aroundinyourheadatnight.Irecentlyreturned
23fromGeneva,whereImetwithseveralofyouand
24touredtheWTOorganization,andwastotally
25impressed.Ireturnedwithabetterappreciation

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1 for what you do; I also returned with a greater
2 appreciation of what you're up against. I'm hoping
3 as you travel around and as you have traveled around
4 to these different hearings, that you are also
5 getting a better feel of what we are up against there
6 in the country.

7 And with that in view, just a couple
8 of personal thoughts. Number one, we gave at the
9 office. In the early '90s, I can remember hearing
10 the phrase, U.S. agriculture must lead the way in
11 reducing trade barriers. Well, we believe we've
12 done that in the Uruguay Round, so I can honestly
13 say we gave at the office. U.S. ag is not in a
14 position to pay any more for a level playing field.
15 It's time that the other side come to the rescue of
16 the U.S. situation.

17 Number two, I grew up hearing this
18 phrase: The world population is growing so fast
19 that soon we will not be able to feed the world.
20 Well, I believe it, and probably there's many in
21 the audience who believe it and many whomay still

22do. But the facts say that that's no longer true.

23The facts say the population is really heading down;

24technical advancement is pretty well proving that we

25are assured that we are going to easily feed the

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1 world. In a recent book by Peter Drucker, he says
2 in his book "Managing for the 21st Century" that
3 there must be a paradigm shift in agriculture. And
4 I believe that is the case. This means that U.S. ag
5 must make this shift both domestically and
6 internationally, and in that shift a level playing
7 field in world markets is critical and time is of
8 the essence.

9 And so, with that said, I encourage
10 you to continue your efforts. I know what you've
11 done, I know what you're doing, and I really do
12 appreciate it. I know you're working hard to level
13 those playing fields. And not only do I appreciate
14 your efforts, I wish you the best of luck as well.
15 I'll be happy to answer any questions you might
16 have.

17 MR. GALVIN: Thanks, Dennis. I
18 appreciate your very straight forward and candid
19 testimony. I think it would be good just to mention
20 China a bit, because I think China really is kind of
21 the wild card in many ways in the whole ag trading

22situation.Andthey'vecertainlycomeon,of
23course,asacompetitorinonenumberofareasinthe
24lastcoupleofyears,andtheyseemtobegearingup
25on--evenmoreonriceintermsofjusttotal

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1 production and quality and that sort of thing.
2 And, you know, I understand your
3 concern about previous statements and beliefs that,
4 you know, the world is going to run out of food and
5 that that period is just around the corner and that
6 sort of thing. But I think if there's one thing
7 that is clear, it's that the current level of
8 subsidies and distortions out there worldwide really
9 are encouraging a lot of excess production that
10 otherwise wouldn't occur. And right now, that's
11 probably about as true in China as it is in
12 Europe. It's pretty clear that China is engaged in
13 a policy of self-sufficiency almost at any cost, and
14 they've been spending a awful lot more money here
15 lately to really sustain that policy. And I think
16 it's led to overproduction, but--you know, waste,
17 fraud, and abuse in China and all that, and I think
18 there are some indications that they realize they've
19 gone overboard.
20 But I think that really gets back,
21 though, to the real importance of getting them into

22 WTO membership. Because if we were to get the sort

23 of an agreement that was outlined for China's accession

24 to the WTO this past spring, we really could get to

25 the point where they'd have to commit to ending

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1 their exports subsidies and disciplining, for the
2 first time, their domestic subsidies. So I think
3 it's really a major, major issue for U.S.
4 agriculture to stay focused on, and probably about
5 as much for the rice industry as anybody else.

6 MR. DeLAUGHTER: Very true. We're
7 following that very closely, because we know that
8 China, while they'll import rice right from their
9 borders, from Vietnam and Thailand, they're also
10 wanting to export rice at this same point in time.
11 So we are watching that in these sessions, what's
12 going on there, with great interest. And we're
13 hoping that that has a great impact on us.

14 MR. GALVIN: Thank you very much.

15 MR. PURCELL: Okay. Thank you. Next
16 we're hear from Carl King, the Texas Corn Growers
17 Association.

18 MR. KING: Good morning. I am Carl
19 King. I'm a farmer, retired-semiretarded and
20 retired both-and president of the Texas Corn
21 Growers for some 26 years. I formed it and I'm also

22chairmanoftheboardofAmericanCornGrowers.

23Ithankyoufortheopportunityin

24beingheretodaytosaysomethingtothisgroup

25that'scalledalisteningession.Wedon'thavea

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1 lot of time for hand-wringing, finger-pointing, more
2 studies, analysis, or assigning of blame. Everyone
3 knows the current farm economy is in a disastrous
4 situation. The question is what are we going to do
5 about it.

6 Texas Corn Growers and American Corn
7 Growers taken no pride in saying, we told you so. We
8 carefully analyzed and then actively opposed the
9 trilogy of policy instruments that are killing
10 American farmers, the Freedom to Farm Bill, the
11 NAFTA, and the GATT, now called the WTO.
12 It will take quite a bit of work to
13 unravel all of the trouble these three documents
14 have created, work that we have to tackle but that
15 will take longer than we have. Reluctantly, I have
16 to say that we need money from the Federal Treasury
17 to flow out to rural America, and I mean soon, to
18 make it possible to save the banks, schools, and
19 other businesses that teeter on the brink of
20 disaster as a result of this crisis of the farmers.
21 At the same time we recognize that

22societywantssomeassurancethatwhentheyhand

23overallargeamountofmoney,thatthereare

24expectations.Thefirstisthatwe'repaying

25attentiontootherissueshatthepublicis

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1 concerned about, like health and diet issues and the
2 environment. Their second concern is that we are
3 headed towards a long-term effective solution to the
4 economic crisis. Nobody wants to try a Band-Aid
5 approach. The American Corn Growers of Texas both
6 share these concerns.

7 On the first issue, farm
8 organizations like ours need to speak up about
9 health and environmental concerns. We have been and
10 will continue to be active leaders in this country
11 to address key environmental issues such as the dead
12 zone in the Gulf of Mexico and climate change that
13 Clinton is pushing for right now.

14 The American Corn Growers has also
15 been in the forefront on issues related to genetic
16 manipulation of seeds and corporate monopolies. We
17 share with the public grave concerns about who's
18 controlling our food supply, and we're working to
19 address these in cooperation with many consumers and
20 environmental groups.

21 On the second issue, a need for

22long-termsolution,itis clearweneedanentirely

23newapproach.ThecombinationoftheFarmBill,

24NAFTA,andGATTiskillingruralAmerica.The

25long-termsolutionisstraightforward.Weneed

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1 non-recourse loans set at the costs of production
2 with provisions for balancing supply and demand over
3 the long-term. Yes, this will require a
4 farmer-owned reserve, but it will cut government
5 costs dramatically. We only have to look at the
6 highly successful policies that are in place for
7 sugar and peanut farmers to see what this would look
8 like. I'm talking about their domestic bill, which
9 is separate from all the other commodity groups.
10 However, to get these kind of
11 policies means we have to radically change the
12 current trade agreements. NAFTA can be eliminated
13 with only six months notice. We should start that
14 process today. The rules of the World Trade
15 Organization, formerly GATT, or General Agreement on
16 Tariffs and Trade, will take a lot more work. The
17 American Corn Growers are clear what we want and
18 don't want. We don't want the current WTO rules.
19 We do want good rules of trade, like a real ban on
20 export dumping, which has been mentioned already
21 this morning.

22Iftheglobalgraincompaniesare

23bannedfromdumpinggrain,theworldpricewill

24rise.Theriseinpricewillhelpfarmers

25everywhere,boththeU.S.andoverseas.Weneeda

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1 policy that pushes farm prices above the cost of
2 production. As it now stands, the current Farm
3 Bill, NAFTA, and WTO drive prices to record low
4 levels, putting a lot of us at risk.

5 The current WTO and NAFTA agreements
6 exclude the adjustment of tariffs for the purpose of
7 countering manipulation of currency value. As a
8 result, Mexico, Canada, and other countries have
9 taken advantage of this loophole and devalued their
10 currency to gain an unfair competitive advantage
11 over the U.S. The end result is that U.S. farm
12 commodities are more expensive in these countries,
13 and the exports of these countries both to the
14 United States or other nations have an unfair price
15 advantage over U.S.-produced goods due to these
16 currency value manipulations.

17 While Congress and the Clinton
18 Administration has cut farm commodity prices in
19 other countries in direct response to the Uruguay
20 Round, a number of other countries have either
21 failed to live up to their commitments or have asked

22to be excused from these commitments. Hungary, for
23example, has failed to live up to promises made to
24be excused from commitments made during the previous
25round of trade negotiation.

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1 Both NAFTA and the WTO agreement have
2 led to much greater volume of imported foods in the
3 United States, while the budget for food safety
4 inspections at the border have been frozen or cut.
5 The end result is a huge increase in uninspected
6 imports, leading to a sharp increase in food safety
7 incidents. Without proper country of origin
8 labeling, all farmers, U.S. and overseas alike,
9 suffer from a loss of public confidence while these
10 food safety scandals occur.
11 Falling wages, manipulation of
12 currency values, and weaken enforcement of labor and
13 environmental laws has led to shifts in the
14 production of a number of fresh fruit and vegetable
15 crops to Mexico, with vine-ripe tomatoes being the
16 hardest hit. We will soon lose this entire industry
17 unless changes are made in both NAFTA and WTO
18 rules.
19 I cut mine down, hopefully to save a
20 little time. Because you were running so far behind,
21 I was afraid you were going to leave me plumb out of

22the program. So I wanted to rush through it, then.

23MR. GALVIN: We wouldn't have left

24you out, I assure you.

25MR. KING: Okay.

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1MR.GALVIN: We appreciate your
2efforts to keep it short.
3Could we talk a little bit about
4NAFTA as it relates to corn, and why it is you
5suggest that we may be walking away from the NAFTA
6agreement on corn? You know, if you look at the
7figures for corn exports to Mexico, we hit a record
8back in '96, something like 1.3 billion dollars in
9total feed grain exports to Mexico. That number has
10come off a bit since, but more due to price declines
11than volume declines. And if you'll look at the
12schedule under the NAFTA, we're basically guaranteed
13increased access here out over the next seven or
14eight years when Mexico has to continue to lower its
15tariffs on corn.
16So it looks like it's got us on a
17steady path toward basically wide open access to
18Mexico when it comes to corn. So I'm just curious
19if you could--
20MR.KING: Well, Tim, I agree with
21what you're saying, that Mexico has come a long way

22from what they--the previous several years ago.

23But the problem you're going to run into there, is

24even though they have access to our corn, for

25example, with a low loan rate like this that

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1 Congress has set in this '95 Farm Bill, which is
2 killing us; you get too low a loan rate, you've got
3 less than two dollars for corn. Nobody can live
4 with that. Then to me, the guys are not going to be
5 raising it.
6 In other words, they're not going to
7 be out there to raise that corn. They're going to
8 put it in CRP's, just like they're doing now. CRP
9 has been a very successful program, and it's the only
10 diversion program we've got. I've pleaded for years
11 in Congress and testified many, many times on
12 raising the loan rate at least to the cost of
13 production and to--you know, let's have some
14 supply management. Some Congressmen like to call it
15 inventory control. I don't care what they call it.
16 We need to raise it just as much as we can,
17 otherwise, why raise it?
18 So it may be the fact that it gets so
19 cheap that they can't afford to raise it over
20 there. Mexico can holler all they want to, you
21 know, but it would be nice to have a customer. But

22wewant--weasfarmerswanttomakeaprofitfora

23change.We'retiredofgoingbroke.

24MR.GALVIN:Allright.No.I

25understandthatandIunderstandyourconcernsabout

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1 domestic farm policy and the changes in the '96 Farm

2 Bill. But I'm just not clear as to how that

3 situation would be fixed by us pulling out of the

4 NAFTA--

5 MR. KING: Well, it wouldn't. I

6 wouldn't. I hear what you're saying, and that

7 really doesn't relate to what we're talking about

8 here. We're talking about trade and domestic farm

9 policy. And, of course, we don't have either one

10 that's worth a darn. That's our problem.

11 But as far as the trade is concerned,

12 if you don't have that price up there where we can

13 get a better price, the rest of the world is waiting

14 to raise their price. They're waiting on the U.S.

15 and always have. You know, we got down to less than

16 \$2 corn, and right now wheat is right at \$2. And

17 it's just terrible. There's no way a guy can make

18 100 bushels--and can't make any money. And that's

19 a heck of a yield.

20 MR. GALVIN: I understand. Any other

21 questions?

22Thanks,Carl.Appreciateit.

23MR.KING:Okay.Thankyou.

24MR.PURCELL:Okay.Nextup,David

25Cleavinger,theTexasWheatProducersAssociation.

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1MR.CLEAVINGER:Goodmorning.My
2nameisDavidCleavinger.Iserveaschairmanof
3theTexasWheatBoard,whichprovideseexportmarket
4developmentandpromotion,researchandtradepolicy
5servicesforanestimated33,000wheatfarmersin
6thestate.IamafarmerintheTexasPanhandle,so
7thesenegotiationsonwhichyouareabouttoembark
8willnotonlyhaveadirectimpactonmeandmy
9operation,butalsotothefarmersandranchersof
10Texas.
11Themost--itisimportantthatwe
12buildafairworldtradingsystem.Themostrecent
13UruguayRoundandpredecessorilateralnegotiations
14endedupbysharplyreducingavailableoptionsfor
15offsettingunfairtradepractices,andhasledto
16thedisastrousfarmincomewhichwehavenow
17witnessedovertherecentyears.Infact,asIwas
18preparingtocometothesehearings,thewheat
19markethita22-yearlowyesterday.ThepriceI
20receivedatmarketwas\$2.10asofyesterday.
21TheimplementationoftheUruguay

22Round provides for further negotiations in the areas

23of market access, domestic supports, and export

24subsidies. We urge the continuation of negotiations

25for reform in these areas since we have seen an

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1unevencompliance that has adversely affected U.S.
2agriculture trade.
3If the past is any evidence, we
4believe we and our negotiators must begin a
5negotiation for new commitments with an
6understanding of other nations' compliance with the
7past commitments. The U.S. should establish as its
8highest priority elimination of all direct export
9subsidies within three years of the conclusion of
10the upcoming round. If countries have not phased
11out subsidies in that time period, and acknowledging
12that the U.S. has already discontinued subsidies on
13its wheat exports, our negotiators should seriously
14consider the possibility of resuming our wheat
15export subsidies programs so they can be used as
16leverage against our competitors.
17Eliminating State Trading Export
18monopolies should be another high priority. State
19Trading Exporters freely admit to price
20discrimination, and such discriminatory pricing
21amounts to an implicit export subsidy. Failure to

22reformthesemonopolieswillcontinueadistinctand

23seriousdistortioninworldwheatmarkets.

24Producersinthosecountriesneedtohavemorethan

25oneoptionforsellingtheir cropsasawayof

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1 ending the monopoly pricing of wheat boards. This
2 would be fully consistent with the open market
3 economy advocated by the WTO.
4 The Texas Wheat Board believes the
5 U.S. has significantly reformed its domestic support
6 programs since the conclusion of the Uruguay Round.
7 The passage of the '96 Farm Bill put the U.S. levels
8 of support far below the ceilings established in the
9 Uruguay Round. U.S. negotiators should seek to
10 eliminate the inequities that persist between the
11 U.S. and our competitors.
12 We support the continuation of the
13 current "greenbox" conditions on direct payments,
14 which allow direct payments to producers that are
15 not linked to production decisions. In addition,
16 the "greenbox" should include market loss payments,
17 crop insurance, disaster payments, and environmental
18 programs. Also marketing loans should continue to
19 be exempt from further support reductions.
20 I would like to stress that the Texas
21 Wheat Board supports international and domestic

22trade,asourverylivelihoodisdependenton

23markets.Wealsorealizethattherewillneverbea

24perfecttradingsituationforeveryone.Webelieve

25itistheroleofouragencytoworkforthe

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1 economic well-being of all producers, and for any of
2 them to have a future, we will require adequate
3 domestic programs to bolster farm income when
4 economic conditions are at such extremely low levels
5 that it is justified.

6 Our producers need to be assured of
7 market access to world's consumers. The experiences
8 of the past few years in the U.S. have proven to be
9 very frustrating for wheat farmers. We urge those
10 involved in the negotiations to be solid in their
11 position that other countries will have to lower
12 their tariffs more in line with those now prevalent
13 in the U.S. We also strongly suggest that the U.S.
14 use all programs available to meet trade-restricting
15 policies of our competitors around the world.

16 In closing, we are grateful for the
17 opportunity to comment on the process leading to the
18 launch of the 1999 WTO negotiations on agriculture.

19 We are convinced that the future of farming as we
20 now know it in the U.S. is directly at stake by the
21 decisions that will be made. We cannot continue to

22existifourfarmersandrancherscontinuetolose

23tradeopportunitiesinasingularmannertowhat

24theyhaveexperiencedinrecentagreements.Itis

25imperativethattheU.S.negotiatorssustaina

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1 strong approach and overcomes some of the opportunity
2 losses that were traded away by earlier trade
3 negotiators. In the absence of an aggressive export
4 program, we have our doubts almost about how the
5 U.S. will be able to position itself to achieve this
6 so-called level playing field.

7 We respectfully urge the Congress to
8 work with the Administration to adopt and implement
9 a strategic export plan for U.S. agricultural commodities in
10 which--this commitment was made in a September
11 30th, 1994 letter from former USDA Secretary Espy
12 and former OMB Director Rivlin and the needs of U.S.
13 production for export market opportunities.

14 My written statement provides more
15 detailed information on the aspects of our thoughts
16 on trade negotiations, and we thank you for being
17 able to present our views today.

18 Now I'd like to give you a copy of
19 this letter that was written by Former Secretary
20 Espy, and in that letter it just says, the enactment
21 of GATT is vital--this was in 1994. The enactment

22ofGATTisvitaltocontinuingeconomicexpansionof

23U.S.expandingagricultureopportunities.Our

24estimatesarethatimplementationoftheGATT

25agreementwillleadtoacumulativeincreaseinU.S.

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1 agriculture exports, and this increase will result

2 in gaining jobs and so forth.

3 Then it calls for, we also want to

4 reiterate the Administration's commitment to use all

5 export programs, as well as other programs, to

6 maximize levels allowed under GATT and U.S. law.

7 And our question is, have these been

8 used.

9 MR. GALVIN: Let me say in response

10 to that, basically, these programs have been fully

11 funded over the last six years and we've been quite

12 aggressive in using, for example, our exporter

13 credit guarantee program, where last year we put out

14 nearly 5.9 billion dollars in export credit

15 guarantees. A little over four billion dollars of

16 that total was actually used by the trade, but we

17 put out 5.8 billion. And I think that was very

18 instrumental in allowing our exports to continue in

19 some of these Asian markets like Korea and others

20 that were really hit by the crises.

21 We also, as you know, really have an

22unprecedentedwheatdonationprogramunderwayright

23now,morethanfivemillionmetrictonsofwheat

24beingdonatedthisyear.Thatbyfarexceeds

25anythingwe'vedoneinthepast.

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1 The one area where we've obviously
2 not been as aggressive is in the use of our export
3 enhancement program. And that's not because of
4 unwillingness to, you know, challenge the
5 competition or anything like that, it's basically
6 because of our assessment that it would bias
7 additional market share in the current market
8 environment; and, in fact, it could just further
9 depress prices across the board, even to the point
10 where wheat would go out just for feeding purposes
11 and displace a lot of our corn exports and that sort
12 of thing. And for that reason we just wouldn't be
13 any better off.

14 So with that one exception, I do
15 think we've been quite aggressive in using all the
16 export tools available to us, including the market
17 access program, the cooperative program, and those
18 other tools that we really have to keep us in the
19 game.

20 MR. CLEAVINGER: In response to
21 Sharon's question while ago about the opening SPSup

22andhowareyougoingtodothat,wefeellikeother

23countriesaregoingto--aregoingtoopenitup.

24We'renotgoingtohaveto.Andwejustneedtobe

25prepared,thattherulesthatareinplacerightnow

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1 are adequate, and there's no need to make more rules
2 for GMO's. And so therefore, we just need to be
3 prepared on the defensive and just leave things as
4 they are.

5 MR. ACETO: I have one question.

6 You're the first speaker to bring in the issue of-
7 it's in your statement - of export credit
8 guarantees. And you just mentioned it as well. And
9 I notice that you had said that you want U.S.
10 negotiators to refrain from accepting the rule that
11 would diminish the effectiveness of the program.
12 We've already known or we've already heard from some
13 of the other WTO members that they will be pushing
14 on this issue under the kind of general category of
15 export competition.

16 In your view, what are some of the
17 elements that do make it effective? Is it the
18 volume or is it the length of the tenure? Because
19 obviously, wheat is a very important commodity that
20 benefits from the program.

21 MR. CLEAVINGER: Well, we just feel

22likethisisanotherwaytouseexportsandget

23export,andifyouhavethesecreditguarantees,it

24allowscountriesthatcancomeinhereandbuymore

25wheatfromus.Andwejustfeellikethat'sa

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1 better way to use these programs.

2 MR. ACETO: Thanks.

3 MR. PURCELL: Our next presenter will

4 be Carl Weets, representing the Texas Soybean

5 Association.

6 MR. WEETS: Thank you for giving me

7 an opportunity to talk to you today. I'm Carl

8 Weets. I'm a soybean and grain farmer from Cooper,

9 Texas. On behalf of the Texas Soybean Growers, I'd

10 like to thank you for the opportunity to present our

11 recommendations on agriculture trade programs--on

12 agriculture trade priorities for the upcoming round

13 of the WTO negotiations.

14 When the Titanic sank, there weren't

15 enough lifeboats for all those on board, and the

16 ones that weren't used--and the ones that were,

17 weren't used to their full capacity. The ship of

18 America is sinking just as fast as the Titanic did

19 years ago, and there aren't enough lifeboats for

20 even a fraction of the American farmer. And the

21 ones Administration has at their disposal are not

22beingusedproperly,andsoeofthelifeboatsand

23safetynetsarefullofholes.

24Everyotherrowofsoybeansproduced

25bygrowerisexportedoverseas.Soybeansandsoy

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1 products are our nation's largest agricultural
2 export commodity, and exports reached the 9 billion
3 dollar mark in the '98, '99 marketing year. My
4 economic livelihood and that of all U.S. soybean
5 growers is linked to exports.
6 We believe that a level playing field
7 will greatly benefit U.S. soybean growers by giving
8 us increased access to foreign markets, eliminating
9 unfair export practices, and stimulating demand
10 among customers. We believe that the United States
11 should vigorously pursue this initiative in the next
12 WTO round. It is past time for the United States to
13 take off the gloves and be aggressive in pursuing
14 the level playing field that the Administration has
15 promised us since the passage of the Freedom to Farm
16 Act.
17 The Administration has failed to
18 protect American soybean growers from unfair trade
19 practices of the European Union. The European Union
20 continues to subsidize their rag sector in violation
21 of the GATT agreement. The EU continues to use

22 exports subsidies to undercut American commodities

23 sales in numerous countries. Recently, the EU has

24 used unsubstantiated claims of unsafe food in order

25 to prohibit sales of GMO's in Europe. If the beef

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1debaclecanbeusedasameasuringstick,the
2Americanfarmercanlookforwardtofiveyearsof
3foot-draggingbytheEUandfiveyearsofwhiningby
4ouradministrationthattheEUisnotusingsound
5science.HopefullywecanthenenjoytheWTO ruling
6inourfavorandonlyto--onlytohavetheEU
7thumbtheircollectivenosesatusandstilldenyus
8accesstotheirmarkets,allthewhilecontinuingto
9subsidizetheirfarmersandtheirexports,further
10loweringfarmers'marketshareoftheworld
11commoditymarket.
12Meanwhile,theFreedomtoFarmAct
13willhaverunitscourseandlefttheAmerican
14farmerswithnosubsidiesandfightingnotjust
15othercountries'farmersbutthegovernment'sas
16well.Ouradministrationhasnotliveduptotheir
17endofthebargain.Theyrefusetotakeoffthe
18glovesandfightbackwiththetoolstheyhave
19available;forexample,torefusetousetheEEP.
20TheAdministrationstateshattheywanttogointo
21WTOroundsnegotiationswithcleanhandsonexports

22intheexportarena.Dirtyhandsdon'tseemto

23bothertheEU.Theywanttoprotecttheirag

24sector,whileouradministrationpreferstogiveus

25debtserviceandkeeptheirhandscleanandmoney

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1 available for other areas of the budget.
2 The Texas Soybean Growers and the
3 farmers would prefer that the Administration give us
4 less lip service and more action. Get our hands
5 dirty and protect us from unfair trade practices
6 like was promised us when the Freedom to Farm Act
7 was passed. We are living up to our end of the
8 agreement, now please live up to yours.
9 Rulings governing biotech trade must
10 be included in the WTO round in order to ensure
11 science-based regulatory reviews and trade rules.
12 These rules also need to be recognized for the
13 disparity in fees charged by same companies for
14 identical inputs, such as the Rhinosp green bean
15 technology fees. Farmers in foreign countries are
16 not being charged these fees for the use of their
17 GMO technology, while farmers in the U.S. are not
18 only paying for the fees assessed us, but also
19 financing the fees for other countries. And the
20 technology fees are continually being raised every
21 year.

22In essence, the American farmer is

23subsidizing his competitors in foreign countries by

24funding research and development of new technology.

25The level playing field that the Administration so

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1eagerlyembracedin1995mustnotonlycoverequal
2accessmarketsbutalsoequalaccesstothose
3imports.

4TheseWTOrulesmustsupersedethe
5rulesofanyotherinternationaltradeagreement,
6andtheWTOappearstobealmostaseffectiveasthe
7LeagueofNationsinthe1920s.TheTexasSoybean
8GrowersfeelthatiftheWTOrefusestotakeaction
9onunfairtradebarriersbasedonunsoundscience,
10thattheU.S.shouldtakeactiontocorrectthe
11problem.

12WeaknessinthecurrentWTOdispute
13settlementsystemisreadilyapparent.TheUnited
14Statesshouldnothavetofilecomplaintafter
15complaintinordertoachievecompliancewitha
16disputesettlementpanelthatruledinfavorofthe
17UnitedStates.

18Aswehavestatedbefore,WTOis
19almostaseffectiveastheLeagueofNationsand
20needsseriousworkinordertoprotecttheAmerican
21farmer'smarketfromunfairtradepractices.

22 Providing income and other support to agricultural

23 producers has been a key feature of ag policy in

24 many nations, including our own. WTO rules should

25 address this situation. EU refuses to pass any

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1 substantial reforms or subsidies that are paid to
2 their ag sector. Currently, the EU subsidizes their
3 ag sector to the tune of 150 billion dollars, while
4 the U.S. lags far behind. Another example of
5 Administration's failure to provide a level playing
6 field.

7 U.S. Agriculture needs to be
8 represented in the world negotiations by negotiators
9 who are dedicated to protecting American
10 agriculture. Currently, agriculture is being used
11 as a pawn in a trading ship in the world of
12 commerce. Agriculture is a stepchild to any trade
13 advantage we might have--that we should have
14 should not be traded away by our negotiators in
15 order to gain advantage in other areas. Secretary
16 Glickman and the USDA need to be the American
17 farmer's voice in Washington and around the world in
18 the upcoming GATT negotiations.
19 Thank you again for your time and the
20 priorities of the Soybean Growers of Texas.
21 MR. GALVIN: Thank you, Carl. We

22 appreciate your statement. I'd like to go back, if

23 I could, to your concerns about our not using the

24 EEP program. I just want to assure you that the

25 fact that we're not using it is not due at all to

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1 any desire on our part to go into the next round
2 with, quote, you know, clean hands when it comes to
3 export subsidies.
4 As I indicated earlier, the reason
5 we've decided not to use EEP currently is because of
6 our concern that if we use it in this present world
7 environment, where we've seen four straight years of
8 record world production, all we're going to do is
9 drive prices down further. And that's going to come
10 back to bite us in terms of displacing our corn
11 exports and other things that we're trying to move.
12 And I'd also like to just kind of
13 reiterate once again that we've been very, very
14 aggressive in our use of export credit guarantees
15 and in commodity donations; in fact, to the point
16 where we're taking a lot of steady criticism from
17 the Australians, the Canadians, the Argentines, and
18 others that we're using export credits unfairly,
19 that we're donating commodities unfairly to the
20 point where we're displacing commercial sales, that
21 sort of thing.

22I want to say that that criticism

23doesn't bother us at USDA. I'm just telling you

24that we are getting it pretty hard and heavy, to the

25point where these other countries are saying that

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1 they want to make sure that in the next WTO, that
2 there are these further disciplines on export credit
3 guarantees or further disciplines on the use of
4 commodity donations for food aid.
5 So I understand your point that we
6 ought to be using EEP more aggressively, although
7 I'm not sure if what you're saying is we ought to
8 use EEP for soybean exports. Because if that's what
9 you're saying, frankly, that's the first time I've
10 heard that the soybean industry would like us to use
11 EEP for soybeans. But I think that's an interesting
12 point, if, indeed, that's what you're suggesting
13 today.

14 MR. WEETS: It's something to be
15 looked at, maybe. On the donations, I think what's
16 happening in the world today, these foreign
17 countries are using the GMO issue and the donation
18 issue as a marketing play. Because they're saying,
19 why should we buy wheat from you or beans from you
20 or whatever; you're going to give them to us
21 anyway. You know, I don't like that attitude, but I

22don'tknowwhatwe'regoingtodoaboutit.

23TheGMOinEurope,Ithinkit'sthe

24same.It'sjustamarketplayisallitis.

25They'rejusttryingtobeatthepriceofstuff

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1 down. Then all of a sudden they'll come upon a day,
2 and they're going to buy some when it gets finally
3 cheap enough, but they're going to feel like they're
4 stealing it. That's what's happening. China has
5 been doing it for years. Everybody is using the
6 United States as a cash cow in this whole trade
7 deal, and it's getting pretty tiring.

8 MR. GALVIN: I do understand your
9 concerns about GMO's as it relates to our trade with
10 Europe. I will say, though, that even though in the
11 case of corn, we have, for the time being, lost our
12 200 million dollars in annual corn sales to Europe
13 because of the GMO issue, at least in the case of
14 soybeans, we continue to move more than two billion
15 dollars worth of soybean and soybean products to
16 Europe. Even though a lot of those soybeans, of
17 course, are round-up ready, genetically-modified
18 soybeans.

19 So as of yet, it hasn't had that real
20 direct impact on soybean exports to Europe. And, of
21 course, we'll be, you know, continuing our efforts

22to make sure that there isn't some sort of backlash

23on soybeans.

24MR. WEETS: Soybeans, I guess, have

25been really lucky in the fact that you can use

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1 soybeans for so many different things. And they are
2 gaining market share in other parts of the world. I
3 just hate to see these foreign countries using all
4 these little things as a ploy to get the market
5 down. I'm getting pretty tired of that.

6 MR. GALVIN: No. I understand,
7 Carl.

8 MR. WEETS: Anyway, I just-- I
9 wanted you to look at that.

10 And then, you know, on the tech fees,
11 that is a real-- that is a real problem. These
12 companies don't seem to understand how much cost per
13 acre it actually is. And I was told, like, it was
14 \$4 an acre. Well, that's a farce. On our soybeans
15 that we grow, the technology fee is getting to be
16 more than the rent of the farm. You know, 10 or
17 more dollars an acre just for a technology fee isn't
18 right. And the guys in South America aren't having
19 to pay it, and there's certain seed companies in the
20 United States that don't pay it. They just keep
21 sticking it to certain ones. And the fact that

22these companies are buying these seed companies,

23they're taking the technology fees all back to

24themselves and they're not--in these other foreign

25countries, they're just not charging these fees.

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1 And that need to be looked at.

2 MR. GALVIN: That's interesting. I

3 wasn't aware that in Argentina, for example, that

4 there are farmers that are planting soybeans or BT

5 corn who are not paying a technology fee.

6 MR. WEETS: It's against-- I believe

7 it's against the law down there to charge the fees.

8 MR. GALVIN: All right. Thank you.

9 MR. PURCELL: Okay. We are now

10 getting into our lunchtime. And a reminder, those

11 of you that have submitted written testimony, you

12 don't necessarily have to read, you know, the whole

13 thing. If you could just summarize it to help us

14 get back on our schedule.

15 Next up, Jack Cobb, the Texas Grain

16 Sorghum Board.

17 MR. COBB: Good morning. We

18 appreciate the opportunity to share with you some of

19 our views of the sorghum industry. My name is Jack

20 Cobb and I live in Plains, Texas. I'm a farmer and

21 I produce sorghum and cotton. This year it's about

22equalamounts.

23IrepresenttheTexasGrainSorghum

24ProducersBoard,andamalsoamemberofthe

25NationalSorghumProducersBoard.I'vebeen

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1 involved in these organizations for more than a
2 decade. I also served as Grain Sorghum
3 Representative to the U.S. Grains Council Trade
4 Policy Coordinating Committee. And through this I
5 represent sorghum producers on international trade
6 policy.

7 Sorghum business is rather large in
8 Texas. Typically, it accounts for about one-third
9 to one-half of the national production, and the
10 value of the Texas sorghum usually exceeds a half
11 billion dollars annually. It's the number two row
12 crop, in acres, in the state of Texas, ranging
13 somewhere between two and a half million to three
14 million acres each year. Being able to efficiently
15 produce grains sorghum, well, we in Texas need
16 markets where we can sell our grain. Almost 50
17 percent of our crop in Texas is exported to
18 international markets; about half of the major
19 customer we have is Mexico, followed by Japan and
20 then Spain.

21 There are several issues we'd like to

22address this morning, and this is added--or it

23will be on your new testimony that we--you've just

24been handed. But it's the GMO free grains supply.

25And the second thing is the inclusion of minimum

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1 access agreements and preferential market access
2 arrangements. Third is the reduction of tariffs and
3 the increase of tariff rate quotas. The fourth
4 thing is the enforcement of Agreement on Application
5 of Sanitary and Phytosanitary Measures. Fifth is
6 export subsidies, and then sixth is the State Trade
7 Enterprises or entities.
8 Grains orghum stands ready to supply
9 some of the needs that may have been lost, or some
10 of the markets that may have been lost or could
11 potentially be lost due to GMO's. There are
12 currently no June insertions or biological events
13 that are happening in grains orghum plants that are the
14 product of biotechnology research. Our minimum
15 access agreements and preferential market
16 arrangements, we support the inclusion of sorghum in
17 minimum access arrangements, and these agreements
18 can provide opportunities in the immediate future
19 for increased exports of U.S. and Texas sorghum.
20 Also in the future, as trade
21 restrictions are reduced or eliminated, well,

22minimummarketaccessagreementsprovideforfuture

23foreigngrainsorghummarketdevelopment.

24Weseearreductionoftariffsand

25increaseoftheTariffRateQuotas.Wesupport

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1 these--the reduction of these imposed import
2 tariffs for grain and increase of the Tariff Rate
3 Quotas. Increasing the Tariff Rate Quotas will also
4 reduce the effects of tariffs that they have on
5 restricting international trade.
6 We want to support the agreement on
7 application of sanitary and phytosanitary measures.
8 We feel, like many of the others have mentioned
9 today, that these are just restrictions to trade in
10 a great many instances and they're really not based
11 on sound science and ethical trade measures.
12 We want to support the complete
13 elimination of export subsidies, and these export
14 subsidies artificially promote excess production in
15 countries that use them. And while it increases the
16 amount of grain on the international market, it
17 produces an artificially low price. We think we
18 would be much better off if we could do away with
19 these and then let supply and demand control the
20 price on the world market.
21 Finally, the U.S. and Texas sorghum

22producersencouragemoretransparencywithrespect

23totheactivitiesoftheStateTradingEntities.

24Increasedtransparencywouldallowtheinternational

25communitytomonitortheactivitiesofthese

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1 entities for unfair trade practices in the markets.

2 We appreciate very much your time and

3 your coming to Texas. And we invite you to come

4 back and welcome you again. Are there any

5 questions?

6 MR. GALVIN: Thanks, Jack. Good to

7 see you again.

8 MR. COBB: Good to see you.

9 MR. GALVIN: You know, we do have

10 this issue of not being able to get our corn into

11 Spain and Portugal because of the GMO issue right

12 now. Do you have a sense for if we change some of

13 that preferential treatment from corn to sorghum, if

14 there might be some additional opportunities there

15 immediately to move more sorghum into Europe?

16 MR. COBB: Yes, sir, we think there

17 would be. That would not be a problem. We seem to

18 have the supplies on hand.

19 MR. GALVIN: Does it go largely for

20 feeding purposes or processors right now?

21 MR. COBB: Primarily for processors

22thereinSpainiswhatoursorghumgoesto.Of

23course,itultimatelywindsupinfeed.We're

24promotingagoodbitoffoodgradesorghumaround

25theglobenowandinvariousothercountries,but

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1 there are a great number of things that sorghum

2 works quite well on.

3 MS. BOMER-LAURITSON: I have a quick

4 question. A number of the speakers today have

5 talked about State Trading Enterprises, and you

6 called for increased transparency. What kind of

7 information, specific information, do you think

8 would be useful for State Trading Enterprises to

9 make available that would help U.S. producers

10 compete?

11 MR. COBB: Some of the big problems

12 that I've heard about is the--well, take Canada,

13 for instance. And that's their transportation that

14 the Canadian Wheat Board provides for those things.

15 I think if we could get--if we could see the full

16 view and these things be transparent, I think it

17 would be beneficial to us and we could see just

18 where all these enhancement type things are coming

19 from.

20 MR. GALVIN: On that point, if I

21 could maybe mention one other thing that we're

22lookingatrightnowthatmightprovidesomemore

23transparency,andthatis,asmanyofyouknow,

24everyThursdaytheDepartmentofAgricultureputs

25outthisweeklyExportSalesReport.Andthat's

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1 something that's required by law that goes back to
2 1972, '73 when we had those big grains sale to the
3 Soviet Union that caught a lot of producers by
4 surprise, and the producers couldn't benefit, in
5 many cases, from the big increase in prices that
6 occurred. So this reporting system was mandated so
7 that U.S. producers would have a better idea of what
8 current sales are occurring on behalf of U.S.
9 exporters.

10 And this is a system that I think has
11 worked quite well. There's a lot of trade and
12 producer interest in those reports that come out
13 every Thursday. Plus, on a daily basis, U.S.
14 companies are required to report really large sales
15 that might occur, like something exceeding 100,000
16 tons of grain, for example.

17 And one thing we are looking at is
18 the notion of having this sort of reporting
19 requirement applied to all the other major
20 exporters; frankly, whether they're safe trading
21 enterprises or not. You know, the idea being that

22iftherewasalotmoredisclosureaboutsalsand

23destinationsandquantitiesinvolved,thatsortof

24thing,thenwewouldallbeplayingwithequal

25informationandthatwouldbebeneficialtoanybody

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1that usesthe market.

2MR. COBB: Sounds great. It would be

3something we can certainly share with our members.

4MR. GALVIN: And again, unlike a lot

5of things that are suggested, I mean, this is

6something that we currently do. We require of

7ourselves, it works well. So we don't think it's

8unreasonable to explore the idea of having it apply

9to other major exporters as well.

10MR. COBB: Thank you.

11MR. GALVIN: Thank you.

12MR. PURCELL: Okay. We're going to

13make some adjustments to the schedule. We're going

14to go ahead and take our lunch break now, and at

151:30 we'll return to this room and hear from the

16Texas Grain and Feed Association.

17Now, for the media, there will be a

18media availability with the panelists, and that will

19be in Room 010, which is right down the hall to your

20right as you go out the door.

21So with that, we'll adjourn there and

22everyone be back here ready to go at 1:30.

23(LUNCH RECESS).

24MR. PURCELL: Okay. If we could get

25you to take your seats, we'll get started here in

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1 the afternoon session. And again, we're going to
2 try and-- we're already behind schedule. We're
3 going to try and keep from going any further
4 behind. So I might remind you once again, if you've
5 submitted written testimony, there's no need to read
6 the whole thing. If you can hit the highlights and
7 raise some questions, that will do, if you don't
8 want to read your written testimony.
9 So let's get underway with the
10 afternoon session. First, from the Texas Grain and
11 Feed Association, Ben Boerner.
12 MR. BOERNER: Thank you. First I'd
13 like to thank the moderator. He said to lighten
14 things up just a bit after lunch, because I
15 understand some people caught some Texas Triple X
16 chili at the Texas Chili Parlor. And when I
17 prepared this presentation, I knew that you-- all were
18 going to be listening to a bunch of people saying
19 the same thing about everything, so mine was a
20 summary. So to summarize the summary, I guess I say
21 absolutely nothing about everything, and you'll

22understand.

23Sowiththat,onbehalfoftheboard

24ofdirectorsandthemembersoftheTexasGrainand

25FeedAssociation,Iwanttothankallofyoufor

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1 allowingustoappearbeforeyoutoday.

2 MynameisBenBoerner,Iserveas

3 presidentoftheTexasGrainandFeedAssociation.

4 Theassociationhasrepresentedthegrainandfeed

5 industryofTexasforthelast101years.We

6 currentlyhave650membersinvolvedinthestorage,

7 transportation,andprocessingofgrainand

8 feedstuffs.

9 Recentlyourassociationadopteda

10 policyinregardstotradeandtradeissues.Andin

11 regardstogeneralagriculturalpolicy,the

12 associationsupportspolicieshatfosterfulland

13 prudentutilizationofouragriculturalresources,

14 andwealsosupportpolicieshatinclude

15 multinationaltradeagreementshateliminate

16 market-destroyingtradebarriers.

17 Andmorenowthaneverbefore,the

18 futuresuccessofU.S.agricultureandcertainly

19 Texasagricultureislinkedtoourcompetitiveness

20 intheglobaltradearena.We havebeenthe

21 supporteroffreetrade,includingpastagreements

22suchasNAFTAandtheagreementsunderGATT.We've

23alsoconsistentlysupportedChina'sMFNtrade

24status.

25Basedonthenegotiationsthathave

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1 taken place already as well as the recent trade
2 issues that have stifled our ability to export in
3 the world market, the Texas Grain and Feed
4 Association makes the following statements: Number
5 one, the President should have fast-track authority
6 in which to negotiate trade agreements; China should
7 be given entry into the World Trade Organization;
8 the acceptance or rejection of Genetically-Modified
9 Organisms should be based on sound science and not
10 public hysteria or political whims. Testing and
11 separately storing grains at the country elevator to
12 assure consumers of GMO-free corn and other grains
13 will hinder the ability of U.S. producers and
14 handlers to compete in the world.
15 The rules governing sanitary and
16 phytosanitary measures should also be based on sound
17 science and not used as artificial trade barriers,
18 and when problems do arise, they need to be
19 communicated to the industry in a timely fashion in
20 order to save time and also resources.
21 Tariffs and subsidies should be

22reduced in order that all trading partners are

23trading on a level playing field; trade agreements

24should be enforced vigorously; and certainly last

25but not least, the U.S. needs to exempt food and

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1 agricultural products from future unilateral

2 economic sanctions.

3 We again thank you for allowing us to

4 present our views, and I'll attempt to answer any

5 questions you might have.

6 MR. ACETO: I have a question

7 regarding your fourth point there about

8 communicating problems in a timely fashion to the

9 industry. Is there a specific problem that's come

10 up in the past--

11 MR. BOERNER: Well, just from the

12 standpoint--we've encountered over the last--I

13 guess since NAFTA was passed, we'll encounter some

14 problems where our members are stuck at the border

15 and they're not aware of something that had taken

16 place. They call us first, and we certainly hadn't

17 heard anything, and then, you know, we're making

18 phone calls to find out indeed what was the actual

19 problem.

20 So some mechanism--I know that we

21 now have the ability, as opposed to four or five

22yearsago,to,youknow,quicklycommunicatethose

23particularissues.AndIwouldcertainlysupport

24thegovernment'suse--orworkingwithtrade

25associationsinmakingsurethatworddoesgetout.

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1 Because sometimes it takes two or three times before
2 they actually get the message.

3 MR. GALVIN: Mike, just on that

4 point, I'll mention that we are working at the

5 Foreign Agricultural Service at USDA in putting up a

6 lot of these -- a lot of the information on SPS

7 barriers on our website, where people can pull it

8 up either by country or by commodity and that sort

9 of thing, and have a very accessible inventory to

10 look at.

11 And I'd certainly encourage people

12 generally, though, to look at our FAS website and

13 see all the information we have up there about

14 tariff levels or current estimated production of

15 commodities in various countries or summaries of the

16 Uruguay Round or the NAFTA or our trade objectives

17 heading into the next round. There really is a lot

18 of information.

19 One of the things that I use on a

20 regular basis is just the basic trade data that we

21 put it out. You can go in and get copies of what we

22callourBECOREports that will show you what our

23current exports and imports are doing by country, by

24commodity, that sort of thing. And it's all very

25handy and easy to print off and that sort of thing.

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1MR.ACETO:Actually,ifIcouldjust
 2followuponanotherthing,too,inanswertowhat
 3Timjustsaid,isthatallthesesessionsaregoing
 4tobeeventuallyputuponthatsite..Soifyou
 5wanttoseewhatpeoplearesayinginothercities
 6onthislisteningsession,youcangetthat
 7informationthereaswell.

8MR.GALVIN:Thankyou.We
 9appreciateit.

10MR.PURCELL:Okay.Thankyou.Next
 11upwehaveJerryDonGloverrepresentingtheTexas
 12CornProducersBoard.

13MR.GLOVER:Goodevening.Iwasone
 14ofthosethatpartookofthatchili,soI'mgladI'm
 15thisfarawayfromyou.

16Tim,wewanttotothankyouandthe
 17USDAandtheUS--pardonme.TheUSTRpanelfor
 18thisopportunitytoexpressourconcerns.Iwould
 19alsoliketothankSecretaryGlickmanand
 20CommissionerBarshefskyforallowingtheselisting
 21sessionstobepartofthisWTOinformation

22gatheringpointssothatyou-allcansortofhear

23fromusinthegrassrootsouthere.

24Imightexplainjustalittlebit.

25TheTexasCornProducersisa15-memberboardacross

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1 the state of Texas that represents about 19,000 corn
2 farmers in Texas. Next week you'll be in corn
3 country. I think it's next week you'll be in Iowa.
4 This is also corn country. We just wanted you to
5 know that we're a deficit state in the production of
6 corn. A lot of our corn does go into Mexico, which
7 I think NAFTA--that is one of the few things I
8 think NAFTA has helped is, is the ability for us to
9 get corn in and out; the drought that sort of helped
10 the cattle industry, because they haven't had any
11 cattle to come this way. So it would have been a
12 trade-off as far as we're concerned.
13 Since 1964, we've seen the demise of
14 the American farm. Across the nation our ranks have
15 dwindled from over three million down to less than
16 two million. The acreage has declined some, maybe
17 about two million; we used to farm about 434 million
18 acres across the nation and now we farm about 432.
19 The cost of doing business has escalated. Back in
20 those days whenever I first started farming, it cost
21 the American farmer about 37 billion in expenses.

22 Now our expenses are about 150 billion. And this is

23 by USDA's latest census.

24 Though there's been a decline in the

25 farm population, we've increased our productivity,

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1 not only in farm products but in manufactured goods
2 and services. However, this increase in
3 productivity has come at the expense of the American
4 farmer. The American farmer has clothed and fed
5 this nation with no guarantee of profit, and now
6 he's bordering on bankruptcy.
7 It appears that the United States has
8 made agreements in the past that probably did not
9 have the information that you're gathering now. The
10 people I've--we don't feel like that the GATT and
11 NAFTA treaties really represented the feelings of
12 American agriculture, but they've opened our doors,
13 totally opened our doors. But yet some of the
14 foreign countries that we're--supposedly were
15 going to trade with during those treaties have been
16 closed and can be closed at any time they want to.
17 We don't feel that the word "free trade" is
18 something that we really believe in. We believe in
19 fair trade. And has been spoken today, there have
20 been instances where the devaluation of some of the
21 different currencies has really caused us problems.

22 And you would think with a good, strong dollar that

23 America would be really prospering in the world's

24 economy. But a strong dollar does nothing to us but

25 it cuts off our exports, because it takes

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1 more--and I'll explain to the--explains more of
2 our--takes more of our dollar to buy their
3 goods.
4 Our government seems to be more
5 worried about other countries' ability to keep their
6 age economy strong, with little regard of our own
7 agricultural economy. And, of course, you-all heard
8 today, and I know you have in some of the others,
9 that we should be dedicated to eliminating all of
10 our export subsidies in the next WTO rounds and to
11 restrict our own internal support measures. I think
12 if this is allowed, more producers will be forced to
13 leave the vital industry at a faster rate than we've
14 seen in the last 30 years. Rural communities will
15 vanish unless a profit is placed back into
16 agriculture.
17 The American farmer has been used as
18 a pawn for too many years in the world affairs.
19 And, of course, I know many of us have read Dan
20 Morgan's book back years ago. One of his chapters
21 was titled "Food, the Ultimate Weapon." We feel

22likewehavebeenusedasaB-1bomberfortoolong,
23withourgovernmentputtingsanctionsondifferent
24countriesandstoppingourflowofgoods.And,of
25course,there'sbeenmentionthatCubaandsomeof

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1 the other countries, that those sanctions should be
2 opened up if you're going to call it a free market.
3 Back in those days whenever Carter
4 put an embargo on us, nothing really happened to the
5 major grain trade. It was all put back on our lap.
6 The major grain trade only just reverted their
7 route of grain and it finally got to Russia. The
8 embargo was just placed on us, we feel like.
9 We're having a hard time competing.
10 I'm not a protectionist. I don't feel like I'm a
11 protectionist, but when it comes to a vital industry
12 like agriculture in America, I guess I may be a
13 protectionist. Because I don't feel like I can
14 compete as a producer with \$5 a day labor in Mexico,
15 I can't compete with EPA. There's not the EPA
16 standards in some of the other countries. They
17 don't have the labor unions that has forced all of
18 our goods and purchases that we purchase to be so
19 high.
20 So, you know, I'm really worried
21 about how we're going to be able to have this

22competitionfairlywiththechangesinthe

23currenciesandwiththemnothavingtoliveunder

24thesamestandardsthatwedo.AndunlessAmerican

25farmerscanbeassuredareturnonhisinvestment,

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1 how can he be expected to produce in the future?
2 Now, I could have spoke a lot about
3 what was going on here today, what all the other
4 speakers were talking about as far as addressing the
5 tariffs, exports subsidies, the market access, the
6 internal supports, the STE's, the environment and
7 labor issues, and phytosanitary standards. But I
8 want you to realize first and foremost that the ag
9 sector of the American economy must begin to realize
10 a reasonable profit. For without a reasonable
11 profit, no viable entity can survive.
12 And we're having a hard time
13 surviving. Me and my son farm about 3,600 acres up
14 in the Panhandle of Texas and we can live with the
15 weather that God gives us. I mean, we've lost three
16 sections of cotton since the first of May. We can
17 live with that because that's sort of an expected
18 deal. But we can't live with the commodity prices
19 that we have today, and we think because of where
20 the commodity prices are, it's because we've opened
21 our doors. And we don't want to become as dependent

22on food as we do for oil. My own personal belief

23that our dependence on oil--you know, we think

24it's only 15, 17 dollars a barrel, but really, I

25think it costs more like \$100 a barrel. Because

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1 we're so reliant on those people to deliver it that
2 we've got our Armed Services over there protecting
3 it. I don't think the American consumer wants to be
4 that reliant on food that we have to send our Armed
5 Services. And unless we put profit back into
6 agriculture, I think that's where we're headed.

7 I won't spend any more of your time,
8 other than, Tim, what did you say while ago to some
9 grains or ghum guy about growing grains or ghum in
10 Spain or something? Or sending it over there and
11 you wanted to not send corn?

12 MR. GALVIN: Only until we can get
13 them to turn around.

14 MR. GLOVER: Okay. All right. All
15 right. I understand, Tim. But the thing about it
16 is, you know, we grow everything. We want to be
17 able to export our cattle, we want to be able to
18 export our grains or ghum, our wheat, our rice, our
19 sugar. We need a profit in those so we can
20 continue.

21 MR. GALVIN: I understand.

22MR.GLOVER:Thankyou.Any

23questions?

24MR.GALVIN:Maybejustifyoucould

25justkindofsortofboilitdownto,doyouthink

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1 corn growers have been better or worse off the last,
2 basically since the Uruguay Round because of the
3 trade agreements we have in place? Do you think on
4 the whole it's been positive or negative?

5 MR. GLOVER: Well, it's according to
6 which way you want to look at it. I mean, if you
7 didn't have the Asian flu, if you didn't have China
8 becoming an exporter instead of an importer--I
9 think China exports a lot of their goods at the risk
10 of their own people. I don't think they have any
11 regard for their own people. All they're needing is
12 some currency, and that's the only way they can get
13 it to export.

14 If I feel like that possibly--you
15 know, corn is one of the major exporting items along
16 with wheat. Probably it would be, but with the
17 major growth and the production of corn around the
18 United States--the weather has been sufficiently
19 good--that we just overproduced. I won't say that
20 Freedom to Farm has been our major problem, it just
21 hasn't answered our problem.

22 And I know that there are countries

23 that have their subsidies - Europe and all of those

24 that have their subsidies - and if you look at our

25 expenditures last year as far as farm program

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1 expenditures, we spent about 30 billion dollars that
2 came to us. But we're still in dire need for it.
3 So see, money coming down from the
4 government is not what we're needing. We're needing
5 to sell that product at a profit and let that money
6 flow back through the economy.

7 MR. GALVIN: Appreciate it.

8 MR. GLOVER: Thank you, Tim.

9 MR. PURCELL: The next speaker will
10 be Jim Horne from the Kerr Center for Sustainable
11 Agriculture.

12 MR. HORNE: Thank you, Panel, for
13 this opportunity to come before you. I serve as
14 president of the Kerr Center for Sustainable
15 Agriculture. I've served also in a capacity on a
16 scoping task force for sustainable agriculture on
17 President Clinton's Council for Sustainable
18 Development. I'm also a farmer and a rancher all of
19 my life, and today I would like to just kind of set
20 a back set for trade issues and look at it from a
21 holistic and a more--perhaps a sustainable point

22ofview,notreallyrepresentingeachdifferent

23commodity,asthat'swellbeendonetoday.

24SoI'llbespeakingabouttrade

25policyonthestructureofagriculture,tradepolicy

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1 that should work for farmers and not against them,
2 and trade policy and its effect on the environment
3 and natural resources.
4 A country's trade and ag policy are
5 inter-linked. One cannot separate the two. The
6 purpose behind major ag policy decisions in the U.S.
7 historically have been allotments, subsidies, supply
8 management, and other tools. And it is not just to
9 balance supply and demand and stabilize net farm
10 income, but also to increase exports. And it is for
11 this reason the trade policy should be made to
12 explicitly reflect not just the cost of production
13 of commodities - fuel, fertilizers, and those sort
14 of inputs - but also those hidden costs that are
15 degrading the environment, such as our soil, the
16 soil erosion, and each bushel of beans or corn that
17 we ship overseas. These are hidden costs that
18 affect the productive capacity of our farm/ranch.
19 The trade policy must take into
20 account its effect on the structure of ag in the
21 U.S. If policy favors the continued expansion of

22theindustrialmodelofag,thenwewillhaveless

23familyfarmers,lessstewardshipofnatural

24resources,anddecliningruralcommunities.Food

25securityandqualityoflifeissueswillaccelerate

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1 a significant problem for our country.
2 Historically, the result of farm
3 policy was consolidation, rural community decline,
4 and the price of subsidies being bid into the price
5 of farmland. We all know that the era of the
6 vanishing farm between 1950 and 1980, where we saw
7 just in the last 20 years, over 300,000 farms and 62
8 percent of all the farms disappear since 1950. And
9 while many believe that moving people out of
10 agriculture makes us an efficient agricultural
11 system, the truth is that the price of commodities
12 such as wheat and beans and other commodities are
13 still at 1960, 1970 levels. Producing surpluses
14 with only the hope of export markets is not rational
15 in terms of good resource allocation.
16 There's also clear evidence, as the
17 Department has recognized, that there is
18 concentration in farming and agribusiness. Today
19 less than 20 percent of the largest farms are
20 responsible for 80 percent of the receipts. The
21 largest broiler operations account for 97 percent of

22salesnationwide;lessthanfourpercentofthe

23largestfarmsproducetwo-thirdsofthevegetables,

24sweetcorn,andmelonsinthiscountry.

25Andthenwemovetothemeatsector.

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1 We find four large firms controlling 80 percent of
2 the meat-packing business and four large firms
3 controlling 24 percent of the total bushels produced
4 of grain in this country.
5 So we're down to seeing that about
6 four percent of the population of farmers in the
7 U.S. is earning 57 percent of all farm receipts.
8 Even if farmers use the very best management
9 techniques in producing food, the most sophisticated
10 marketing techniques, such as the use of futures and
11 options, it is not enough. They cannot even come
12 close to negating the effect of a handful of firms
13 controlling the market. Export policy and trade
14 policy often favor these large corporate entities
15 rather than the nation's family farms.
16 Trade policy also affects the
17 structure and type of agriculture in the countries
18 we are exporting to. In those countries that are
19 developing, it is not right to encourage
20 monoculture, factory styles of production, and the
21 displacement of indigenous people--the indigenous

22populationfromruraltourbanareas.It's

23somethingthattheUnitedStatesmaynotbethanked

24forinlateryears.

25Thenextpointisthatofpolicy

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1 working for American farmers and not against them.

2 The aim of trade policy should be to benefit the

3 American farm families and not to reflect the profit

4 maximization goals of a handful of corporate

5 entities that control virtually all the agricultural

6 production in the United States of the major

7 commodities.

8 Trade policies should reflect the

9 highest of American values and standards.

10 Agricultural exports, while helpful, are not the

11 solution to agriculture's problems of persistent low

12 returns and food security issues, such as putting

13 too much power in the hands of many

14 vertically-integrated companies. When farms

15 disappear, so do the families that farm them. The

16 loss of farmers and the resultant structures put

17 communities in turmoil, and at risk is the loss of

18 many more family farmers in the next year. The

19 corporate structure of confined animal operations

20 and other contractual agreements are taking away

21 from farmers the right to produce food in their own

22way. Agandtrade policy oftensendsthe wrong

23signal to farmers about how much and what to

24produce. And, of course, embargoes destroy the best

25of planning.

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1 In a similar way, agribusinesses are
2 assuming greater control of production agriculture.
3 Agribusinesses are developing genetically-modified
4 seeds that the farmer not only has to purchase but
5 also has to agree to sell back to the same company.
6 Corporate-owned operations like these are growing at
7 staggering rates, releasing varieties at staggering
8 rates, and few are looking at the downside of such
9 technologies. The current monopolistic tendencies
10 in the U.S. ag industry are undoing family farms,
11 schools, competition, and destroying our rural
12 communities.
13 Trade and ag policy must be linked to
14 ensure that they are not working to the other's
15 disadvantage and that they are not counter to other
16 U.S. initiatives; for example that reduce pesticide
17 usage. In this respect, we must phase out imports
18 of foods from countries that have policies that are
19 counter to our policies. Allowing other countries
20 to export to us with unfair labor practices puts the
21 American farmer at a disadvantage competitively, and

22furthermore,itencouragestheexploitationof

23workersinothercountries.

24TheU.S.shouldnotallowthe

25importationofanyfoodproductsthataregrownwith

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1 chemicals banned in the U.S., as we continue to
2 produce those chemicals and export them to other
3 countries. This practice endangers the health of
4 Americans, particularly when enforcement standards
5 are low, and particularly those who are the least
6 able to speak for themselves, such as infants, the
7 elderly, the ill, and the poor.
8 Labeling as to country of origin
9 genetically modified food, irradiation, certified
10 organic, or other labels should be obtained for
11 products coming into this country.
12 What is the effect of trade policy on
13 the environment and natural resources? Trade
14 policies should aim to develop anational accounting
15 system that takes into account the cost of
16 degradation of natural and human resources as well
17 as the direct cost of production. Unfortunately,
18 policy often does not account for the true or total
19 cost of a good's production. What gets counted are those
20 resources that are expended and the others are
21 ignored, partly because it's hard to assign values

22tothelossofsoilproductivityandothermeasures

23ofdegradation.Socialcostsassociatedwith

24agricultureandthelossofruralcommunitiesalso

25representstruecostsofourindustrializedsystem

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1 of production.

2 There are several conclusions that I

3 would like to make and suggestions that I would

4 offer. First of all, trade policies should not be

5 structured to use food as a weapon on the poor in

6 order to achieve military or governmental challenges

7 in other countries. Trade policies should be

8 focused on ensuring that just the needs and not just

9 the wants of Americans are met in such ways that we

10 ensure the sustainability of our food system and the

11 natural resources upon which our system depends with

12 fairness, consideration, compassion for all the

13 people that work the land.

14 Trade and ag policies should take

15 into account total cost accounting of the natural

16 resources expended per unit of export. Policies

17 should be--should instead be examined to ensure

18 that the beneficiaries of such policies are

19 distributed equally to the American taxpayer, and

20 more importantly may be for the rank and file workers

21 farming our land.

22Iwouldliketoclosewiththe

23definitionofsustainabledevelopmentthatwasgiven

24byNorwegianPrimeMinisterRoflan(sp)thatwe--

25thattheworkwiththePresident'sCouncilfor

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1 Sustainable Development is used. In sustainable
2 development, whether we're retalking-- is relevant to
3 all activities whether it's trade or whatever, and
4 it's defined as development which meets the needs of
5 the future without jeopardizing the choices that we
6 have in the future. And we don't want to limit our
7 future by simply destroying the rich agricultural
8 base that we have with the natural resources we have
9 in this country.

10 And so I thank you for the
11 opportunity to come, and would be happy to respond
12 to any questions you might have.

13 MR. GALVIN: Thanks, Jim. I
14 appreciate it. I think this morning you probably
15 heard some general consensus around a few broad
16 points like getting rid of export subsidies in the
17 next round and further decreases in tariffs,
18 increases in quotas, maybe more disciplines on
19 domestic agricultural subsidies worldwide. To the
20 extent that those would become our objectives and
21 we'd make some progress there, do you think the net

22 impact on the environment would be beneficial or

23 harmful or what?

24 MR. HORNE: Well, I think it probably

25 would be beneficial. Because I have the belief that

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1 most American farmers want to be good stewards of
2 their land. But, you know, when you're bent up
3 against the wall trying to make a living--and if
4 you look at farm bankruptcies, it's a pretty
5 startling picture. I think if farmers made a decent
6 profit, they would plow that money back into
7 conservation activities. And if our USDA policies
8 actually favored, you could say green payments or
9 some sort of an ecological repayment, I think that
10 farmers would respond very positively to that and
11 our land would be protected forever.

12 But if we continue with persistent
13 low returns, the farmer has to choose between his
14 family, his children's education and controlling
15 soil erosion, it's a difficult choice. And it's
16 going to--I think the cheap food policy drives
17 that, and it's an unfair burden that we've put on
18 our farmers.

19 MR. GALVIN: And I asked the
20 question--maybe it reflects a bit of bias on my
21 part--but I remember the first time I went to

22Europeandsawthefieldsthere,andthebeautiful

23fields,beautifulfarms.Butyoucouldseethose,

24youknow,linesthroughthosefieldsofwheatand

25barleyandallthat.AndIcouldn'tfigureoutwhat

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1 those lines were at first until somebody told me,
2 well, that's because of the regular chemical
3 applications they put on their crops in the course
4 of the growing season.

5 And I don't mean to be picking on the
6 EU, but I think when you look at the structure of
7 agriculture, and there are some things they point to
8 with pride in terms of their number of farmers and,
9 you know, the size of farmers and the strength of
10 their rural communities and all that, but I think to
11 some extent it does come at a cost. Because I think
12 it's generally recognized that their application
13 rate of fertilizers, herbicides, and other chemicals
14 is generally twice as high or even more as compared
15 to the U.S.

16 So, you know, I think there are
17 clearly some problems that are a direct result of
18 the level of domestic support that they offer, as
19 well as the heavy export subsidies that they
20 ultimately rely on to clear their surplus onto world
21 markets.

22MR.HORNE:AllIcanconcludeby

23sayingisthatwehavetohaveprofitsintheshort

24runtosurvive,butwemustbeverycarefulwhenwe

25tradeandlookattheeffects,holistically,onthe

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1 whole system of communities, farmers, and the
 2 American public, as well as workers in other lands
 3 and how they are treated.

4 Thank you very much.

5 MR. GALVIN: Appreciate it. Thank
 6 you.

7 MR. PURCELL: Now we'll hear from
 8 Ward Stutz of the American Quarter Horse
 9 Association.

10 MR. STUTZ: Good afternoon. My name
 11 is Ward Stutz. I'm the director of membership
 12 services and public policy for the American Quarter
 13 Horse Association. We appreciate the opportunity to
 14 provide testimony about the horse industry and our
 15 concerns regarding the international trade of
 16 horses.

17 Briefly, I'd like to touch on the
 18 economic impact of the horse industry and some
 19 demographic figures for the American quarter
 20 horse-- American quarter horses in international
 21 countries. The horse industry is-- in the U.S.

22directlyproducesgoodsandservicesof25.3billion

23dollarsandhasatotalimpactof112.1billion

24dollarsontheU.S.GrossDomesticProduct.There

25aremorethan66,000Americanquarterhorsesin

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1 international countries, and that does not include
2 Canada.
3 In 199--last year, international
4 American quarter horse new foal registrations
5 totaled slightly over 4,500, and transfers of
6 ownership totaled nearly 7,000. This is an
7 all-breed statistic: Last year the United States
8 exported over 22,000 horses valued at 200,000--I'm
9 sorry, 200 million dollars.
10 The international market for horses
11 is very strong. International equine events are
12 becoming more popular in the United States. With
13 the introduction of freiging as an approved event
14 for the United States equestrian team and hopefully
15 an international event, we look to these
16 competitions to increase in the United States. This
17 is a result of WTO's philosophies. Hopefully we
18 will soon see a cowboy hat in the Olympic games.
19 The horse industry strongly supports
20 the scientific-based decision-making concept that
21 underscores WTO's requirements. Any movement away

22fromthisconceptwillhaveadetrimentalimpacton

23U.S.animalagriculture,particularlythehorse

24industry.Specificissuesinvolvingthe

25internationalmovementofhorsesandhorseproducts,

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1including quarantines, imports and exports,
2regulations, etc., are being addressed very capably
3by the U.S. horse industry and the USDA.
4Regarding export regulations of
5equine genetics and live horses, we have a couple of
6concerns. First, horse exports are being hindered
7because international countries are replacing a
8quarantine on the entire state as a result of a
9disease outbreak that is very regionalized; for
10example, vesicular stomatitis, where horses in
11northern Texas were not able to be exported because
12of positive tests for vesicular stomatitis in
13southern Texas. The horse industry believes the
14concept of regionalization should continue to be
15pursued as set out in the Uruguay Round, and we
16entirely support USDA's approach.
17Second is the issue of cooled and
18frozen shipped semen. This technology offers a huge
19opportunity for both U.S. and foreign breeders;
20however, each country has their own regulations for
21cooled and frozen semen. Cooled semen must be

22inseminatedwithin72hours,andinmostcasesit's

23logisticallyimpossible,undercurrentregulations,

24togetamareinseminatedinthattime.Frozen--

25manyinternationalcountriesalsorequirethatthe

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1 semen be collected and processed at approved export
2 stations; again, making this process logistically
3 difficult. The horse industry recommends that we
4 work to decrease regulations on cooled semen
5 transportation.

6 Finally, we hope international
7 opportunities for the horse industry can continue to
8 grow, and we look forward to working with you to
9 enhance trade opportunities. Thank you for allowing
10 us the opportunity to testify today.

11 MR. GALVIN: Thanks, Ward.

12 Appreciate it. I think this is the first time in
13 our hearings we've heard from the Quarter Horse
14 Association, so I guess we must be in Texas.

15 MR. STUTZ: We are headquartered in
16 Amarillo.

17 MR. GALVIN: With regard to trade and
18 semen, is there any effort that you know of
19 internationally to try to develop an international
20 standard? Or is there something specific that we
21 can do to encourage that, like under the Codex or

22something?

23MR.STUTZ:Ithinkanytimeweget

24togetherandcommunicatetotrytostandardizethose

25procedureswouldbeveryhelpfultoourindustry.

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1 Amy Mann of the American Horse Council, she works
2 really--she works strong in that effort. But any
3 time we can improve that process, we'd certainly be
4 willing to work toward that standardization.

5 MS. BOMER-LAURITSON: I just have a
6 quick question, and Tim might even know the answer
7 to this. But when you're talking about when they're
8 quarantined on a regional versus a state basis, what
9 is the practice now of AFAS? Do they recognize a
10 regional area or are they quarantining on a state
11 basis, do you know?

12 MR. STUTZ: Well, as far as I know,
13 for example, in Albuquerque, when those horses were
14 positively tested for vesicular stomatitis, they did
15 set up a regional quarantine.

16 MR. GALVIN: Okay. And as you point
17 out, I think there certainly is support in the U.S.
18 for taking that--for supporting regionalization.
19 But what it always boils down to is the need to do a
20 risk assessment, and that takes money. And every
21 agency is constrained in terms of how much money it

22can spend on risk assessments, and there's different

23priorities in terms of potential payoffs in the

24marketplace and that's sort of thing. But you've

25really gotta have that risk assessment done so that

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1 you can show, you know, where to draw that line
2 between north and south Texas, for example, so that
3 you can demonstrate to whoever you're exporting to
4 that you've got a process in place for controlling
5 the problem. And that's always the riddle, getting
6 that risk assessment done and then getting it
7 recognized by the country that you're exporting to.

8 MR. STUTZ: Thank you very much.

9 MR. PURCELL: Next we'll hear from
10 Marvin Shurley, the American Meat Goat Association.

11 MR. SHURLEY: I'm Marvin Shurley, I'm
12 president of the American Meat Goat Association, and
13 I would like to thank this USDA-USTR panel for
14 allowing us a chance to speak today.

15 We're very much a fledgling industry
16 herein American agriculture, and I feel one of the
17 best things possibly that the USDA could do to boost
18 foreign and domestic sales of our American produced
19 meats would be to implement a mandatory country of
20 origin labeling on meat in the U.S., and to also
21 implement a certification program identifying meat

22producedhereintheU.S.asanAmericanproduced

23commodity.

24U.S.Productsofeverytypeare

25recognizedthroughouttheworldassomeofthe

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1 finest available on the market. While manufacturers
2 have the luxury of being able to stamp their
3 products "Made in the U.S.A." or "Made in America"
4 on the assembly line, cattle, sheep, and goat
5 producers don't have this advantage. We send our
6 product out the gate as an unfinished product and it
7 goes to a processor at that time. This is why a
8 USDA program certifying meats as being of American
9 origin is so important to our producers.
10 The United States Department of
11 Agriculture personnel and not the American producers
12 themselves are the ones who are there on the lines
13 with their stamps, and stamped carcasses, I feel,
14 along with package labeling would help us identify
15 our domestic product as having--being American in
16 origin.
17 The United States Department of
18 Agriculture inspection is recognized worldwide as
19 one of the most stringent protocols in place to
20 ensure safe food supplies for the consumer. These
21 inspection standards, along with a program

22identifyingU.S.producedbeefassuch,hasledto

23increasedbeefsalesinatestmarketingatHEBFood

24StoresinMexicoCity,Mexicolocations,eventhough

25priceperunit/poundishigherthantheirdomestic

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1 product. This happened in a country that over 30
2 percent of their average annual income is required
3 to purchase their food for the year. In actuality,
4 it's about 34 percent of income in Mexico is
5 required to purchase just their food supply for the
6 year.

7 The fact that this can take place in
8 a country that has such a high percentage of their
9 income is required to purchase their food
10 demonstrates to me how readily foreign consumers
11 will purchase a product of the United States of
12 America when they know it is such.

13 This practice of identifying our U.S.
14 meat products I truly believe will benefit all
15 segments of agriculture involved in domestic
16 production of slaughter stock, regardless of
17 species, whether it's beef, lamb, pork, goat, or
18 poultry, and, as such, has great potential for
19 increasing world wide demand for our domestic
20 product. This, in turn, I feel will lead to an
21 increase in export demands and would ultimately

22benefitproducersacrosstheentirespectrumofthe

23U.S.agriculturalindustry,whetherthey're

24producingfeedgrainsorIthinkallaspectsofit.

25MR.GALVIN:Thankyou.Thiscountry

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1 of origin labeling issue is the issue that
2 Commissioner Combs raised with us this morning over
3 breakfast, and I can tell you I was very impressed
4 to hear about the efforts in the state to try to
5 encourage some sort of, you know, positive voluntary
6 labeling in terms of, you know, product of the State
7 of Texas and all that. And I think it's very
8 encouraging to see efforts like that, because I
9 think it does allow U.S. producers, in a positive
10 way, to call attention to the quality and other
11 positive aspects of what they produce.
12 MS. COMBS: I would just like to add
13 that I have raised this country of origin labeling a
14 lot. I am in favor, but I do not control Congress.
15 As I said at breakfast, the only thing I can do is
16 suggest that we label our stuff here. We think what
17 we do in Texas is pretty fantastic, and if I can
18 stick a sticker on every fruit, every vegetable,
19 every piece of meat we have here, I think people in
20 Texas, by showing what we have, 90 percent of them
21 will buy Texas. If I can't get the guys in

22 Washington to do it, maybe we can do it with your

23 help.

24 MR. SHURLEY: We would appreciate

25 that. Our industry is largely a Texas-based

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1 industry, but we do represent producers throughout
2 the United States. And we feel it would serve the
3 American consumer to have these products identified
4 as having been produced here in the United States.
5 Right now, a lot of consumers are unaware when they
6 buy a USDA-inspected meat that it wasn't produced
7 here in the U.S. They imported beef carcasses and
8 everything else that comes in stamped
9 USDA-inspected, they say USDA-inspected product in
10 the grocery case and they believe it's a product of
11 the United States of America.
12 MS. COMBS: That happened with the
13 lamb guys in particular. I mean, we've got
14 carcasses coming in from New Zealand or Australia
15 and it's ruled with a USDA Choice Grade sticker.
16 MR. SHURLEY: Yes. And like I say,
17 we're a fledgling industry. We're really in our
18 infancy; about six years in development is all we
19 are. Right now we aren't producing for an export
20 market; most of our product is consumed
21 domestically. And we are starting to feel a little

22bitontheimports,importsinthelastfouryears

23haverisenabout83percent,primarilyfromthe

24countriesofAustraliaandNewZealand.

25Andwewouldalsoliketoenjointhe

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1 panel to possibly consider introducing a quota
2 system or something on imported meats at the
3 upcoming negotiations. We're one of the few
4 agricultural commodities that has absolutely no
5 tariff for quota for Texas in anyway in the U.S.
6 Trade Policy.

7 MS. BOMER-LAURITSON: I have a
8 question and a comment. And forgive my ignorance.
9 But what is the end use for meat goat? Do you eat
10 it like beef or lamb?

11 MR. SHURLEY: It is developed into
12 a--where USDA has just come out with their IMPS,
13 their Institutional Meat Purchasing Specification
14 program, which will actually--finally defines what
15 specific sizes of goats are and will actually
16 determine the cut of them. Up until this time, a
17 goat was a goat whether it was this big or this big,
18 and there was really no set USDA standards or
19 anything to have case-ready products for the
20 consumer to purchase in the grocery store.
21 Like I say, it's an industry that's

22initsdevelopment.AndthatIMPSprogramcomesout

23witha60-daycommentperiod,Ibelievethefirstof

24Augustiswhatit'sgoingtobe.

25MS.BOMER-LAURITSON:Youcalledfor

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1 some kind of a certification program for U.S. origin
2 meat. And I think that the Agricultural Marketing
3 Service does have such a program on a voluntary--I
4 believe on a voluntary basis. But that might be
5 something to pursue. I'm not sure exactly whether
6 it's applicable to all meat or is restricted, but
7 that might be something to pursue.

8 MR. SHURLEY: Yes. Thank you.

9 MR. GALVIN: Just to clarify one
10 point, if I can. And not that you stated otherwise,
11 but in terms of imported meat, I think it should be
12 made clear that all imported meat, when it's
13 imported currently, is labeled that it's imported
14 when it arrives in U.S. ports. But the issue before
15 Congress I think right now, and before USDA, is
16 whether or not that labeling in some forms should
17 stay with the product all the way to the end
18 consumer. And if that imported product is packaged
19 for retail sale, then it does have to maintain that
20 identity as an imported product.
21 But the real debate right now over

22the labeling of imported product really has to do

23with imported, you know, bulk or similar type meat

24that comes in that is perhaps processed or, you

25know, somehow further handled before it's sold at

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1 retail. And that's really where the debate is

2 centered right now.

3 MR. SHURLEY: Yes. Unfortunately-

4 or I should say fortunately- goat meat won't fall

5 into one of those categories. Because there's no

6 way it's ever sold at this time as a blended product

7 like some of your beef products are, where you have

8 products from two or three different countries that

9 are blended together in batches to produce a

10 consistent product. And it's really-- it would be

11 real easy to identify it through the endpoint of

12 sale as to country of origin if the mandatory

13 labeling was enacted.

14 MR. GALVIN: Okay. Thank you very

15 much.

16 MR. SHURLEY: Thank you- all.

17 MR. PURCELL: Next up is Ross Wilson

18 representing the Texas Cattle Feeders Association.

19 MR. WILSON: Panelists, thank you for

20 this opportunity to talk about the '99 WTO

21 negotiation and its significance to cattlemen. I'm

22 Ross Wilson, vice president of the Texas Cattle

23 Feeders Association, a trade organization

24 representing cattle feeders in Texas, Oklahoma, and

25 New Mexico. Our members produced and marketed some

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1 seven million head of fed cattle last year, or about
2 30 percent--in fact, in excess of 30 percent of
3 the nation's fed cattle supply.

4 Cattle men appreciate the
5 initiatives--well, you have my written testimony,
6 so I'm going to abbreviate and cut to the chase and
7 save some time.

8 Cattle men appreciate the initiatives
9 that have been undertaken to gain access to
10 international markets and to resolve lingering
11 issues that restrict the ability of the U.S. beef
12 industry to offer its product to international
13 consumers.

14 Among the strengths of the current
15 WTO system is the well-defined process for
16 initiating a dispute case and for determining the
17 final ruling or settlement. A primary weakness,
18 however, of the current system is the absence of
19 enforcement mechanisms to assure compliance once a
20 ruling is handed down. The integrity and validity
21 of the WTO as a dispute settlement body requires

22that WTO members promptly comply with

23recommendations and rulings of the dispute

24settlement process. The TCFA recommends the--

25excuse me. The TCFA commends the Administration and

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1 Congress for their aggressive actions in this regard
2 and urges continued coordinated pressure to assure
3 that the EU lives up to its responsibilities. It is
4 time to either shorten the WTO dispute settlement
5 process or provide a mechanism that allows the
6 winning party to be compensated during the time it
7 takes the losing party to implement the compliance
8 actions.

9 Under the current system,
10 compensation or retaliation only starts when the
11 entire process is completed, but the injured party
12 is not reimbursed for losses incurred during or
13 prior to the case. There is no incentive for early
14 settlement by a losing party because the current
15 system effectively rewards stall and delay tactics.

16 As far as specifics are concerned, we
17 recommend the following points during the '99
18 negotiations: First, we must maintain current
19 language requiring strict use of science-based
20 trading rules established in the Uruguay Round in
21 the Sanitary and Phytosanitary Agreement. This is

22criticaltothecontinuedexpansionofU.S.beef

23markets--U.S.beefexports.Asyouknow,the

24EuropeanUnion,asrecentlyaslastweekinCodex

25meetingsinRome,suggestedthatsocialand

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1 political considerations be added to the SPS
2 framework. We think that that would lead to nothing
3 more than a continual ad infinitum, ad nauseam, in
4 fact, non-tariff trade barriers that we would never
5 be able to resolve.

6 Second, we must protect
7 scientifically approved technologies such as GMO's
8 that enhance production efficiency or food safety by
9 establishing transparent science-based rules.

10 Third, we must negotiate elimination
11 of State Trading Entities and increase access to
12 wholesale and retail trade from importing countries.

13 And fourth, we must negotiate the
14 continued reduction of tariffs and the expansion of
15 Tariff Rate Quotas; existing duties in key export
16 markets such as Japan and Korea must be reduced
17 significantly. We appreciate the reduction that
18 have taken place to this point in time; we would
19 hope that those would continue aggressively. We
20 must establish a target date for reducing all these
21 tariffs to zero.

22Weneedenforceableglobaltrading

23rulesinplaceandinusethatgrantmarketaccess,

24settledisputesbasedonscience,andreduce

25tariffs.TheU.S.mustholditstradingpartnersto

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1 commitments agreed to in previous trade agreements

2 or risk losing public support for additional trade

3 negotiation authority.

4 On a related note, I might add that

5 we strongly support fast-track authority for the

6 President, and the U.S. is--in essence, has their

7 hand tied behind their back in some of these

8 negotiations that are taking place currently. And

9 that will obviously impact the WTO negotiations.

10 That completes my remarks and I'll be

11 happy to answer any questions.

12 MR. GALVIN: Thanks, Ross. It's been

13 good to see you again.

14 A couple of things. First of all, I

15 agree with many of the things you said about the

16 deficiencies in the current dispute resolution

17 mechanism and I think there are some areas where

18 that can be improved. I should just point out,

19 though, that may be as bad as the current system is,

20 the fact is that before the WTO was set up, we

21 really didn't have any dispute mechanism at all. So

22at least I think we have made some progress in just

23finally having a place where we can, in a sense, you

24know, take our case to court and try to get things

25resolved. But I certainly agree that oftentimes

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1thesetaketoolongandweoughttolookatwhatwe

2candotoimprovethetheprocedure.

3MR. WILSON: Tim, I hope you will see

4in my written comments that we are complimentary of

5the improvements in the process. We supported GATT,

6we supported NAFTA; we saw improvements in beef

7trade as a result of those two negotiating processes

8that were put in place. We just say that it's time

9to move forward and make additional improvements in

10that process. I think you showed in your own slides

11that the U.S. market is obviously much more open

12than any of the foreign markets. That's the point I

13wanted to make.

14MR. GALVIN: I appreciate that. Just

15one specific comment on the hormone case, because I

16think that really is now coming down the wire. As

17most people know, the WTO is scheduled to rule by

18this Monday, the 12th, and that's the deadline for

19whether or not we can go ahead with the proposed 200

20million dollars worth of retaliation that we stated

21last month. And, you know, that really is kind of

22the final stop here. And once that decision is

23made, the intention is to press ahead within a

24matter of days to actually put in place that

25retaliation against the Europeans. Because in our

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1 view, you know, time has run out, everybody's
2 patience is completely worn out, and it is time to
3 really impose retaliation. So that's really where
4 we're at now on that.

5 MR. WILSON: Well, and we anticipate
6 a positive decision by the WTO arbitrator and we
7 appreciate that. And we appreciate all the effort
8 that has been expended by the Administration and
9 Congress to get to that point. All we would say is
10 it took too long.

11 MR. GALVIN: Right. I understand.

12 One final question, if I can. As you may know,
13 within the last several weeks the European Union has
14 made clear that one of their key objectives for the
15 next round is animal welfare. They want to see
16 animal welfare standards put in the WTO. Do you
17 have any early thoughts on that?

18 MR. WILSON: We would be opposed to
19 those. We think that American producers are doing
20 an outstanding job of taking care of their
21 livestock, and will continue to do that. And as

22science develops new production techniques, that we

23will continue to adopt those, not only from a

24production efficiency point of view, but also an

25animal comfort, welfare, whatever you want to call

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1itpointofview.ButtoallowtheEuropeansto
2dictatewhatthoseneedtobewouldbeaserious
3mistakeonthepartoftheUnitedStates.
4MS.BOMER-LAURITSON:I'djustlike
5toaddtwocomments,andoneisonthedispute
6settlement.Ithinkwe'reallfrustrated,
7particularlyonthepartoftheEU.ButIwould
8liketopointoutthatthetimeframesestablished
9intheUruguayRoundforwhenafinalappealis
10decidedandimplementationwaslargelyatthe
11requestoftheUnitedStatesbecauseofourconcern
12aboutourabilitytoenactmeasuresthroughtheU.S.
13Congressinanykindoftimelyfashion.Soswe
14talkaboutthat,wehavetobeawareofsomeofthe
15restraintsthatwefaceshouldweeverhavetomake
16changes.
17TheothercommentIwouldliketo
18makeisonthefast-trackauthority.And,youknow,
19goingintothenegotiatinggroundandprevious
20negotiatinggrounds,thePresidenthasneverhad
21fast-trackauthority.Sowedon'tseethatastying

22our hands, at least in the initial phases.

23Obviously, it will become critical to have that as

24we get into the negotiations a little bit further,

25because other countries may be reluctant to start

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1cuttingdealswithusiftheythinkthey'regoingto
2alsohavetonegotiatewith535membersof
3Congress.ButIwouldsaygoingintoandleadingup
4toSeattleandprobablyeventhefirstyearof
5negotiations,wethinkwecandoacredible
6negotiatingjob.

7MR. WILSON: We just think it's
8another important tool that you need to have.

9MR. GALVIN: And not to pick on the
10EU again, but, you know, they are the only ones that
11have drug their feet on these different dispute
12resolution cases. Everybody else, from the U.S.,
13when we've lost a case, to Japan, you know, others,
14they've all played by the rules and they've not drug
15it out. So if there's been one offender, I think
16it's really pretty clear.

17MR. WILSON: Our fear would be is
18that other countries might learn from their
19actions. So we just need to try to address some of
20those weaknesses. Thank you.

21MR. PURCELL: Okay. Next we'll hear

22fromMikeJernigan,theTexasSheepandGoatRaisers

23Association.

24MR.JERNIGAN:Ialsowanttothank

25thepanelforallowingustocomebeforeyoutoday

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1and put in some of the issues that face the sheep
2industry. My name is Mike Jernigan. I'm a rancher;
3I depend 100 percent totally on my income from sheep
4and goats. I ranch in Pecos County, Texas, which is
5far West Texas right, oh, average somewhere around
6eight to 12 inches of rain fall a year. So we have
7to have a lot of country to manage and to control.
8And it takes a lot of work.
9I, next week, will go in as the
10president of the Texas Sheep and Goat Raisers. Our
11organization has been around for a large number of
12years beginning in the early 1900s. We represent
13over 2,000 sheep and goat raisers across Texas.
14Basically, our sheep and goat raising areas begin
15with the Hill Country through Edwards Plateau all
16the way out to somewhat west of Fort Stockton. So
17we cover a large and varied area of Texas and we
18have a lot of producers, and most of those producers
19have been in dire times in the last few years.
20Most of you probably know that the
21U.S. sheep industry recently filed a Section 201

22tradecasepetitionundertherulesoftheGATT

23tradeagreementsagainstlambimportsfromAustralia

24andNewZealand.This201petitionwasvery

25time-consumingandexpensive.U.S.sheepproducers

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1 paid totally 100 percent the expense of this
2 trade-- the trade case, and we felt like it was
3 long and expensive. And here we are and we still
4 don't know whether we're going to get anything out
5 of it. The International Trade Commission validated
6 our domestic industry's case and unanimously agreed
7 that four full years of trade restrictions should be
8 recommended to the President for implementation.
9 The goal of our U.S. sheep industry
10 was to stabilize and strengthen our U.S. lamb market
11 and to restore the confidence and optimism needed
12 for further investment in the business to occur.
13 Current levels of lamb imports have thrown the U.S.
14 prices below production costs. In the past four
15 years, imported lamb has increased 71 percent, with
16 95 percent of those imported lambs coming from
17 Australia and New Zealand. Newly released
18 information that was-- on research that was done by
19 the U.S. House Agricultural Committee shows that
20 imported goat meat has increased over 83 percent
21 during the same period. This goat meat was valued

22atsomewhereover--alittleover10andahalf

23milliondollars.Sincethemeatgoatindustryisa

24relativelynewandgrowingindustryinTexas,as

25Marvintoldyouwhileago,theseimportlevelsare

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1stiflingtoitsgrowth.
2ReportsfromAustraliaandNew
3Zealandareprojectinggrowthoflambandgoat
4importstoasmuchasdoubletheselevels in the
5nextfewyears.Inthe201petition,ourlamb
6industryproveddamageandthethreatofincreased
7importlevelswouldcompoundourlosses.President
8Clintonhasmadenoattemptto--orhasputoff
9makingadecisiononwhethertoimplementsometype
10oftariffforquotaorsomeotherprogramsforus.I
11believethatpressurefromthekeygovernment
12officialsfromAustraliaandNewZealandhavecaused
13himtobackupanddelayadecisionfurther.
14IntheeventthatthePresidentwill
15backtheU.S.lambindustrywithatariffora
16quota,threatsfromAustraliaandNewZealandhave
17saidthatthesetraderestrictionswilldrastically
18affectyourmeetingwiththeWTOinNovember.And
19althoughIdon'tbelievetheseareidlethreats,
20it'sverydishearteningtousasproducersforthe
21Presidentandourtradepolicies tobemore

22responsible--responsivetopressurefromforeign

23governments than they are to our own citizens and

24producers.

25OpponentstotheU.S.lambindustry's

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1pleadforhelpontheseimportshassaidthatU.S.
2producersmusttightentheirbeltsandbecomemore
3competitiveandproduceaproductmoredesirableto
4consumerneedsandwants,andIagreewiththese
5statements100percent.
6In1996,U.S.producersreceived
7theirlastincentivechecks,incentivepayments,and
8inmanyindustries,this--inmanyinstances,this
9industrysupportaccountedfor30to40percentof
10theproducers'income.Atthispoint,producerswho
11arestillinbusinesshavealreadycuttheir
12operationstothebone.
13Howcanwebecomemorecompetitive?
14Thisistheareawhereweneedthehelp.Withour
15lossofthewoolincentivesupport,wealsolost
16mostofthefundingforournationalorganization.
17Thesefundsthatwerelostwereusedforproduct
18promotion,research,andmarketdevelopment.This
19nationalorganizationgaveusthestrengthtofight
20offmostmajorimportthrustspriorito1995through
21promotionofAmericanlamb.Lossofthesepromotion

22dollarsweakenedourindustryandopenedusupto

23marketlossestoimportedlamb.TheAustraliansand

24NewZealanderswereastuteenoughbusinessmento

25recognizethisweaknessandmovein.

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1 If the imports were coming in under a
2 fair trade policy rather than open door free trade,
3 we could compete and I believe we could win.
4 Imports flood our markets, with 80 percent of these
5 imports being sold at 20 to 40 percent below the
6 price of American lamb. There's several reasons for
7 their lamb to be cheaper, but the main reason is the
8 currency exchange rate of the U.S. dollar against
9 the Australian and New Zealand currencies.
10 We in the sheep industry have fought
11 the currency differences with wool for many years,
12 and perhaps that was one of the reasons why we had
13 the incentive program. But it was funded through
14 money that was a tariff on wool coming into the United
15 States. Only in the last couple of years has this
16 begun to affect our lamb industry in the same way.
17 The strong U.S. dollar versus the weaker Australian
18 dollar makes the import lamb more attractive because
19 it gives U.S. retailers more buying power.
20 I want to raise the issue that
21 currency differences should be addressed when the

22 WTO negotiation stake place. This would place

23 American and foreign import on more equal levels

24 and promote a fair trade agreement.

25 The U.S. has the natural resource to

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1 generate the wealth we need for a continued healthy
2 economy, but we must protect our production
3 capabilities and our producers. I believe our
4 greatest natural resource is agriculture. If we
5 continue to allow agriculture and segments of
6 agriculture to lose money, we as a nation will be in
7 deep trouble. If we ever lose the ability to feed
8 and clothe ourselves, we will truly be at the mercy
9 of the rest of the world.

10 Thank you. Any questions?

11 MR. GALVIN: Thank you, Mike. A bit
12 of good news, and, of course, it was a little late
13 in coming. But the President did announce yesterday
14 his decision on quotas and import duties for lamb,
15 and we've got copies of that decision here if you'd
16 like a copy, as well as anybody else.

17 MR. JERNIGAN: Good. Sure, I'd love
18 a copy. I guess that's one of the problems with
19 living so far out.

20 MR. GALVIN: Two extra ones there,
21 too, for anybody else.

22 Any questions? Thank you very much.

23 MR. JERNIGAN: Thank you.

24 MR. PURCELL: Next up is Larry

25 Gibson, the Dairy Farmers of America.

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1MR. GIBSON: Good afternoon. I'm
2Larry Gibson, dairy producer from Texas. We milk
3about 400 cows. I'm also a corporate director for
4the Dairy Farmers of America, which is, at the
5present time, the largest dairy co-op in America,
6about 20,000 members. DFA also is a member of the
7National Milk Producers Federation and the U.S.
8Dairy Export Council, and in the area of trade
9policy, we work especially closely with those two.
10I'm pleased to appear today before you to discuss
11the upcoming multilateral negotiations in the WTO.
12Let me start by underlining the
13importance of the U.S. dairy industry in U.S.
14agriculture and the economy as a whole. Dairy is
15the second largest agricultural commodity sector in
16the United States; it generates far more income in
17excess of 20 billion dollars a year and retail
18expenditures of about 70 billion dollars a year.
19Despite its domestic size, our dairy industry is a
20relatively new comer to international trade, yet our
21export share has been growing in recent years. One

22oftheprimaryreasonsforU.S.dairy'sslowand
23difficultergenceinternationallyhasbeenthe
24factthatdairyisoneoftheworld'smostprotected
25andsubsidizedindustries.

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1 For example, the European Union,
2 Canada, and Japan--some of the most important dairy
3 markets--are, under their WTO commitments to impose
4 tariffs--are able to impose tariffs at rates of
5 100, 300, 500 percent, compared to less than 100
6 percent there in the U.S. This is just a small
7 sample of the huge disparity between the U.S. and
8 its major trading partners.
9 No one disagrees with the
10 achievements of the Uruguay Round Agreement on
11 Agriculture. Nevertheless, the Uruguay Round
12 ultimately amounts to just a starting point of a
13 long process for agricultural trade liberalization,
14 especially in dairy. As stated before, the Uruguay
15 Round left many major trade barriers in place,
16 effectively erected certain new barriers, and
17 resulted in a very skewed trading environment.
18 I can't stress enough to the
19 Administration that U.S. dairy producers' support of
20 next round of WTO multilateral negotiations is
21 conditional, is conditional on whether these

22disparitiesareaddressed.We'reawarethatthe

23U.S.dairyindustryhasmuchtogainfromsuccessful

24negotiations,butitcouldloseitsfuturegrowth

25capacityifanincompleteorpoorlybalanced

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1 agreement results.

2 The elimination of export subsidies

3 is categorically the first and top priority for

4 dairy farmers in America. We strongly believe that

5 it should also be the U.S. priority for the upcoming

6 WTO negotiations. With no significant progress in

7 reducing and/or eliminating export subsidies, U.S.

8 dairy farmers would not be able to support

9 negotiations on market access, domestic support, or

10 any other sector.

11 If the next round doesn't come away

12 with export subsidies--does away with export

13 subsidies, then and only then would U.S. dairy

14 producers support working with negotiators in

15 creating real access through meaningful reduction of

16 ordinary tariffs and harmonization of financial

17 quotas and tariffs. We would also seek the absolute

18 elimination of all remaining non-tariff measures.

19 I'd like briefly to go over some of

20 the important issues and recommendations we wish you

21 to pay attention to during the upcoming

22negotiations.Numberone,allremaininguseof

23dairyexportsubsidiesmustbeeliminatedbya

24certaindate,withinnomorethanfiveyears.Less

25ispreferable.

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1 European export subsidies are
2 indisputably the primary factor that keeps world
3 dairy prices depressed below domestic prices and
4 prevent the expansion of sustainable, commercial
5 U.S. dairy exports.
6 We would also caution the
7 Administration about circumvention of export subsidy
8 commitments. Agriculture, and in particular my
9 industry, cannot afford the time nor the resources
10 to bring other countries into compliance. We must
11 strengthen the current rules to prevent other
12 countries from circumventing their commitments
13 following the elimination of export subsidies in the
14 next round.
15 Number two, tariff inequities must be
16 addressed prior to making any further multilateral
17 tariff reductions or other market access
18 liberalization. When the Uruguay Round was
19 deadlocked, we, the dairy industry, made several
20 concessions so that an agreement could be reached.
21 We feel that we've opened our markets more than any

22 other OECD member has. For instance, except for

23 over-quota tariffs on dairy products, tariff levels

24 in the United States are generally low. It is

25 unacceptable that ordinary tariffs average over 30

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1 percent in many countries, while in the U.S. they
2 are insignificant. With respect to over-quota
3 tariffs, Canada, the European Union, Japan, and
4 others maintain tariffs that range from 100 to 500
5 percent for such basic dairy products as butter,
6 milk powder, and cheese. Over-quota tariffs on
7 these same dairy products range from 50 to 100
8 percent in the U.S.
9 Given this situation, dairy farmers
10 believe that over-quota tariffs on dairy products
11 subject to TRQ's must be harmonized in the next WTO
12 negotiation through immediate reduction to some
13 maximum bound level prior to making any further
14 reductions. Ordinary dairy tariffs should similarly
15 be reduced and bound immediately at some lower level
16 that would provide the U.S. with reciprocal market
17 access in other countries.
18 Once again, U.S. dairy farmers cannot
19 accept further revisions to market access lacking a
20 commitment to eliminate export subsidies; neither
21 can dairy farmers support changes to current tariffs

22thatwouldallownewaccesstoU.S.marketswhile

23reducingonlytheunnecessarilyexcessiveportionof

24extremetariffselsewhere,thusprovidingnonew

25U.S.exportaccess.

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1 Point number three, seek greater
2 disciplines on domestic supports while ensuring that
3 EU supports do not significantly exceed that in the
4 United States. Overly generous domestic support
5 programs have created continued dairy surpluses in
6 the EU and Canada, which then drive the continued
7 heavy use of export subsidies and/or circumvention
8 of formal subsidy commitments.
9 We support the U.S. government
10 position to tighten the rules on domestic support to
11 ensure that such programs do not encourage excess
12 production that distort trade; however, we strongly
13 believe that disarmament cannot be unilateral and we
14 cannot afford to leave dairy farmers at the mercy of
15 European government outlays.
16 Number four, improve the
17 transparencies of both export and import State
18 Trading Enterprises and impose disciplines on the
19 trade-distorting effects of STE's, like we've
20 mentioned several times today. We U.S. dairy
21 farmers are very concerned with the ability of

22single-desksellers,governmentorprivate,toprice

23discriminate,keeptheirtransactions

24nontransparent,transferthefinalrisk--orthe

25financialrisktofarmersand/ortogovernment.

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1 Similarly, the import single-desk buyers, including
2 STE's, can provide de facto barriers to imports
3 through such devices as restrictive licensing
4 requirements and markups.
5 Dairy farmers favor negotiation on
6 new commitments that would require increased
7 transparency in operations of both import and export
8 STE's, as well as disciplines on the activities of
9 STE's that truly distort trade.
10 Number five, the WTO-SPS Agreement
11 should not be renegotiated. We strongly support
12 maintaining intact the current WTO Agreement on the
13 Application of Sanitary and Phytosanitary Measures.
14 The agreement currently requires all such measures
15 to be based solely on sound science.
16 Number six, scope and timing of the
17 negotiations. The U.S. dairy industry strongly
18 encourages the termination of the new round of
19 negotiations in no more than three years. Finishing
20 negotiations by 2002 would allow countries to make
21 necessary internal changes to accommodate the new

22agreement. Westronglysupportrenewalassoonas

23possibleofthefast-tracknegotiatingauthorityto

24achieveatimelyoutcomethatfurtherreduces

25distortionstointernationaldairyandagricultural

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1trade.

2Finally, let me reiterate that U.S.

3dairy farmers are prepared to do their part to

4accomplish further trade liberalization in world

5dairy trade; however, we dairy farmers are adamant

6about what our priorities should be. First and

7foremost, eliminate export subsidies. Second,

8successful agreement on export subsidies. We would

9engage in negotiations on market access that first

10level the playing field between the U.S. and the

11EU, Canada, Japan, and others.

12Then the next round will not be an easy

13task. In fact, it will require from the U.S.

14government energetic and forceful leadership to

15bring a consensus while defending U.S. interests.

16Thanks very much for the opportunity

17to testify.

18MR. GALVIN: Larry, thank you. Any

19questions?

20MS. BOMER-LAURITSON: Yeah, I have a

21question. You identified in your list elimination

22 of non-tariff measures. And I was wondering if you

23 have any specific examples of what some of those

24 might be. I wasn't sure whether you included the

25 STE issue under that category or if there are

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1 additional technical types of barriers that are
2 facing dairy exports.

3 MR. GIBSON: If it would be possible,
4 I would like to have that list compiled and sent to
5 you attached to this.

6 MS. BOMER-LAURITSON: I would welcome
7 that. I would welcome that.

8 MR. GIBSON: I know -- I know I
9 really should take the time to run that by National
10 Milk and DIP just to see if they have anything they
11 want to add into there. But if that would be
12 agreeable?

13 MS. BOMER-LAURITSON: That will be
14 fine. Thank you.

15 MR. GIBSON: Okay.

16 MR. GALVIN: I think you're right
17 that we have made some progress, but there's an
18 awful lot of work yet that remains to be done. I
19 will say, though, from my standpoint, I think one of
20 the most concrete examples I've seen in the last
21 couple of years of where these trade agreements have

22worked asintendedisinthefactthatwe'vehadthe
23CheeseImportersAssociationcometouspleading
24thatwetaketheunusedcheeseimportquotafromthe
25EuropeanUnionandreallocateitforothercountries

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1 so that more cheese can come in here. And I think
2 that the fact that the EU's cheese quota with us is
3 going unused is a real reflection on the fact that
4 the disciplines now in place, the export subsidy
5 disciplines on the Europeans, are really starting to
6 bite so they don't have the room under their WTO
7 discipline to export as much cheese for us. So as a
8 consequence, the importers could not get their hands
9 on as much cheese as they used to be able to.
10 And by the way, we have not taken
11 that unused quota and reallocated it to other
12 countries. So basically we've seen a decrease in
13 cheese imports as a result, and that is, I think,
14 you know, how the agreement--
15 MR. GIBSON: That's a positive thing.
16 MR. GALVIN: --was intended to
17 work. And we've also seen-- because of that same
18 development, we've seen cases now where increased
19 investment has occurred in the U.S. to produce more
20 European style cheeses here in the U.S. from U.S.
21 milk. And again, I think that's all been very

22positive.

23MR.GIBSON:Iagree.Thanks.

24MR.GALVIN:Thankyou.

25MR.PURCELL:Okay.Nextupwillbe

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1 Amy Raines representing the American Ostrich
2 Association.
3 MS. RAINES: I'm Dr. Amy Raines with
4 the American Ostrich Association. I'm also a
5 veterinarian in Oklahoma. The purpose of my
6 presentation today is simply to educate the
7 community about the U.S. ostrich industry and its
8 reliance on foreign trade.
9 The ostrich industry in America began
10 in the late 1980s, and the American Ostrich
11 Association was founded in 1988 by ostrich producers
12 in Texas and Oklahoma. The association currently
13 represents producers, processors, and supporting
14 industries across the United States and nine foreign
15 countries. While there are other ostrich
16 organizations in the world, including the
17 International Ostrich Association and the South
18 African Ostrich Association, the world looks to the
19 American Ostrich Association for information and
20 guidance.
21 Ostriches in this country have been

22processedunderUSDAvoluntaryinspectionsince

231995.Eachbirdproducesanaverageof65to70

24poundsofbonelessredmeatanda12to14square

25foothide.Estimatednumbers,includingUSDA

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1 inspection and state-inspected birds and those not
2 processed for resale, in 1995 were about 15,000
3 birds; in '96, 30,000; in '97, 100,000; and in 1998,
4 160,000. We are a young and growing industry.
5 In 1998 there was an estimated 450 to
6 500 thousand birds in the United States owned by
7 73,500 to 4,000 producers across the country. Most
8 of our ostrich producers are small family farms with
9 an average of about 10 hens. While producer numbers
10 have declined in the last year, the overall
11 production potential has not declined. We are the
12 most efficient country in raising ostrich, including
13 South Africa.
14 Also in 1998, an estimated 85 percent
15 of all of our U.S.-produced ostrich products (meat
16 and leather) were exported to countries in Europe,
17 South and Central America, and the Pacific Rim.
18 Recently there has been correspondence with Pacific
19 Rim countries specifically requesting American
20 ostrich meat. Breeding stock in the form of adult
21 birds, chicks, and hatching eggs also continue to be

22exportedasthesecountriestryanddeveloptheir

23market.

24IssuesathaveaffectedtheU.S.

25ostrichindustryinthepastincludeimportationof

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1 large volumes of foreign hides, primarily from South
2 Africa, causing a decline in prices of our domestic
3 hides. I've seen several ostrich boots here in the
4 room at lunchtime, and I venture to guess that none
5 of those boots were made with domestic hides. In
6 1996, American ostrich producers were getting
7 between 300 and 400 dollars for their green hides,
8 and in May of 1999 we were getting 80 dollars for
9 that same green hide. Our feed costs have
10 maintained to be about 125 to 150 dollars per bird.
11 Traditionally, U.S. hides have been considered
12 inferior to South African hides, yet today South
13 African tanners are recurrently soliciting green hides
14 from American producers.
15 The American ostrich industry is
16 uniquely positioned in the world market, in that
17 U.S. farms are free from some of the diseases
18 affecting ostrich production in other countries such
19 as New Castle's Disease, salmonella, and Caribbean
20 and Congo fever. The U.S. ostrich industry offers a
21 red meat that is free from the use of hormones,

22antibiotics,andothergrowthpromotersinits

23production. Withtoday'sgrowingconcern,whether

24validornot,aboutchemicalmanipulationsof

25livestockasafoodsource,Americanostrich

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1producersofferaclean,healthy,chemical-freered
2meat.

3Asayoungandgrowingindustry,
4foreignmarketaccessisimportanttous.Speaking
5asanostrichproducer,aveterinarian,andamother
6ofafutureostrichproducer,Iencouragethis
7committeetoconsiderAmericanostrichproductsin
8theirnegotiations.Thankyou.Arethereany
9questions?

10MR.ACETO:I'mjustcuriousasto
11whatyourmajorexportmarketsare,whatkindof
12traderegimesyou'refacingthere.Isthis
13somethingthat'sgenerallysubjecttotariffsor
14quota,lowtariffs,hightariffs?

15MS.RAINES:Theexport--U.S.
16exporterspayafeetotheFishandWildlife
17Department,becauseourbirdsareconsideredan
18exoticspecies.Andwe'retryingtomakethose
19changes.MostofourmeatgoestoEuropeandthe
20PacificRim;alotofourhideshavegonetoMexico
21andthePacificRimandItaly.We'vebeenaffected

22bytheMexicanregulationsconcerningtheir

23influenzacontrolmeasures,wheretheyhavestopped

24theimportationofhides,whichhave--there'sno

25waythatanostrichhidethat'sbeenchemically

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1 treated can transmit influenza, and yet, because
2 we're reconsidered poultry, we were affected by that
3 regulation.

4 Some countries are unable to import
5 ostrich products from the U.S. because their
6 policy makers consider it to be an exotic species,
7 and yet all ostrich in the United States are
8 domestically raised on farms. And so we need some
9 assistance to educate the foreign governments that
10 we're farm-raised.

11 MR. GALVIN: I'm sorry, Dr. Raines.

12 You said that you have to pay a fee to--

13 MS. RAINES: Yes. We have to pay--

14 because we have to record the birds and eggs and
15 meat, anything that's ostrich related products, we
16 have to report what we're reexporting. And there's a
17 fee associated with that. I'm not sure what that
18 fee is.

19 MR. GALVIN: Okay. I would be
20 curious in learning more about that, like how
21 prohibitive, or if it is prohibitive. If you've got

22anyinformationon--

23MS.RAINES:Icangetthattoyou.

24MR.GALVIN:Thankyou.AndI'm

25unclearjustwheretheimportedostrichskinis

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1produced.

2MS.RAINES:Thisisnotanimported

3skin.

4MR.GALVIN:No.Buttheimportthat

5youweretalkingabout.

6MS.RAINES:They'recomingfrom

7SouthAfricaandIsrael.

8MR.GALVIN:ButyetSouthAfricais

9buyingthe--

10MS.RAINES:Currently.Right.In

11thepast,in1996,'97,theyimportedalargevolume

12ofhides that basically dumped a large volume of

13hides onto the U.S. market, causing a decrease in

14the domestic hide value. They were also claiming

15that American hides were of less value and less

16quality, therefore they weren't worth as much. And

17yet today, in today's market, they are calling us

18requesting hides.

19MR.GALVIN:Aretheycurrently

20sendingushidestooorno?

21MS.RAINES:Therearesome--there

22are some hides that are being imported from South

23Africa. The bootmakerstraditionally have relied on

24South African hides. And it's hard to--for us to

25re-educate them as to getting U.S. hides. We'd like

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1 to see them buying U.S. hides.

2 MR. GALVIN: Are they tanned hides?

3 MS. RAINES: Tanned--some are green

4 and some are tanned.

5 MS. COMBS: I've got a question. Do

6 you know where most of the hides are being tanned

7 and processed?

8 MS. RAINES: Until the regulations in

9 Mexico, most of the hides were going to Mexico to be

10 tanned, and they were coming back into the U.S. or

11 being exported to other countries. We have a good

12 tanner in New York, there was a good tanner in

13 Louisiana that was doing ostrich and alligator. And

14 that's one of the problems our industry has is that

15 there's just not enough U.S. tanneries to support

16 the industry here in the U.S.

17 MS. COMBS: So basically most are

18 being tanned offshore?

19 MS. RAINES: Yes. In Mexico. Or had

20 been, until recently.

21 MR. GALVIN: And now what's

22happening?YoujustshipthemallgreentoSouth

23Africa?

24MS.RAINES:Nowtheygetshipped

25greenortheygotothetannerinNewYork,or

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1 people are trying to find the tanners around the
2 country. There's a tannery that's up and coming in
3 Iowa that's doing a really good job with ostrich
4 hides. They seem to be a little bit more difficult
5 to do than your traditional cowhide or smooth
6 hide.

7 MR. GALVIN: Thank you very much.

8 MR. PURCELL: Next we'll hear from
9 Harold Smith.

10 MR. SMITH: I want to thank Susan
11 Combs for making this meeting possible, and
12 certainly glad to be part of it.
13 One thing is what I'm interested in,
14 and that's the balance of trade, balance of trade.
15 We need to sell as much as we buy. We need to
16 balance that trade. It's impossible to have a
17 surplus in the United States and a shortage in most
18 of the world.
19 Thank you for letting me come and
20 share this with you.
21 MR. GALVIN: Thank you.

22MR.PURCELL:Nextwe'llhearfrom

23RandyAllenofRWAFinancialServices.

24MR.ALLEN:Justtointroducethis,

25newcropcornandsoybeansagaintodayhitnew

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1 contract flows.
2 I would like to thank the USDA, the
3 USTR, and the World Trading Organization,
4 Commissioner Susan Combs and the Texas Department of
5 Agriculture for allowing me my allotted time here
6 today.
7 Farm agriculture is changing as
8 quickly as Austin's computer industry, yet there are
9 few solutions to agriculture's complex puzzle.
10 U.S. farm bills of the past have not been in the
11 least effective. We certainly know now, and should
12 I say again, that commodity supply management does
13 not work. Paying U.S. farmers not to produce while
14 trying to entertain a Diluted Conservation Program,
15 CRP, has still yielded the same all-too-familiar
16 problems we face today; that is, heavy commodity
17 supplies and low farm prices.
18 At the heart of this dilemma are two
19 root problems, and I hope everyone gives me the
20 space to listen. Agricultural production,
21 information, and computerization technologies are

22notuniquetotheUnitedStates.Advancedag

23technologiesarebeingutilizedinmanyother

24nations;forexample,DeltaLandandPinecompanies

25selltheirBtcottonstrainstoChinaaswellas

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1 U.S. farmers. This has changed something that the
 2 American producer has always been proud of, being
 3 the best in the world. But that's not true
 4 anymore.

5 Number two, throwing taxpayer money
 6 at U.S. farmers has not worked. Farm subsidies have
 7 not changed the heart of the producer. Past farm
 8 bills should have been named something other than
 9 farm bills, and maybe we should call them what they
 10 really are, such as the Freedom to Farm Welfare
 11 Program, as it's turned out to be.

12 What I mean is this: When high
 13 commodity prices are present, producers hold out or
 14 gamble for yet higher prices. Then, when the price
 15 collapses, the taxpayer kicks in a few more billion
 16 dollars. It's like Las Vegas providing more chips
 17 to a gambling holic when he runs out just to keep him
 18 in the game. And what does this have to do with
 19 establishing a sound export program for the future?
 20 I think it has everything to do with it. Here are
 21 my ideas to make farm policies incentive policies:

22Promotedemand,andshoreup,ifyouwill,domestic

23farmproduction.

24First,theUnitedStatesneedsto

25quitplayingthefreemarketgame.Freerglobal

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1 market should remain our objective, but we must
2 quit pretending that we're free and that everyone
3 else is not. We should admit up front that our
4 agriculture industry is as subsidized as everyone
5 else's. Bailing out U.S. farmers nearly every other
6 year is no different than Canada's socialized Wheat
7 Board subsidies.

8 Secondly, farm programs should be
9 disaster-oriented, exports-based only, having
10 nothing to do with the commodity price being
11 magically intertwined. If there are incentives
12 within these kinds of policies, then they should be
13 destined or designed for young beginning farmers.

14 If future ag policies ignore price, this will, in
15 turn, establish a free market as far as supply
16 intervention goes. Price subsidies should be
17 erased. Price levels cannot be the presupposition
18 to an ag policy. It can still be said U.S. farm
19 agriculture is the only U.S. industry that affords
20 such wonderful benefits and safety nets already.

21 Thirdly, crop insurance programs are

22ontherighttrackandneedtocontinuetobe

23definedandrefinedthroughfarmereducation.

24Fourthly,pastUSDApolicieshave

25donenothingbutencouragefarmerstowithholdtheir

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1 inventories even when prices are very profitable.
2 The answer is not in extending loans and making it
3 easier to stockpile grain, but to encourage farmers
4 to stay current using healthy risk management tools
5 and to operate the farm as a financial business. I
6 would like to underline that farm production is for
7 sale every year, not for storing.
8 Lastly, I recommend that future
9 policies avoid the bailing out stigma associated
10 with low commodity prices. U.S. producers should be
11 professionals, not welfare recipients. Future farm
12 subsidy money should be issued for practical
13 business needs; simply, let's teach them how to fish
14 instead of giving them fish every time something
15 goes wrong. For example, let's give them training
16 and incentives to become effective marketers and
17 risk managers. The FCC recently agreed to increase
18 funding for Internet hookups for schools and
19 libraries by one billion dollars. Can not rural
20 Internet access be done at the same time? Canada
21 has already done this, with 80 percent of its

22producer on-line. It makes us look like a joke.

23As the U.S. farm population continues

24to disintegrate another 30 percent in the next three

25to five years, we must assist those farmers who

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1 possess the talent to remain with the necessary
2 business skills, equipment, technology, and
3 education.
4 Ladies and gentlemen, my idea is to
5 modernize the producer himself, like the very
6 tractor he drives, so that he is capable of using
7 and managing economics 101, not his sweat. American
8 farm policy has to start laying profitable
9 incentives down; it's a business just like any other
10 business.
11 Let's face three additional facts, if
12 you will. Nothing else has really worked. It's not
13 the commodity prices. Ample profits have been
14 available since 1994 up until now. It's time to be
15 creative as opposed to defensive, even if to
16 subsidize a part-time secretary and a computer to
17 put the producer's business house in 21st century
18 order and subsidize retraining programs and
19 assurances on the contrary.
20 Envision a profitable U.S.
21 agricultural industry instead of worrying how to

22keepallofAmerica'sproducershappyandinthe

23business,whichhascreatednothingmorethan

24politicized,socialized,andcostlydefenseno-win

25strategies.Imaginedemandbeingnaturallyenhanced

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1by balanced producer production, trade, and
2profitability. Let's move to the heart of the
3matter, which will move U.S. agriculture forward.
4Thank you very much. Are there any
5questions?
6MR. GALVIN: Thank you. Appreciate
7your statement. I think there's been some effort
8over the last few years to try to make more progress
9on what I'd call the risk management side of
10things. And, as you know, it's been pretty
11difficult. But if you look at the expansion we've
12seen in the crop insurance program over the last,
13say, five years, I think it's been a pretty sizable
14increase. Just this past spring, I think we tried
15to do in part what you're suggesting, and that is
16taking some of the money that was otherwise destined
17just for farm payments and providing them instead as
18incentive payments to those who would go out and buy
19crop insurance, especially the so-called buy-up crop
20insurance policies that really would offer better
21coverage and I think also encourage farmers, as they

22buy that crop insurance, to also think in terms of

23forward pricing some of their commodities.

24So I think to some extent we're--

25you know, we are moving in that direction, but

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1 clearly there's more that needs to be done because
2 of all the problems making crop insurance work from
3 one region to another. You know, it seems to work
4 better in the Midwest, for example, than in some
5 regions in the South and Southwest. But I can
6 assure you that this whole desire to, quote, fix
7 crop insurance - and it's something that I know
8 Chairman Combest (sp) and others are working on as
9 well - but it remains a real high priority for
10 Secretary Glickman as well as a number of members of
11 Congress.

12 MR. ALLEN: May I add something
13 else?

14 MR. GALVIN: Sure.

15 MR. ALLEN: Luger's (sp)
16 representation of the risk management program, I
17 think he proposed last week or the week before eight
18 different pieces of risk management farmers could
19 use.

20 I would like to just say on public

21 record that that is so kindergartent that it just

22makesmyheartsick.It'snotgoinganywhereand

23they'renottakingthestepthattheyneedtotake.

24MR.GALVIN:Okay.Thankyou.

25MR.ALLEN:Thankyouverymuch.

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1MR.PURCELL:Nextwe'llhearfrom
2RonCoxfromSalesU.S.A,Inc.
3MR.COX:Goodafternoon,ladiesand
4gentlemen.MynameisRonCox.IamtheCEOof
5SalesU.S.A,Inc.ofSalado,Texas.Ourcompany
6processeslemonjuiceconcentrateandlimejuice
7concentrate.We'reasmallbusinessinavery
8competitivecategory.
9I'dliketotakethisopportunityto
10commendtheUSDAandtheUSTRforholdingthis
11importantlisteningessionontheagricultural
12negotiationsoftheWorldTradeOrganizationin
13Austin,Texas.AndIcertainlywanttotakethis
14opportunitytothankCommissionerCombsandthe
15StateofTexasforthismagnificentmeetingplace.
16Mr.Chairman,Ifullysupport
17liberalizationofglobalagriculturalmarkets.I
18alsoaminfullfavorofreducingandelminating
19tariffandnon-tariffbarriersinagricultural
20trade.Butasyouknow,tradeisatwo-waystreet.
21Ifwewantothercountriestoreduceoreliminate

22their tariffs and non-tariff barriers on

23agricultural products, then we must also do the

24same. A case in point is the U.S. tariff for frozen

25lemon juice concentrate, which at present is some 50

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1 to 60 percent of the value of the imported product.
2 Ladies and gentlemen, this is an excessively high
3 tariff. As a matter of fact, the U.S. has the
4 highest tariff of any country in the world for
5 frozen lemon juice concentrate. This high tariff
6 has caused a small company like Sales U.S. to pay
7 more than \$600,000 in tariffs over the last years.
8 The reason this tariff is so
9 excessively high is because we are protecting a
10 couple of U.S. companies. Even the European Union,
11 which also has an important lemon juice industry in
12 Spain and Italy, assesses only a 15 percent ad
13 valorem tax on their imports of frozen lemon juice
14 concentrate. How can we talk about other countries
15 reducing tariffs on our agricultural products when
16 we have such excessively high tariffs for
17 agricultural products?
18 This kind of prohibitive high tariffs
19 puts businesses like mine at a disadvantage
20 vis-a-vis my competitors in Europe and Canada, to
21 name a few. They have access to lower priced frozen

22lemonjuiceconcentratethanSalesU.S.A.Ieither

23havetopaythehightarifforbuyithereinthe

24U.S.ataveryhighprice.Thistariffcausesan

25artificiallyhighpriceforlemonjuiceto

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1 consumers.

2 I recommend that the tariff on frozen

3 lemon juice concentrate be eliminated immediately as

4 part of the WTO agricultural negotiations. I would

5 also like to recommend that the harmonized tariff

6 schedule of the U.S. be simplified in order to make

7 it easier for small businesses like mine to use.

8 Specifically, I'd like to propose that so-called

9 special tariff rates be converted to ad valorem

10 tariff rates. It would be much easier and

11 transparent if all agricultural tariffs would be

12 based on a percentage of the value of the product,

13 or ad valorem tariff rates.

14 Thank you for your attention to this

15 important matter for my company. I look forward to

16 working with our U.S. negotiators in achieving the

17 elimination of excessively high and unfair

18 agricultural tariffs as part of the WTO

19 negotiations.

20 MR. GALVIN: Thank you, Mr. Cox. I

21 was unaware of this specific issue, so I don't

22reallyhaveanycomment.Butit'sinteresting.

23MS.BOMER-LAURITSON:Ijusthavea

24question.Wheredoyousourcemostofyourproduct

25now?

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1MR.COX:AfterIbuyit,Istoreit

2inourownfreezer.

3MS.BOMER-LAURITSON:No.Sourceit.

4Wheredoyoubuyitfrom,whatcountriesor

5domestic--

6MR.COX:It'sacommodityandit's

7producedinseveralcountries.We'veboughtfrom

8Spainand,ofcourse,California,Arizona.Mexico

9hasjusthadaplantcomeon-lineinrecentyears

10andwe'veboughtfromthem,andalsoArgentinaand

11Uruguay.Butit's--we'repayingsomethingless

12than\$6nowandthetariffis--hasacomplex

13formulatocometothetariff,tofigurethe

14tariff.Andwe'repayingsomethingunder\$6,and

15thetariffissomethingover2.50.Sowhenyou're

16buying52gallonstothedrumand70drumsinthe

17container,you'retalkingaboutalotof tariff.

18MR.GALVIN:Youmentionedthatyou

19buyatleast some of it from Spain.Andthat makes

20me wonder, does Spain subsidize the export of the

21 product, and is the high tariff intended in part to

22kindofoffsettheeffectofthathighexport

23subsidyandthereforemaybelevelthingsoutabit?

24MR.COX:Idon'tthinkIcantell

25youwhatyouwanttoknowaboutthat,becausewe've

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1boughtfromSpaininthepast.Andinthepast,I'm

2talking10yearsago.Sol'mnotsure.

3MR.GALVIN:Oh,okay.That'sall

4right.

5MR.COX:Isincerelythankyoufor

6theopportunity.

7MR.GALVIN:Thankyou.

8MR.PURCELL:Andourfinalspeaker

9fortheafternoon,KathyReavis,American

10Agriwomen.

11MS.REAVIS:AmericanAgriwomenisa

12nationalorganizationcomprisedof50,000memberof

1354affiliateandcommodityorganizationsacrossthe

14nation.Webelievethatfarmersandproducers

15shouldberepresentedinthedecision-makingprocess

16whenevertariffs,embargoes,andtradenegotiations

17areinvolved.Wedonotbelievethatfoodshouldbe

18usedasapoliticalfootball.Thusathankyouto

19USDAandUSTRforthislisteningessionon

20agriculturebeforethisnextroundoftradetalks.

21Ourmostimportantmessagetothis

22group today is that U.S. farmers and ranchers must

23be able to utilize biotechnology and

24genetically-modified organism products, or GMO's, in

25all avenues of global trade, without the

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1unscientificapplicationofunfairtradebarriersto
2futureexports.Thetechnologyof
3genetically-modifiedorganismsistouching
4agricultureacrossournationandglobally,and
5providesashrinkingnumberoffarmerswiththe
6toolstoproduceasafeandabundantfoodsupplyfor
7theworld.

8Webelieveinthepursuitof
9biotechnologicalapplicationsthatpromisetosave
10livesorimprovethequalityoflife,whileavoiding
11applicationsthatdonotrespecthumanrightsor
12thatcarryrisksthatoutweighthepotential
13benefits.

14Anotherprioritywouldbethestric
15implementationofinternationaltradingrulesto
16preventunfairtradepracticesbycompeting
17countriesandtorequirefullcompliancewith
18existingtradeagreements.AmericanAgriwomennot
19onlyupholdscarefulmonitoringofexistingtrade
20agreementsandinternationaltreaties,butalsothe
21activitiesoftheUnitedNationstoensureequitable

22treatmentofU.S.aginterests.

23Inconclusion,weurgeUSDAandUSTR

24toinclude the issue of utilization of

25scientifically valid biotechnological methodology

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1 and resulting GMO's as a strong component in the
2 upcoming Seattle round of WTO negotiations. And
3 two, not just free trade but fair trade.

4 Once again, on behalf of American

5 Agriwomen, I want to thank you for coming to Austin,

6 Texas and giving us this opportunity to comment on

7 this important issue. Thank you.

8 MR. GALVIN: Thank you. I'd like to

9 say on the whole GMO issue and the continuing

10 problems that we're having in Europe, it seems to me

11 that one part of the debate that is missing is just

12 really the lack of direct debate between our

13 producers and European producers. I think a lot of

14 what has occurred thus far has been the--you know,

15 the companies that make these products, they've been

16 trying to gain access into Europe, and, of course,

17 we've been talking about the issue government to

18 government, but I really haven't seen much direct

19 discussion between producers in the U.S. and in

20 Europe. And it may be that we should look for

21 opportunities to encourage more people such as

22yourselftotalktotheircounterpartsinEuropeso

23that,youknow,hopefullywecancometoabetter

24understandingastowhattheissuesare.And,you

25know,youcantellthemprobablybetterthanwe

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1 could from a personal perspective why you want to
 2 use the technology here and perhaps why you think
 3 it's safe and that sort of thing.

4 MR. REAVIS: In June in D.C., we did
 5 have a symposium on GMO's. And one of the speakers
 6 was Tasos Haniosis (sp)--

7 MR. GALVIN: Yes. Very good.

8 MR. REAVIS: Okay. And he presented
 9 a lot of valid suggestions for us. And we had a
 10 good one there.

11 MR. GALVIN: Okay. Glad to hear
 12 that.

13 MS. COMBS: I also speculate you're
 14 more credible sometimes.

15 MR. REAVIS: Well, hopeso. Thank
 16 you.

17 MS. COMBS: I'd just like to say how
 18 much we here in Texas appreciate you--all coming from
 19 Washington. It's a little ho there. Sorry it
 20 couldn't be a little bit cooler. But the whole
 21 issue is so very, very important, and we really urge

22allofyou to,asI knowyou will,take these

23commentsto heart. Therewere a lot of specific

24issues raised as well as a lot of general issues,

25but all of us are very, very interested in

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1 agriculture thriving, not just surviving. And trade
2 is a huge component in that flourishing that we
3 would like to see.

4 MR. GALVIN: And again, Susan, thank
5 you for organizing all of this. We really do
6 appreciate it. It has been very beneficial, I know
7 to me, to come out here today.

8 You know, I really think at the end
9 of the day or at the end of the whole process we
10 really have to ask ourselves, is trade good for U.S.
11 agriculture or is it bad, you know? And I think we
12 can, in general, make the case now that we're still
13 exporting a lot more than we're importing. And if
14 we were to lose the markets we currently have, then
15 boy, we think agriculture is in trouble today, it
16 would really be in trouble if we were to lose the
17 export markets that we currently have.

18 But I realize that that is not, you
19 know, good enough for people that are recurrently
20 facing 2.50 wheat and \$2 corn and the whole bit.
21 And that's why, you know, we hear your message loud

22andclearthatwe'vegottoworkmuch,muchharder

23tomakesurethatwedoincreasemarketaccessfor

24U.S.productsanddoprovideafairoppportunityfor

25ourproducers.Becauseourproducerscancompete,I

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1 think, if they are given that opportunity.

2 So again, thank you.

3 MS. BOMER-LAURITSON: Thank you. I

4 wanted to thank all of you. I know Texas is a big

5 state; Louisiana is far away and a lot of you have

6 made a major effort to come here today. And I think

7 that shows your commitment, as well, to work with us

8 on policies and objectives that will benefit you.

9 So I want to thank each and everyone

10 of you who spoke, as well as those who sat in the

11 audience and listened for participating and joining

12 with us and providing us guidance.

13 MR. ACETO: I'd just like to second

14 that as well and to say that, you know, in my

15 building in the State Department, part of my job is

16 always educating other people about agriculture,

17 because it's not something we deal with on a daily

18 basis. And coming today and listening to what

19 everyone said today just reaffirms the feeling I've

20 had is that people-- I don't think that people

21 outside of agriculture realize the complexity and

22sophisticationofthesector.AndI'vebeenvery
23impressed.Ithinkbyinlarge,peopleknowwhat
24theissuesare,theyknowwhat'scomingupinthese
25tradenegotiations.AndIthinkit'sbeengoodto

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223

1hearalotofourfeelingsonwhatweshouldbe

2doingconfirmedbywhatyou'vetoldustoday.

3Sothanksverymuch.

4

5(SESSIONCLOSED.)

6

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1REPORTER'S CERTIFICATE

2STATE OF TEXAS)

3COUNTY OF TRAVIS)

4

5

6I, REBECCA KING, Certified Court Reporter

7for the State of Texas, do hereby certify that the

8above and foregoing pages constitute a true and

9correct transcription of the World Trade

10Organization Negotiations Public Listening Session.

11

12Witness my hand on this the 23rd day of July,

131999.

14

15

16_____

REBECCA KING, CSR

17Certified Court Reporter

For the State of Texas

18CSR No. 6195

Expiration Date: 12-31-00

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